

Report on communication and outreach activities

This note provides an overview of communication and outreach activities carried out by the secretariat. As stated in the workplan and in accordance with the Long-term Strategy for the Convention, communication activities are being undertaken to highlight the work and benefits of the Convention. Communication and outreach activities aim to increase and maintain the visibility of the Convention on the international scene, to foster cooperation between regional agreements around the world, and as a bridge between regional and global action. Cooperation with other organizations and fora on advancing air pollution issues are being pursued.

Overview of activities to increase the visibility of the Convention

1. Communications and awareness-raising

Website improvements

Continuous revisions and updates to all texts on the website. Follow-up and fixing of bugs in English and in Russian.

New webpage displaying [decisions of the Executive Body by subject](#). This includes cross-references to other decisions.

Press releases and articles (2024 only)

[Advancing knowledge on use of best available techniques to reduce air pollution from industry](#)
21 October 2024

[UNECE supports Montenegro to improve knowledge on air pollutant emission inventories](#)
21 October 2024

[UNECE supports Georgia to reduce nitrogen pollution from agriculture](#)
19 September 2024

[UNECE air pollution experts discuss updated reduction scenarios, climate impacts and nature restoration](#)
13 September 2024

[Reducing air pollution saves lives and money – it's time to invest in #CleanAirNow](#)
06 September 2024

[Mapping Air Pollutant Emissions: UNECE Supports Clean Air Policies in Armenia](#)
28 June 2024

[Central Asia advancing integrated climate and clean air planning ahead of COP29](#)
13 June 2024

[Revision of Gothenburg Protocol under the UNECE Air Convention will strengthen efforts to reduce air pollution across the region](#)
03 June 2024

[UNECE Task Force advises caution on use of low-cost sensors to monitor air pollution](#)
14 May 2024

UNECE experts advance work on improving modelling and mapping tools to assess the risks of air pollution on biodiversity
07 May 2024

UNECE Air Convention experts to model wildfire impacts on air pollution
06 May 2024

Launch of a partnership for Clean Air in Georgia
22 April 2024

Air quality modelling advances to support revision of the Gothenburg Protocol
22 April 2024

UNECE facilitates air pollutant emission maps to support clean air policies in Georgia
11 April 2024

UN Environment Assembly highlights rising global role of UNECE Multilateral Environmental Agreements to address triple planetary crisis
04 March 2024

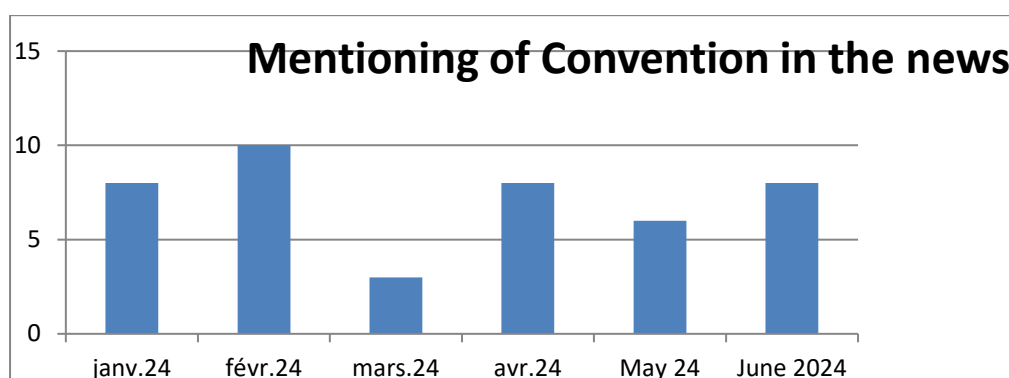
New research shows that airborne microplastics are increasingly detected in vegetation and that ozone continues to impact on crops
29 February 2024

Executive Secretary to highlight global relevance of UNECE Multilateral Environmental Agreements at UN Environment Assembly
23 February 2024

Social media

Regular posts on Twitter (see <https://twitter.com/unece?lang=en>)

Mentioning of the Convention in the news



(Since June 2024, this information is not provided anymore by UNECE's Information Unit)

2. Outreach and cooperation

Development of self-paced e-learning course on effects

The secretariat, in close cooperation with the Working Group on Effects, is currently developing an e-learning course on the effects-related work under the Convention. The launch of the course is planned for September 2025.

