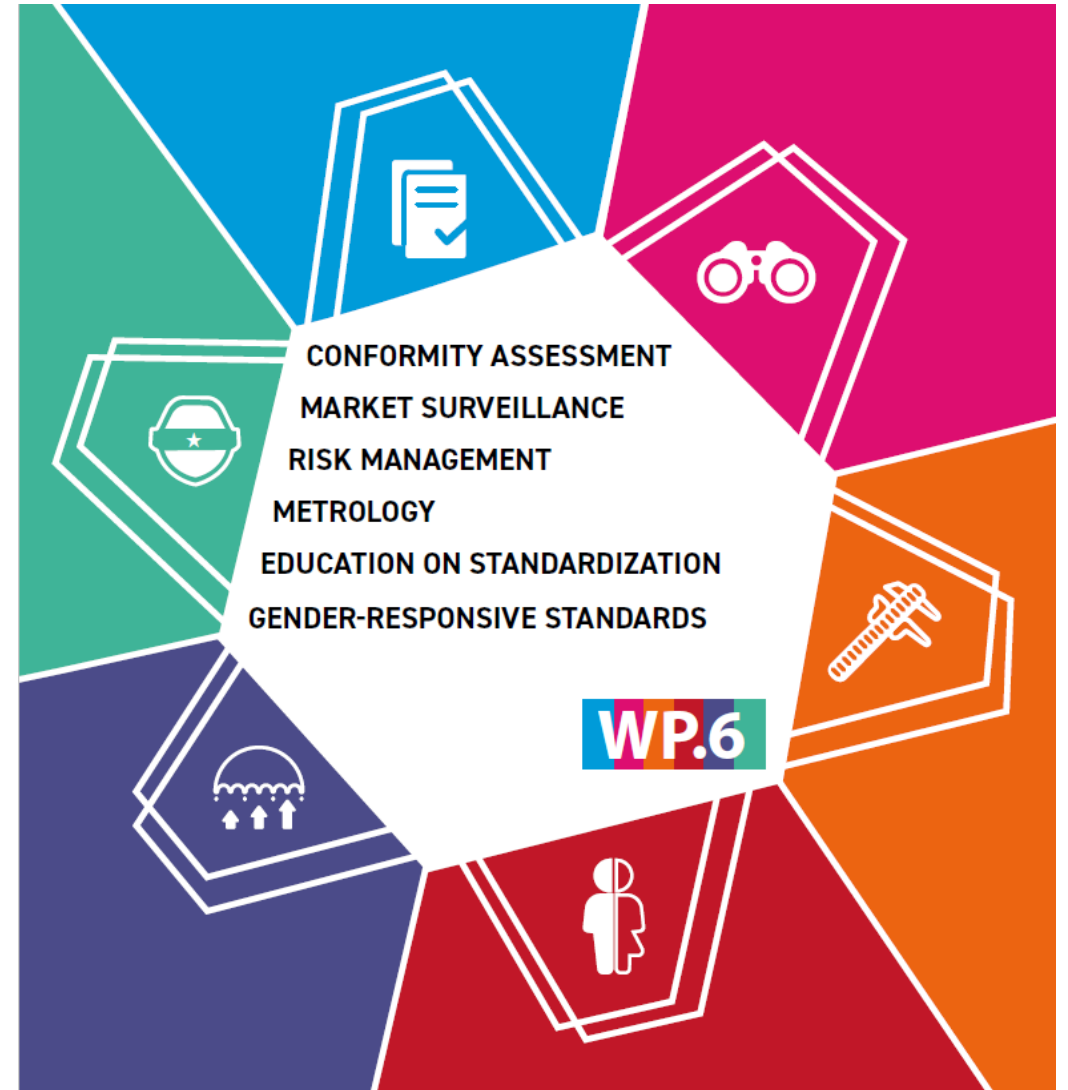


Working Party on Regulatory Cooperation and Standardization Policies

Gender Mainstreaming for Trade

Briefing by the UNECE secretariat
to the Executive Committee

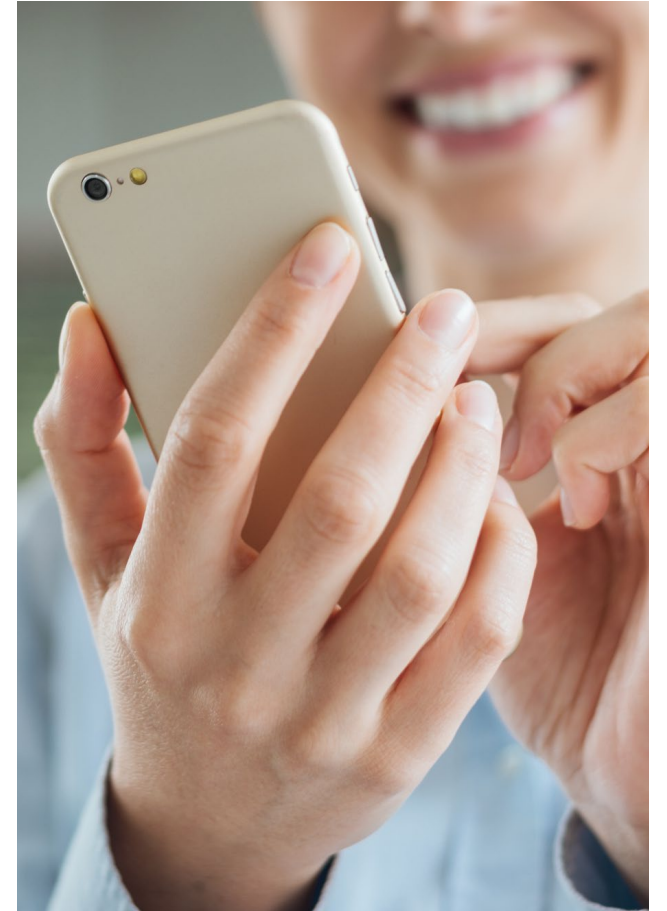
1 July 2024



Why talk about standards, gender and trade?



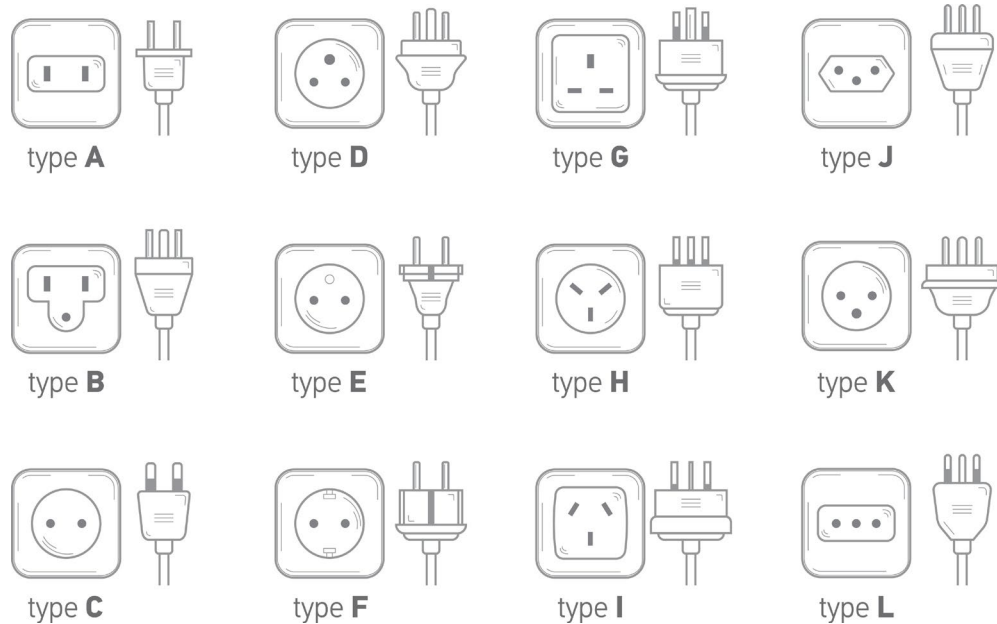
- Trade openness can increase women's welfare, and improved women's rights can also help promote more trade
- Standards help to ensure that products conform to safety and security requirements (as well as respect for environment/society)
- Standards aim to be gender neutral, however in reality they very often are biased (based on a Caucasian man aged 25-30, weighing 70kg)



What are GRS and why it is important



- Gender-responsive standards (GRS) are standards which acknowledge the distinct needs of different genders and take concerted action to ensure the efficacy of the standard for all



