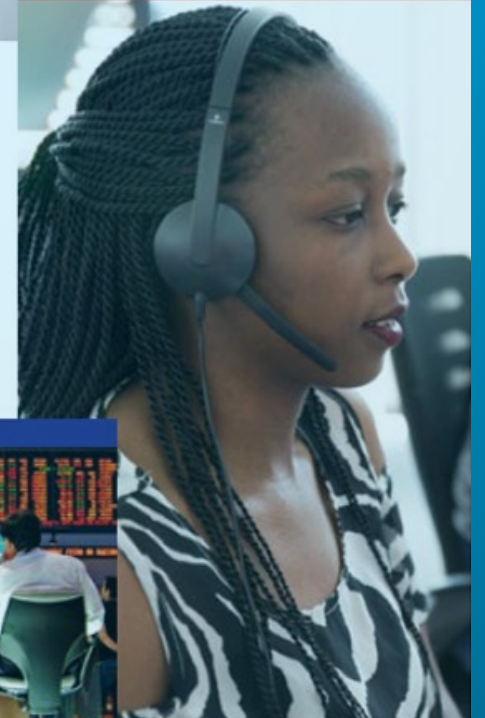


# Trade in Services for Development



## Trade in services for development

Fostering sustainable growth  
and economic diversification



# Trade in Services for Development



## Needed: an Aid for Trade Roadmap for Services

- *Aid for Trade is today an indispensable element* – a critical lubricant - for stepped up engagement in policy deliberations and negotiations
- Many developing and least-developed economies face continued *challenges in conducting domestic policy reforms and negotiations in services trade*
- *Where to start? The capacity to design and implement development enhancing services trade reforms and supply competitive services* needs to be durably strengthened
- *Scaled-up Aid for Trade* could impart momentum to the services trade policy agenda and to WTO reform efforts

# Trade in Services for Development



## Elements of a Forward-Looking A4T Work Program

- Investing in Statistics
- Improving Services Trade Policy Transparency
- Developing User-Friendly Competitiveness Diagnostic Tools
- Identifying Best Practices in Trade and Investment Promotion in Services

# Trade in Services for Development



- **Who do we trade with?**
- **How do we trade?**
- **How much Mode 3 trade?**
- **How open or closed is our services trade regime?**
- **How are services linked to other sectors?**
- **Bilateral trade in services (BaTiS)**
- **Trade in Services by Mode of Supply (TiSMoS)**
- **Foreign affiliate trade in services (FATS)**
- **Services Trade Restrictiveness Index (STRI; WB-WTO and OECD)**
- **Trade in Value Added (TiVA)**

# Trade in Services for Development



## A Transparency Initiative

- A key challenge for policymakers and negotiators relates to the sector's regulatory intensity and the sheer diversity of measures affecting trade and investment in services.
- Regulatory measures constitute the very currency of international trade negotiations in services.
- Increased transparency on **applied** services regimes would promote greater (economy-wide) policy coherence, reduce trade costs and facilitate trade and investment in services.

# Trade in Services for Development



## A Transparency Initiative

- Building on **existing** information sources – GATS and (especially) PTA commitments and the WB-WTO Services Trade Policy Database (STPD), produce user friendly non-binding lists of market access and national treatment measures across all regions sectors/sub-sectors and modes of supply.
- Helps to identify cross-country convergence and divergence in regulatory regimes.
- Promotes a basis for ‘whole-of-government/economy wide policy dialogue involving relevant ministries, regulatory agencies, and private stakeholders.
- Provides service providers with a one-stop inventory of key measures governing access to and operation in foreign markets.
- Contributes to informed competitiveness diagnostics.

## Competitiveness Diagnostics in Services A Tale of 3 Cs and 4 Ts

### 3Cs

- Contestability
- Connectivity
- Competencies

### 4Ts

- Trade
- Technology
- Training
- Targeting

(including trade and FDI promotion)