Contributions to outreach activities (selection)

Inputs to the UNEA events:

High-level dialogue on strengthening the science-policy interface, 28 February 2024

Side-event on Action to deliver cleaner air and climate mitigation for the health of people and planet, 28 February 2024

Side-event on UNECE Multilateral Environmental Agreements (MEAs), 29 February 2024

Presentation at Round Table on "National air quality standards in Uzbekistan", 19 March 2024

Presentation at the Regional Working Group on Green Agenda for the Western Balkans, 14 May 2024

Joint UNECE-CCAC workshop on integrated planning for climate and air, 11-13 June 2024

Presentation at the UNEP-World Bank organized 1st High-Level Regional Policy Dialogue: Building a Clean Air Future in Central Asia, 19 June 2024

Inputs to the AQMx platform and curated guidance documents facilitated by CCAC

Presentation at Roundtable on the occasion of the International Day of Clean Air for blue skies, organized by the Zamin Foundation, 6 September 2024

Presentation at the Air Quality in Central Asia Conference, 19 September 2024

Joint UNECE-TFTEI-UNEP workshop on impacts of air pollution and implementation of Best Available Techniques, 15-16 October 2024

Input to Common Country Analyses, country briefs and Environmental Performance Reviews

Input to numerous bilateral meetings throughout the year



DATA REPORT

22 November 2024

*Convention on Long-range Transboundary Air Pollution
&
How to Report Emissions under the Convention on Long-range Transboundary Air Pollution*

