



30th UN/CEFACT Plenary I 11 July 2024 | 15:30 - 17:00

Agenda I Session 5

ROOM III | PALAIS DES NATIONS | GENEVA

Technical dialogue on global solutions for digital, sustainable and resilient value chains in support of the green and digital transformations

ABOUT THE SESSION

In the past two decades, there has been a rising demand from consumers, capital markets, and regulators for enhanced sustainability in products and processes, coupled with transparent corporate reporting on sustainability. This shift impacts consumer preferences, business practices, capital access, and regulatory measures, like for example, the European Union's (EU) due diligence, green claims, and deforestation legislation, which now carry significant consequences.

With increased scrutiny on verifiable sustainability claims and the risk of greenwashing, credible evidence and disclosures are essential. Value chain transparency, supported by high-integrity data, incentivizes companies to meet higher sustainability standards. UNECE with its UN/CEFACT has developed initiatives like *Draft Recommendation No.49: Transparency at Scale*, proposing global solutions such as digital product passports and verifiable credentials to enhance sustainable value chains.

This policy dialogue will discuss:

- **Recommendation No.49:** The draft with feedback from the public review and next steps for adoption at the thirty-first Plenary in 2025.
- **Implementation Guidance:** Progress on global solutions including the United Nations Transparency Protocol (UNTP) for interoperability and Digital Product Passports (UN DPP) for meeting disclosure requirements.
- **UNECE-UNECLAC Study on Reversing Direction in the used clothing crisis:** The study reviews global flows, regulations, and business models with regard to second-hand clothing proving the global, European and Chilean perspectives.

Guiding questions:

1. What are the main challenges in achieving value chain transparency?
2. How can digital product passports and verifiable credentials combat greenwashing?



Sustainable and Digital Trade Facilitation Week



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3. What feedback has been received on UNECE Recommendation No.49, and what is the way forward for this policy recommendation?
4. How can the UNTP and UN DPP enhance interoperability and sustainability disclosures?
5. What is the role for government regulators in supporting trust and transparency for sustainable products?

ROUNDTABLE

Moderator: Mr. Christian Hudson, Chair, Team of Specialists on Environmental, Social and Governance Traceability of Sustainable Value Chains in the Circular Economy

15:30-16:20

ROUNDTABLE DISCUSSION. TRANSPARENCY AT SCALE: CHALLENGES AND OPPORTUNITIES

- **Mr. Steve Capell**, Vice-Chair UN/CEFACT
- **Ms. Limara Haque**, Sustainability Expert, CIRPASS-2
- **Mr. Piergiorgio Licciardello**, Director, EDI, GS1
- **Mr. James Nicholson**, Global Head of Social Responsibility, Trafigura Group Pte Ltd
- **Mr. Harikrishnan Tulsidas**, Economic Affairs Officer, Sustainable Energy Division, UNECE
- **Prof. Dr.-Ing. Thomas Knothe**, Chair of CEN CENELEC JTC 24 DPP System and Framework, Fraunhofer IPK

16:20-16:45

REFLECTIONS ON THE WAY FORWARD

- **Ms. Elisa Tonda**, Chief of Resources and Markets Branch, UNEP
- **Ms. Mariam Soumaré**, Community Engagement Specialist, Global Alliance for Trade Facilitation, World Economic Forum
- **Ms. Maria Teresa Pisani**, Chief ad interim, Trade Facilitation Section, UNECE

16:45-17:00

REFLECTIONS BY MEMBER STATES

DOCUMENTS

[UNECE Draft Recommendation No. 49: Transparency at Scale](#)

[Briefing Note on Draft Recommendation No. 49, the United Nations Transparency Protocol and Digital Product Passport](#)

[UN/CEFACT Solutions in Support of Digital Product Passports \(ECE/TRADE/481\)](#)

[UNECE-UNECLAC Study: Reversing direction in the used clothing crisis: Global, European and Chilean perspectives](#)