

**ECONOMIC COMMISSION FOR EUROPE**

EXECUTIVE COMMITTEE

135th meeting

Geneva, 9 September 2024

Item 5 of provisional agenda

Informal Document No. 2024/29

**Extrabudgetary project**

**Office of the UN Secretary-General's Special Envoy on Road Safety**

(for approval)

## **Note by the Secretariat**

1. Established by the United Nations Secretary-General in 2015, the Office of the UN Secretary-General's Special Envoy for Road Safety (SSERS) has been working towards promoting global partnership to support the design and implementation of strategies and activities to improve road safety, and advocating for the accession to, and the more effective implementation of United Nations road safety legal instruments; and advocating with governments, civil society and the private sector for the promotion of road safety, and participating in global and regional conferences and meetings on road safety.
2. Solely financed by voluntary extra-budgetary contributions, the SSERS was funded by one single voluntary private sector donor i.e. FIA Foundation during 2015 – 2021. No new contributions are expected from the FIA Foundation as of 2022, resulting in the need for one or more additional donors to cover the costs of the SSERS until the end of its current mandate on 31 December 2025. Since 2022, new private sector donors have been funding the SSERS which has helped to cover the SSERS costs but has also increased transaction costs and led to complex contractual negotiations and arrangements for each separate private sector donor.
3. Should EXCOM approve this approach, a single multi-donor project in support of the mandate of the SSERS would enable donors to make simplified financial contributions in support of the Office of the UN Secretary-General's Special Envoy for Road Safety in compliance with the United Nations Financial Rules and Regulations and the policies and procedures in force in relation to the acceptance of voluntary contributions, including the UN Staff Regulations and Rules, the procurement policies, and the UNECE framework for engaging with the private sector.
4. The Executive Committee is invited to consider the below:

### **Draft decision**

The Executive Committee

- (a) approves the merger of ongoing projects 2021/44, 2022/41, 2023/23, 2023/31, 2024/12, approved at the 119th, 125th, 128th, 129th, 133<sup>rd</sup> meetings of the Executive Committee, respectively, into one single multi-donor project until the end of the current mandate of the Special Envoy on 31 December 2025.
- (b) takes note of the indicative budget submitted by the secretariat without pledges from donors; and requests the secretariat to continue to fundraise for the project.
- (c) exceptionally authorizes the Executive Secretary to:
  - (i) within funding limits and during the timeframe until the end date of the mandate of the Office of the UN Secretary-General's Special Envoy for Road Safety, revise the proposed budget of the multi-donor project, if required,
  - (ii) subject to availability of additional funding, allow additional donors to join the project, subject to compliance with existing regulations, rules, policies and procedures including ECE framework governing partnerships with the private sector.

**UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE  
TECHNICAL COOPERATION PROJECT FORM**

<b>Project title:</b> Office of the UN Secretary-General's Special Envoy for Road Safety					
<b>Expected timing/duration:</b> September 2024 – December 2025					
<p><b>Objective and brief summary of the project:</b>  Road safety is a critical global concern with road traffic crashes resulting in the death of well over one million people each year, with an additional 50 million more injured. Road crashes also have a significant economic impact. Fatalities and injuries are estimated to cost the world economy approximately USD \$1.8 trillion between 2015 – 2030. The United Nations has taken action to enhance global road safety. Among these actions are the adoption of the SDG 3.6 target to halve road traffic deaths by 2030; two Decades of Action for Road Safety (2011-2020 and 2021-2030); as well as the establishment of the UN Road Safety Fund. Furthermore, to bolster intersectoral efforts and raise awareness, the UN Secretary-General appointed the inaugural Special Envoy for Road Safety (SERS) in 2015. The Secretariat of the Special Envoy is housed in the UNECE Office of the Executive Secretary and administrative and technical support to the functions of the Special Envoy is provided by UNECE. The objective of the project will be implemented by implementing the following activities:</p> <p>A1.1. Support the Special Envoy in his efforts to coordinate the Friends of the Special Envoy Network and deliverables as well as promote the UNRSF and other global initiatives;</p> <p>A1.2. Providing administrative, logistical and substantive support to the Special Envoy;</p> <p>A1.3. Providing technical support including advisory missions and capacity-building activities to low- and middle-income member States on the accession to and implementation of UN road safety legal instruments and producing multimedia content;</p> <p>A2.1. Organizing meetings and events aimed at raising awareness and mobilizing political commitment to road safety; The Special Envoy Office will ensure that activities of these partnerships will not be used to promote products of the concerned companies. These sponsors shall not have any exclusivity on participation or presentation.</p>					
<p><b>Link to the SDG targets:</b>  All SDGs and in particular SDGs 3.6, 11.2</p>					
<p><b>Expected results of the project:</b>  EA1. Promoting global partnership to support the design and implementation of strategies and activities to improve road safety, and advocating for the accession to, and the more effective implementation of United Nations road safety legal instruments;</p> <p>EA2. Advocating with governments, civil society and the private sector for the promotion of road safety, and participating in global and regional conferences and meetings on road safety.</p>					
<b>Target group and beneficiaries of the project:</b> All UN Member States					
<p><b>Justification of project and its relationship to the programme of work:</b>  The project aligns with the relevant GA resolution on Road Safety A/78/6(Sect.20) para. 20.157, approved by GA resolution 78/252, indicating the placement of the Secretariat of the Special Envoy under ECE Executive Direction and Management.</p>					
<p><b>Estimated extrabudgetary resources:</b></p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left; width: 70%;"><b>Current donors:</b></th> <th style="text-align: right;"><b>Amount (US\$)</b></th> </tr> </thead> <tbody> <tr> <td>FIA Foundation, Sanofi, EssilorLuxottica, S&amp;P Global, Renault</td> <td style="text-align: right;">1,235,905</td> </tr> </tbody> </table> <p>Due diligence already conducted in November 2022, April 2023, July 2023, September 2023 for these donors</p>		<b>Current donors:</b>	<b>Amount (US\$)</b>	FIA Foundation, Sanofi, EssilorLuxottica, S&P Global, Renault	1,235,905
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<p><b>Project Manager:</b>  Nneka Henry, Head  12.08.2024</p>	<p><b>Section/Division:</b>  Secretariat of the UN SG's Special Envoy for Road Safety/Office of the Executive Secretary</p>				
<p><b>Cleared by Programme Management Unit:</b>  Nicolas Dath-Baron  12.08.2024</p>	<p><b>Approved by EXCOM<sup>1</sup></b>  09.09.2024</p>				

<sup>1</sup> See paragraph 31 (a) of Commission decision A(65).

**Annex**  
**Results-based budget for the extra-budgetary project**

Expected accomplishments	Planned activities	Estimated costs (US\$)
EA1. Promoting global partnership to support the design and implementation of strategies and activities to improve road safety, and advocating for the accession to, and the more effective implementation of United Nations road safety legal instruments;	A1.1. Support the Special Envoy in his efforts to coordinate the Friends of the Special Envoy Network and deliverables as well as promote the UNRSF and other global initiatives; 2 Advisors meetings of 30 people each (Geneva and NYC) x \$2,000 1 programme consultant x 15 months x \$6,500 per month	101,500 4,000 97,500
	A1.2. Providing administrative, logistical and substantive support to the Special Envoy; 1 G5 x 15 months to support the Office of the Special Envoy x \$12,240 per month	183,600
	A1.3. Providing technical support including advisory missions and capacity-building activities to low- and middle-income member States on the accession to and implementation of UN road safety legal instruments and producing multimedia content; 1 P3 x 15 months to coordinate communications \$20,000 per month 3 events x \$2,000 1 speechwriter x 10 months x \$3,000 per month Contractual services (1 communication consulting firm on global branding) x \$50,000	386,000 300,000 6,000 30,000 50,000
EA2. Advocating with governments, civil society and the private sector for the promotion of road safety, and participating in global and regional conferences and meetings on road safety.	A2.1. Organizing meetings and events aimed at raising awareness and mobilizing political commitment to road safety. 20 missions by SE x \$5,000 6 missions by 2 secretariat staff x \$5,000 Individual contractor (team travel assistant) x 15 months x \$4,000 per month 1 G6 x 15 months x \$12,240 per month	403,600 100,000 60,000 60,000 183,600
Budget summary		1,074,700
13% Programme Support Cost		139,711
2% Project evaluation		21,494
<b>Total</b>		<b>1,235,905</b>