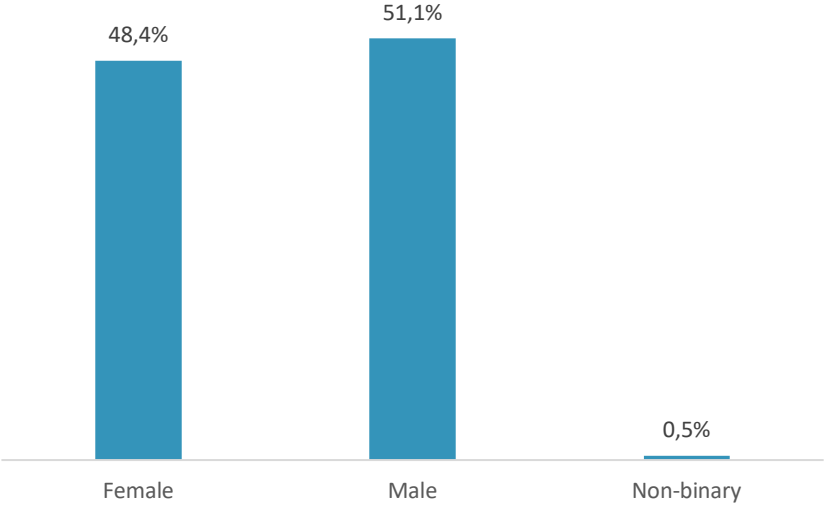


CONVENTION ON LONG-RANGE TRANSBOUNDARY AIR POLLUTION IN ENGLISH

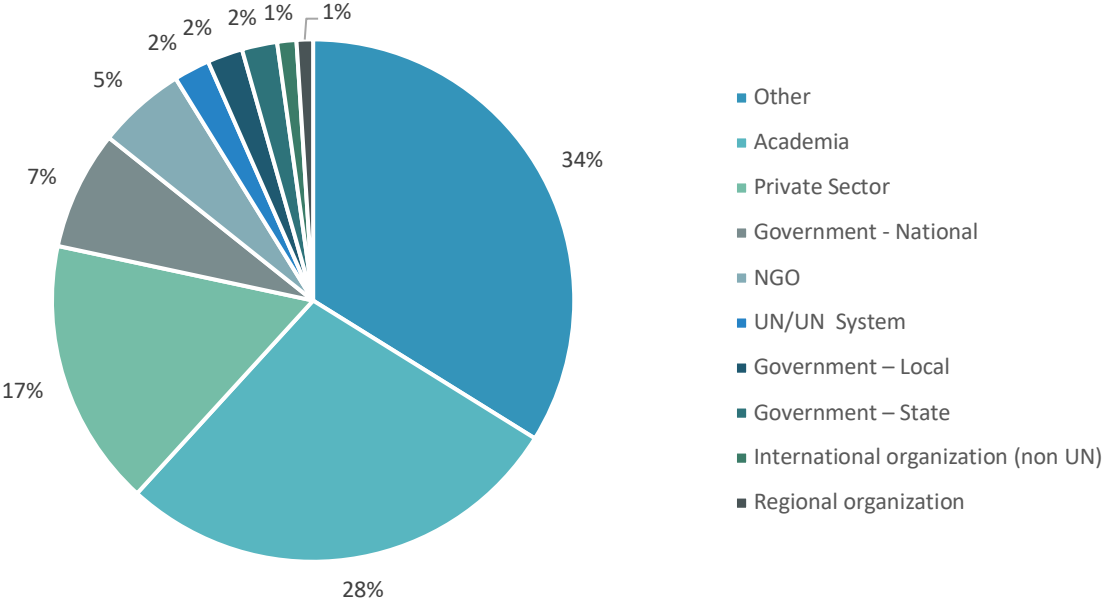
ENROLLMENTS: 9,706 learners

CERTIFICATES OF COMPLETION: 2,111 certificates issued

GENDER



ORGANIZATIONAL AFFILIATION



COUNTRIES: 183 countries covered

TOP 10 COUNTRIES ON ENROLMENTS

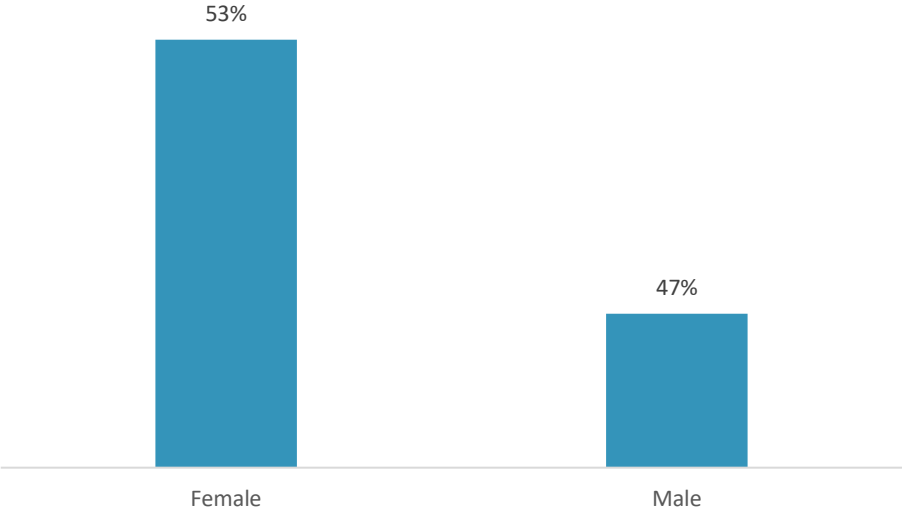
COUNTRY	NUMBER OF ENROLMENTS
China	1994
India	1590
United Arab Emirates	483
Nigeria	324
Pakistan	311
Brazil	298
United States of America	237
Aruba	216
United Kingdom Of Great Britain And Northern Ireland	183
Indonesia	176

