

VISION & VISIBILITY: SCALING TRANSPARENCY

Taking Stock: 3 Years after THE SUSTAINABILITY PLEDGE LAUNCH for Sustainable & Circular Garment and Footwear

Media partner: WWD

JUNE 19th 2024
10:00 – 18:00 (CEST)

TRIENNALE MILANO, Italy
(on-site and online)

09:30 – 10:00

Welcome and registration

10:00 – 10:40

I. INSTITUTIONAL INTRODUCTION

Taking stock, three years after the adoption of UNECE Recommendation No. 46

- [Tatiana Molcean](#), Executive Secretary, UNECE
- [Gilberto Pichetto Fratin](#), Minister of the Environment and Energy Security of Italy (video)
- [Carlo Capasa](#), Chairman, Camera Nazionale della Moda Italiana
- [Carsten Sorensen](#), Acting Head of Unit, Trade, Investment Climate, Entrepreneurship & Value Chains, European Commission - Directorate-General for International Partnerships (online)

10:40 – 11:10

II. UNECE TRACEABILITY AND TRANSPARENCY COMMUNITY OF PRACTICE

Shaping UNECE's Sustainability Pledge Community of Practice

- [Paul Roeland](#), Transparency Lead, Clean Clothes Campaign
- [Francesca Romana Rinaldi](#), UNECE Project Expert & Director of the Monitor for Circular Fashion, SDA Bocconi
- [Mirmukhsin Sultanov](#), Acting Chairman of Uzbekistan Textile and Garment Industry Association
- [Mark Draeck](#), Chief Technical Advisor, UNIDO (online)

Moderator: [Maria Teresa Pisani](#), Acting Chief Trade Facilitation Section, UNECE

11:10 – 11:20

In conversation: Transparency and Vision Make the Future Visible

- [Paolo Naldini](#), Director, Fondazione Pistoletto Cittadellarte
- [Marco Sammiceli](#), Curator of design, fashion, crafts sector at Triennale Milano and Director of Museo del Design Italiano

11:20 – 12:00

Coffee break

12:00 – 12:30

III. THREE YEARS ANNIVERSARY OF THE SUSTAINABILITY PLEDGE: TRACEABILITY AND TRANSPARENCY KEY PERFORMANCE INDICATORS

Developing KPIs to measure the level of traceability and transparency

- [Christian Hudson](#), Lead, Global Textile Transparency Governance, Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ) GmbH International Services (online)
- [Hrishikesh Rajan](#), Founder & CGO, Trustrace
- [Ana Ibarra Diaz](#), Head of Traceability, INDITEX
- [Ashley Gill](#), Chief Strategy Officer, Textile Exchange

Moderator: [Luisa Zargani](#), Milan Bureau Chief, WWD

12:30 – 13:00

IV. HARNESSING THE POTENTIAL OF INNOVATION FOR TRACEABILITY AND TRANSPARENCY: BLOCKCHAIN PILOTS AND DIGITAL PRODUCT PASSPORT UPDATES

Sharing the results and learnings from piloting innovative solutions

- [Seyhan Aktemur](#), Chief Commercial Officer, SÖKTAŞ
- [Thomas Jennings](#), Traceability Coordinator, Better Cotton
- [Rossella Ravagli](#), Sustainability Director, Armani Group
- [Marco Volpini](#), R&D Senior Software Engineer, ExtraRed (Member of the CIRPASS 2 Consortium)

Moderator: [Carlo Cici](#), Partner & Head of Sustainability, The European House – Ambrosetti

13:00 – 14:30

Lunch

14:30 – 15:30

V. WORKSHOP: FROM PILOTS TO SCALE

How to achieve impact at scale from positive pilot experiences on traceability

- [Ercole Botto Poala](#), Chief Executive Officer, Successori Reda S.p.A.
- [Matthias Altmann](#), Lead Expert, UNECE
- [Franzisca Markschlaeger](#), Technical Advisor, Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ) GmbH

Moderator: [Matteo Ward](#), CEO & Co-founder of WRÅD

15:30 – 16:00

VI. KEY FINDINGS OF THE SUSTAINABILITY PLEDGE REPORT 2024

Launch of The Sustainability Pledge 3-years monitoring report

- [Mauro Scalia](#), Director Sustainable Businesses, EURATEX (online)
- [Nicholas Robin](#), Policy Analyst, Data and Measurement - Centre for Responsible Business Conduct, OECD
- [Onur Bingol](#), Associate Director, Senior Banker, SME Finance & Development – Financial Products, European Bank for Reconstruction and Development

Moderator: [Maria Teresa Pisani](#), Acting Chief Trade Facilitation Section, UNECE

16:00 – 16:30

VII. REVERSING DIRECTION IN THE USED CLOTHING CRISIS

Deep diving into the joint UNECE-UNECLAC study with Global, European and Chilean perspectives

- **Keynote speaker: Lily Cole**, Climate Activist and Advisor to UNECE (online)
- **Tomás Saieg Páez**, Chief, Circular Economy Office, Ministry of Environment, Chile (online)
- **Nanno Mulder**, Chief, International Trade Unit, International Trade and Integration Division, UNECLAC

Moderator: Matteo Magnani, Senior Policy Analyst - Policy & Institutions, Ellen MacArthur Foundation

16:30 – 17:00

VIII. NEW GENERATIONS SUSTAINABLE ENTREPRENEURSHIP –

A PANEL BY THE NATIONAL CHAMBER FOR ITALIAN FASHION

The state of the emerging fashion industry regarding sustainability, transparency, and vision

- **Nastaran Rezaee**, Co-founder and Brand Manager, Pairi Daeza
- **Eileen Akbaraly**, Founder and CEO, Made for a Woman
- **Gio Giacobbe**, CEO, ACBC

Moderator: Giulia Camila Braga, Program Manager, Connect4Climate, World Bank Group

17:00 – 18:00

IX. CULTURAL PANEL

The state of the fashion industry, traceability and transparency from a cultural perspective

- **Michelangelo Pistoletto**, Artist
- **Emanuele Coccia**, Philosopher (online)
- **Gunter Pauli**, Entrepreneur
- **Dana Thomas**, Author, Fashionopolis

Moderator: Luisa Zargani, Milan Bureau Chief, WWD

18:00

Cocktail