

## 11 DECEMBER 2024 | DAY 2 | MEUCCIO RUINI HALL | CNEL | ROME

<b>Domain:</b>	Trade Procedures Facilitation, eDATA, Agri-Food
<b>PoW:</b>	Planned result 2: Fostering sustainability, transparency and resilience in value chains to support the green and digital transitions for the circular economy
<b>Title:</b>	<b>Trustworthy sustainability claims</b>
<b>Date:</b>	11 December 2024
<b>Time:</b>	16:00 – 17:30

### BACKGROUND:

Exploring the **Digital Conformity Credential (DCC)** concept and its far-reaching impacts is the basis for this information session. A panel of global leaders in this space has been assembled to explore progress to date with adoption and the prospects for global interoperability and scale-up.

Internationally, there has been considerable effort directed towards digital means for judging the trustworthiness of product claims. A UNCEFACT White Paper (August 2023) and Business Requirements Specification (July 2024) on Digital Conformity Certificate Exchange formed key inputs to the ongoing development of the United Nations Traceability Protocol (UNTP). The release in October 2024 of the UNTP Specification for testing now includes the formal DCC framework.

<https://uncefact.github.io/spec-untp/docs/specification/ConformityCredential/>

### MODERATOR:

- Nancy Norris (UN/CEFACT Chair)

### INTRODUCTION:

- Brett Hyland (Project Lead): DCCs from a User Perspective



# 43<sup>rd</sup> UN/CEFACT FORUM

10-12 December 2024  
Rome, Italy

## PANELISTS

- Steve Cappel (UN/CEFACT Vice Chair)
- Tyler Gillard (Responsible Business Alliance)
- Johannes Benjamin Helfritz (QI Digital)
- Alberto Monje Gama (TIC Council)
- Jie Huang (University of Sydney)
- Jen Green (Labour Solutions)

## KEY QUESTIONS

1. Is the world ready for a framework involving digitalised conformity information?
2. Cost and complexity are cited as issues in meeting emerging jurisdictional ESG obligations, so is there hope that standardized and transparent compliance data might help by facilitating product acceptance among diverse user groups?
3. What lessons are there for potential global scale-up of UNTP DCCs based on current international engagement, standards development efforts, pilots and scale-ups that have been completed or are underway?
4. Audience Q&A

## CLOSING COMMENTS

- Steve Capell (UN/CEFACT VC): The DCC Advantage

## DOCUMENTATION:

- DPCCE BRS : <https://unece.org/trade/documents/2024/07/session-documents/brs-digital-product-conformity-certificate-exchange-high>