CONVENTION ON LONG-RANGE TRANSBOUNDARY AIR POLLUTION COURSE IN RUSSIAN

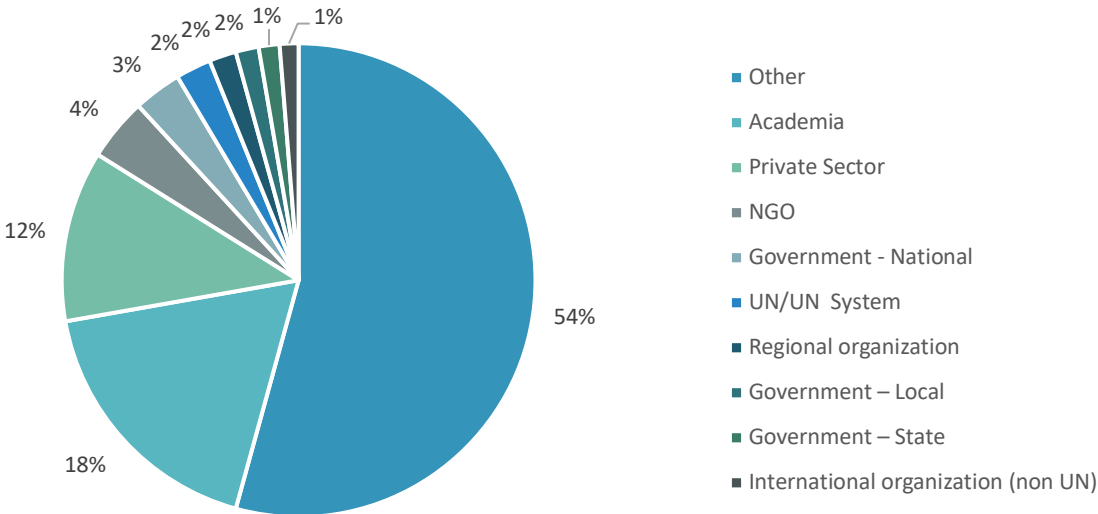
ENROLLMENTS: 721 learners

CERTIFICATES OF COMPLETION: 101 certificates issued

GENDER



ORGANIZATIONAL AFFILIATION



COUNTRIES: 48 countries covered

TOP 10 COUNTRIES ON ENROLMENTS

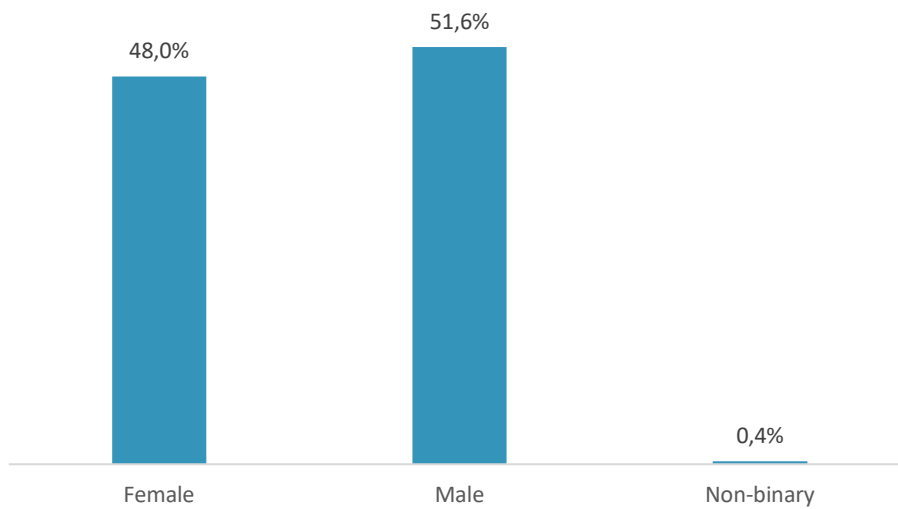
COUNTRY	NUMBER OF ENROLMENTS
China	341
Russian Federation	84
Kazakhstan	51
Uzbekistan	49
Bolivia (Plurinational State of)	28
Kyrgyzstan	18
Azerbaijan	14
Ukraine	14
Tajikistan	13
Brazil	11

