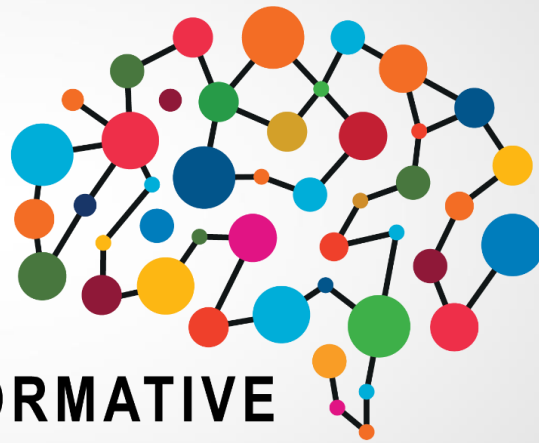


# ETIN



## UN-ECE TRANSFORMATIVE INNOVATION NETWORK

# TRANSFORMATIVE INNOVATION ACTION FORUM

**Dates: 1-3 October 2024**

**Location: EIT (European Institute of Technology) House, Brussels, Belgium**

Co-organized by United Nations Economic Commission to Europe (UNECE), the UN-ECE Transformative Innovation Network (ETIN), the Joint Research Centre (JRC) and the Directorate-General for Research and Innovation (DG RTD) of the European Commission (EC).

ETIN and the Action Forum are funded by the Federal Ministry of Economic Affairs and Climate Action (BMWK) of Germany.





# Preliminary program

## Transformative Innovation Action Forum

1 - 3 OCTOBER 2024 | EIT (EUROPEAN INSTITUTE OF TECHNOLOGY) HOUSE | BRUSSELS | BELGIUM

### Tuesday, 1 October 2024 / Day 1 of the ETIN Action Forum

13:30 – 14:00

#### REGISTRATION AND WELCOME COFFEE

Host: **Mr. Mikael Román**, ETIN Coordinator, UNECE

Master of Ceremonies: **Ms. Immanuela Badde**, Associate Economic Affairs Officer, ETIN Lead on Ecosystem Development, UNECE

14:00 – 14:30

#### I. WELCOME AND OPENING (HYBRID)

Representatives from UNECE, JRC and DG R&I will provide some opening remarks and officially kick off the Transformative Innovation Action Forum.

Short introduction: **Mr. Mikael Román**, ETIN Coordinator, UNECE

- **Ms. Elisabeth Türk**, Director, Economic Cooperation and Trade Division, UNECE
- **Ms. Salla Saastamoinen**, Deputy Director-General, Joint Research Centre, European Commission
- **Mr. Philipp Ludewig**, Data Availability, Digital Sovereignty and SPRIND, Federal Ministry for Economic Affairs and Climate Action, Germany
- **Mr. Manuel Irun Molina**, EIT Liaison Officer, Head of Public & Community Affairs Department, European Union

14:30 – 15:40

#### II. Session 1: SCENE SETTING: TRANSFORMATIVE INNOVATION AND ITS CHALLENGES

##### Why transformative innovation and what are the challenges?

In this session, speakers will provide some inspiring narratives on innovation for transformation, by putting emphasis on a selected number of topics that can be covered over the Action Forum. These



short presentations aim to provoke interesting ideas and discussions over the subsequent days around the challenges, as well as opportunities of facilitating transformative innovation.

Keynote speaker: **Mr. Ola Hansén**, Director of Public Affairs, Stegra, Sweden

Moderator: **Ms. Elisabeth Türk**, Director of Economic Cooperation and Trade, UNECE

**Panelists:**

- **Mr. Jorge Arbache**, Professor of Economics, University of Brasilia, Brazil
- **Mr. Stefan M. Büttner**, Director, Global Strategy and Impact, Institute for Energy Efficiency in Production (EEP), Chair of the UNECE Group of Experts on Energy Efficiency, Germany
- **Ms. Johanna Schiele**, Policy Officer, DG CLIMA, European Commission

15:40 – 16:00

**COFFEE BREAK**

**SUBSEQUENT SESSIONS ONLY IN PERSON**

16:00 – 17:30

**III. NETWORKING AND MATCHMAKING**

In this session, participants will have the opportunity to interact and discuss, identifying the main challenges to transformative innovation based on the narratives provided in the previous session and their own expertise and interest.

