UN/CEFACT

Sustainable and Digital Trade Facilitation Week

8-12 July 2024

Palais des Nations Geneva

42nd FORUM

30th PLENARY

CONFERENCE | Collaborative Multimodality - bridging borders for sustainable transport & logistics standards

Hanane Becha, UN/CEFACT Vice Chair

Sue Probert UN/CEFACT Chair

Jaco Voorspuijj, Transport and Logistics, Independent Consultant

Grant Hunter, Director for Standards, Innovation and Research, BIMCO

David Sauv, Senior Manager, Digital Cargo, IATA

Michael Dill, CEO, GEFEG mBH

Paul Walter, Strategy Director Digitization, Port of Rotterdam

Mario Apostolov, Regional Adviser, Economic Cooperation and Trade Division, UNECE

Todd Frazier, US Global Trade Services, Strategic Project Lead, FEDEX

42nd UN/CEFACT Forum

Learning session

David Sauv

Senior Manager, Digital Cargo, IATA

IATA

The global trade association of the world's airlines

IATA was founded in Havana, Cuba in April 1945

IATA in brief

Some **320** passenger and cargo member airlines, representing **83%** of global air traffic

Head Office: **Montreal, Canada**

Executive Office: **Geneva, Switzerland**

Regional Offices: **Amman, Beijing, Madrid, Miami, Singapore**
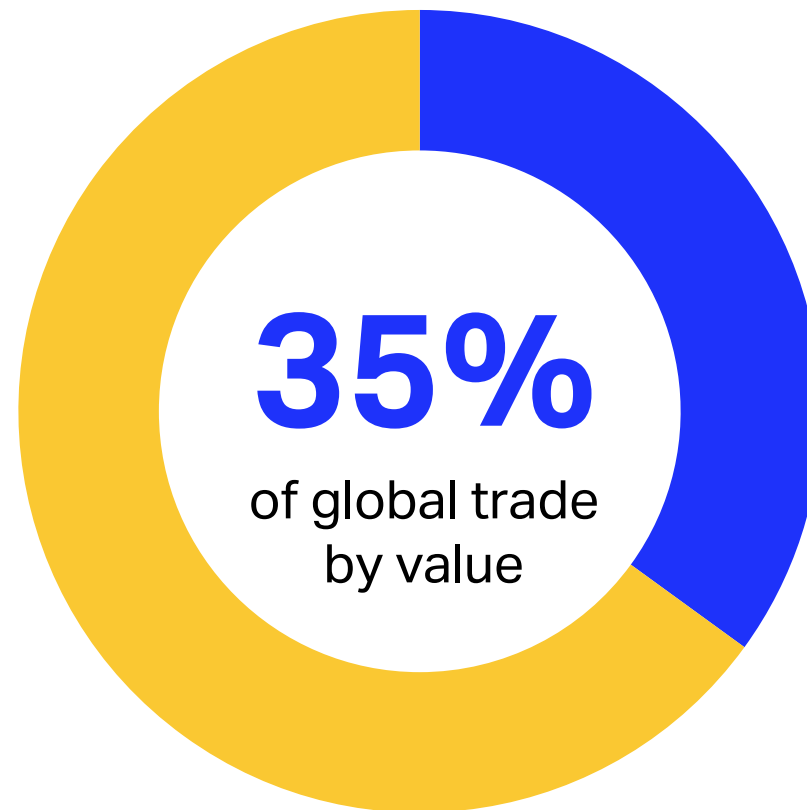
IATA

To represent, lead and serve the airline industry

Mission

IATA

Value of Air Cargo – Enabling global trade

1%
of global trade by volume

50 million tons
of cargo a year

35%
of global trade by value

US $6 trillion
worth of goods

IATA

2005: IATA kicks off the e-freight program

2010

Paper out of the cargo

$1.2B

Industry yearly savings

-27%

Shipping time to 4 days

IATA

The air cargo digital transformation journey

2005   **2020**

From paper to electronic

Cargo IMP / Cargo XML

Digitization

e-AWB: **~85%**

e-freight: **nonsignificant**

Avg shipping time: **5.5 days**

2018   **today**

The industry needs to get rid of the documentary flow and leverage on data to speed up the cargo flow
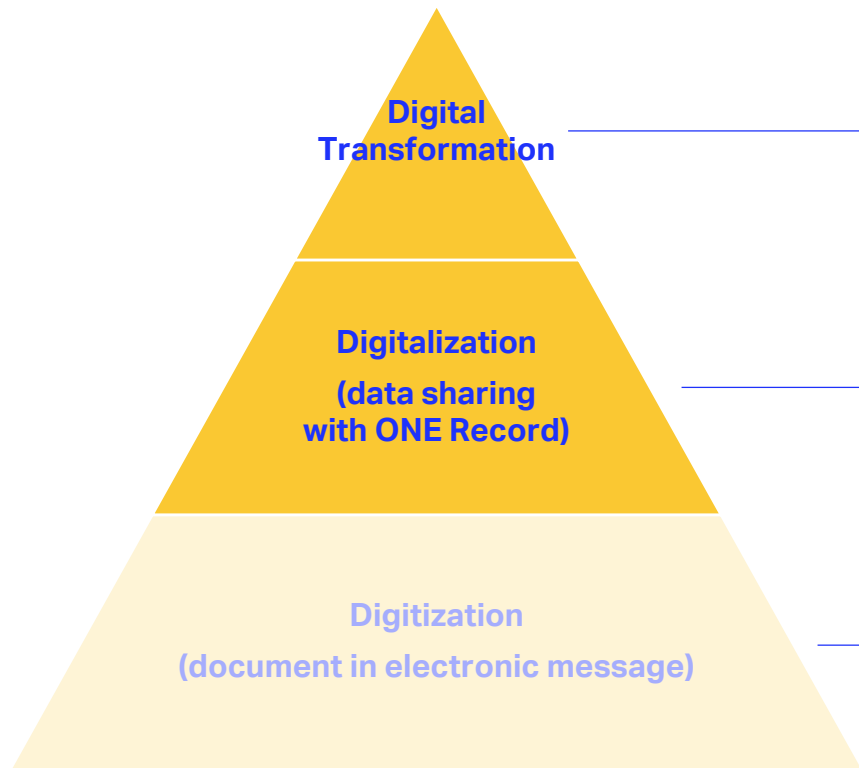
Transforming the industry through data

ONE Record / Interactive Cargo

Digitalization / Digital Transformation

IATA

Shape the future with Digital Transformation

Digital Transformation — Create new value-added services, transform the business model / **Digital mindset by default**

Digitalization (data sharing with ONE Record) — Define new business processes through the use of data & optimize operations / **Data centric by default**

Digitization (document in electronic message) — Capture information in electronic format (CIMP-CXML / **electronic document**)

CIMP is no longer supported since 2015. CXML addresses few technical limitations of CIMP but is still a messaging standard based on document.

IATA

The Vision

An end-to-end digital logistics and transport supply chain where data is easily and transparently exchanged in a digital ecosystem of air cargo stakeholders, communities and data platforms

IATA

ONE

Record

ONE Record

is a
data-centric model
and NOT a
document-centric model

Provide better visibility and transparency

Eliminate duplicate

Improve data quality

Stop looking back when the future is ahead

Thank You

IATA