HOW TO REPORT EMISSIONS UNDER THE CONVENTION ON LONG-RANGE TRANSBOUNDARY AIR POLLUTION IN ENGLISH

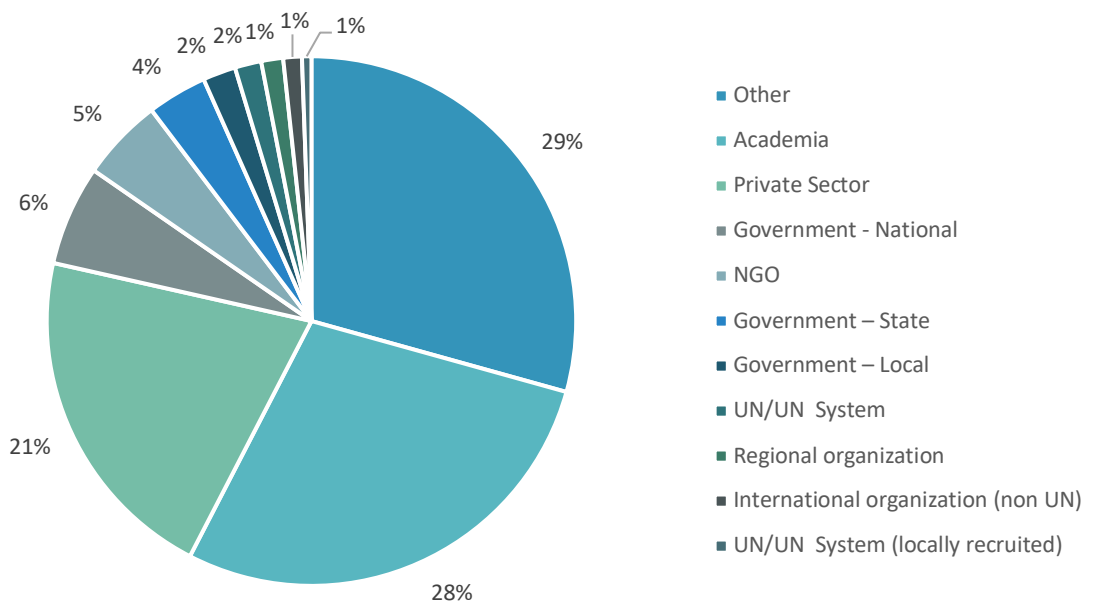
ENROLLMENTS: 10, 112 learners

CERTIFICATES OF COMPLETION: 3,195 certificates issued

GENDER



ORGANIZATIONAL AFFILIATION



COUNTRIES: 183 countries covered

TOP 10 COUNTRIES ON ENROLMENTS

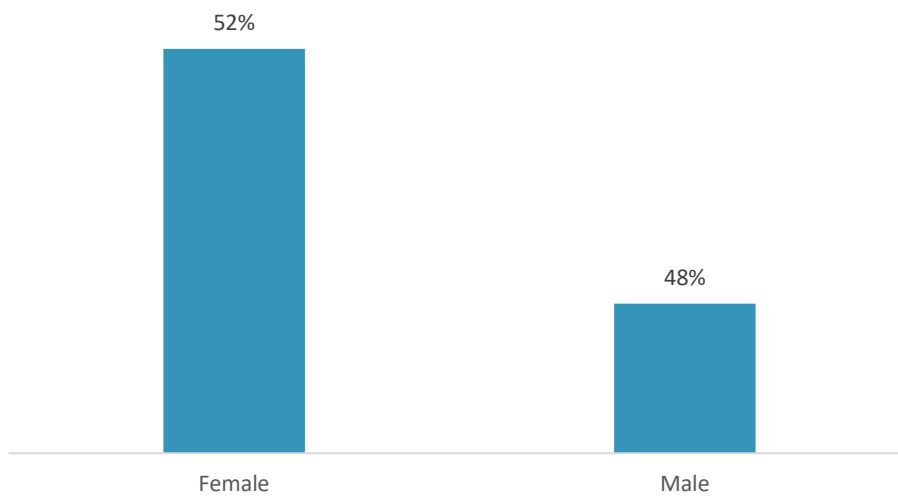
COUNTRY	NUMBER OF ENROLMENTS
India	1996
China	1557
United Arab Emirates	993
Nigeria	419
Brazil	336
Pakistan	295
Indonesia	263
Kenya	239
Philippines	222
United States of America	214

HOW TO REPORT EMISSIONS UNDER THE CONVENTION ON LONG-RANGE TRANSBOUNDARY AIR POLLUTION IN RUSSIAN

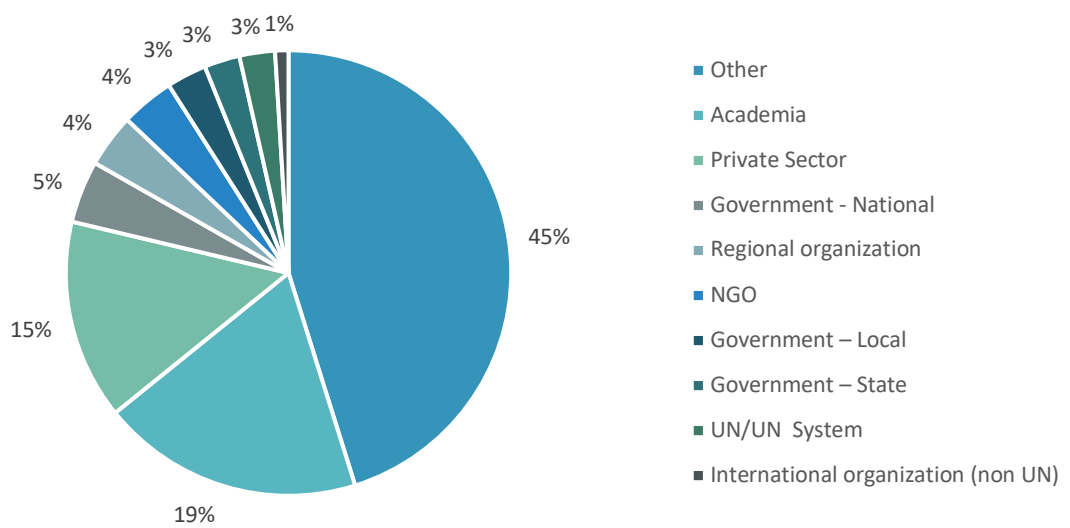
ENROLLMENTS: 333 learners

CERTIFICATES OF COMPLETION: 90 certificates issued

GENDER



ORGANIZATIONAL AFFILIATION



COUNTRIES: 38 countries covered

TOP 10 COUNTRIES ON ENROLMENTS

COUNTRY	NUMBER OF ENROLMENTS
China	68
uzbekistan	65
Kazakhstan	37
Bolivia (Plurinational State of)	23
Kyrgyzstan	15
Armenia	9
Tajikistan	8
Azerbaijan	8
Brazil	6
United States Of America	4