



## 42<sup>nd</sup> UN/CEFACT Forum | 10 July 2024 | 09:30-11:00 Agenda | Parallel Session T & T

H BUILDING | H-307-2 | PALAIS DES NATIONS | GENEVA

### Travel & Tourism Domain

**Fostering Sustainable Travel and Tourism through e-business Standards**

### DESCRIPTION

This session will delve into the transformation of Application Programming Interfaces (APIs) pertaining to Experience Program (EP) technical components that incorporate sustainability claims. Additionally, it will explore the dynamics of package tours offered by both the Travel Agency and Destination Management Company & Destination Management Organization (DMC&DMO) within the travel industry, considering their alignment with the United Nations Sustainable Development Goals (SDGs).

### SPEAKERS

- Ms. Nancy Norris, Vice Chair, UN/CEFACT
- Mr. Sachin Mehta, Domain Coordinator, Travel and Tourism
- Mr. Tain-Tsair Hsu, Chairman, Commerce Development Research Institute
- Mr. Tunghua Tai / Mr. Anthony Chien / Ms. Wanchun Hsiung / Mr. Tadashi Ishihara TBC
- Mr K Itagaki / Mr M Tanaka

