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ASTM INTERNATIONAL

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Agenda item 7c:
Activities of other organizations of interest to WP.6

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SPEAKER BIOGRAPHY

Sara Gobbi is director of European affairs at ASTM International. Her primary role, at the head of the Brussels office, is to create collaboration opportunities and raise greater awareness of ASTM among European institutions, business and trade associations, environmental and consumer groups, and other significant European stakeholders.

Sara previously worked as policy adviser at NORMAPME, the European Office of Crafts, Trades and Small and Medium-Sized Enterprises for Standardization, now called Small Business Standards, SBS. In that role, she advocated for small- and medium-sized enterprises in the development and revision of European standards policies, and advised SMEs in matters related to standards and regulations, competition law and intellectual property.

Prior to that, Gobbi spent nearly five years advising client companies in matters related to EU regulatory, internal market and competition policies in Italy and Brussels.