Who needs to be involved



- Governments can benefit from GRS
- Technical committees can benefit from GRS
- Other agencies of the quality infrastructure for trade can benefit from GRS



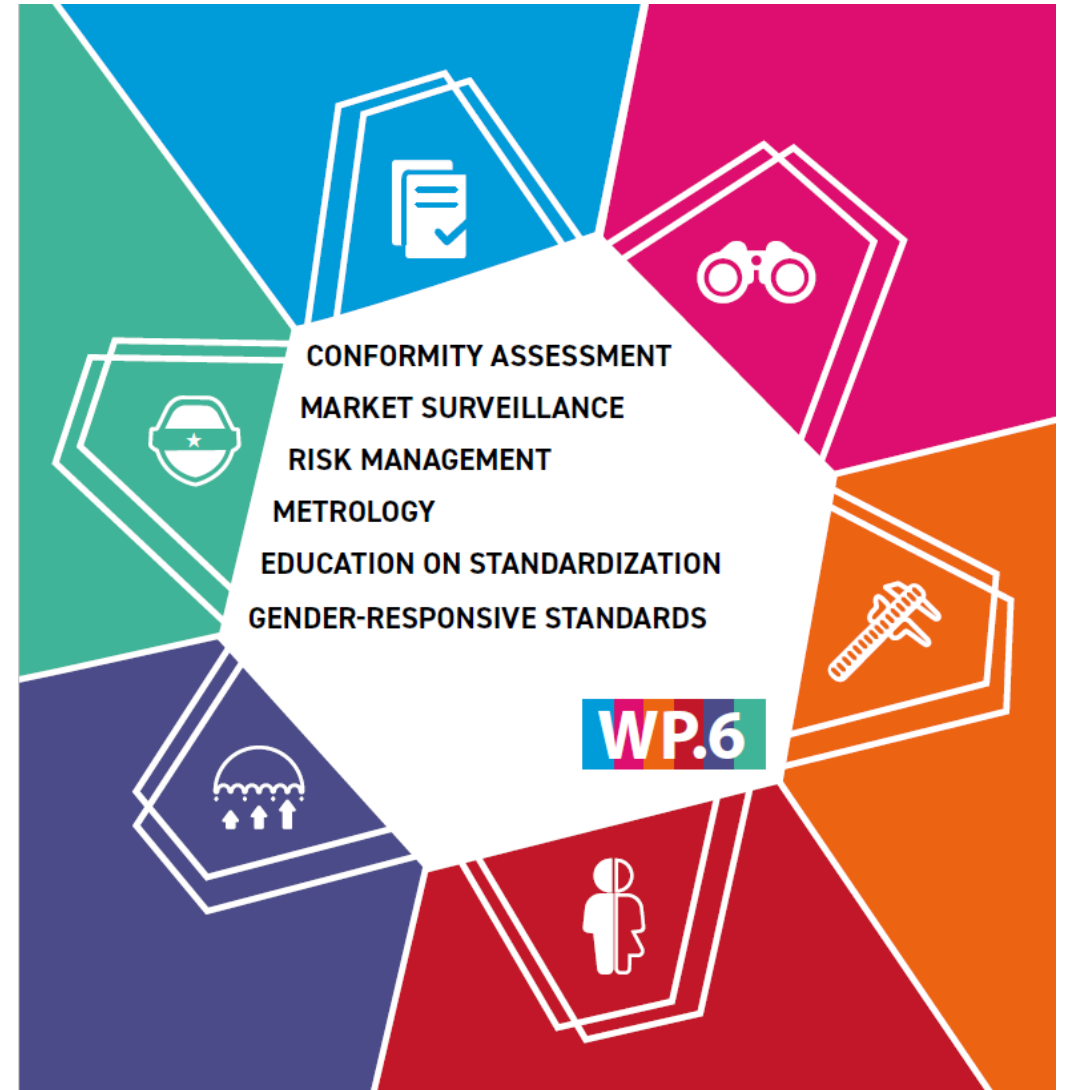
For more information: **UNECE WP.6 GRS website**



- All 6 GRS resources (i.e. guidelines for GRS and inclusive meetings, training manuals, elearning materials).
- Annual reports to the WP.6, Annual session
- Reports of regular working meetings
- Links to past conferences/ workshops on GRS

Working Party on Regulatory Cooperation and Standardization Policies

Thank you



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UNECE – [Working Party 6](#)