*Organizers will divide participants into groups, based on their interest and expertise. Participants will be working in these groups over the course of the Action Forum.*

18:00 – 19:00

**NETWORKING RECEPTION**



**Wednesday, 2 October 2024 / Day 2 of the ETIN Action Forum**

09:15 – 09:45

**COFFEE AND NETWORKING**

09:45 – 10:00

**I. BRIEF REFLECTIONS AND INTRODUCTION**

To kick off the second day of the Action Forum, this session will provide brief reflections on the first day as well as an introduction to the upcoming sessions.

- **Mr. Mikael Román**, ETIN Coordinator, UNECE
- **Mr. Kjell Håkan Närfelt**, Chief Strategy Officer at Vinnova, Chair of UNECE Team of Specialists on Innovation and Competitiveness Policies

10:00 – 12:30

**II. Session 2: ACTIVITIES, PROCESSES AND ACTION TOWARDS TRANSFORMATIVE INNOVATION**

**What can we do to facilitate transformative change?**

This session will look at what needs to be changed/done to address the challenges that participants have identified on day 1 of the Action Forum. Participants are encouraged to think about what they can do on a personal and/or organizational/institutional level to initiate the needed change and what kind of forms of cooperation would be needed, covering the elements of directionality, experimentation, resource allocation and coordination, skill development.

***Interactive group discussions***

12:30 – 14:00

**LUNCH BREAK**

14:00 – 16:00

**III. Session 3: CREATING IMPACT FOR TRANSFORMATIVE INNOVATION**

**How can we achieve impact?**

This session will use specific case examples of transformations based on the discussions in the previous Action Forum sessions. In groups, participants will explore a systematic approach when it comes to facilitating the desired transformative impact. At the



beginning of the session, speakers will provide some examples of methods and tools that can be used to act upon the defined challenges.

*Interactive group discussions*

16:00 – 16:40

**IV. WORLD CAFÉ**

**Thursday, 3 October 2024 / Day 3 of the ETIN Action Forum**

09:00 – 09:30

**COFFEE AND NETWORKING**

**I. BRIEF REFLECTIONS AND OPENING**

To kick off the third day of the Action Forum, this session will provide brief reflections on the second day as well as an introduction to the final sessions of the Action Forum.

09:30 – 10:00

- **Mr. Cristian Matti**, Policy Analyst, Joint Research Centre, Innovation Policy and Economic Impact Unit, European Commission
- **Ms. Ottla Arrigoni**, Policy Analyst, Design for Policy and Behavioral Insights, EU Policy Lab, Joint Research Centre, European Commission
- **Mr. Maciej Krzysztofowicz**, Team Leader, Design for Policy and Behavioral Insights, EU Policy Lab, Joint Research Centre, European Commission

10:00 – 12:00

**II. Session 4: CONSOLIDATION OF DISCUSSIONS:  
LEARNING TOGETHER AND MOVING FORWARD**

All participants will contribute to creating consolidated portfolios of areas where stakeholders can continue their efforts towards facilitating transformative innovation. This will include identifying transversal actions and opportunities for achieving higher impact.



12:00 – 12:45

### III. WRAP-UP OF ACTION FORUM

This session will wrap up the Action Forum, providing an overview of the main outcomes in the past two days as well as the way forward.

- **Mr. Alexandr Hobza**, Chief Economist, Research and Innovation, European Commission
- **Ms. Elisabeth Türk**, Director, Economic Cooperation and Trade Division, UNECE

#### Further Information:

Please visit the event page [here](#).

#### Registration:

If you are interested in joining, please contact:

**Immanuela Badde**  
Associate Economic Affairs Officer  
UNECE

[Immanuela.Badde@un.org](mailto:Immanuela.Badde@un.org)