

WORKSHOP

Advancing Traceability and Transparency in the Beef Industry

How traceability tools enable industry actors to authenticate sustainability claims

Welcome

4 June 2024

Welcome and Housekeeping

Today's Presenters



Deborah Taylor,
UNECE Leather Project
Expert



Maria Teresa Pisani,
Chief ad interim, Trade
Facilitation Section, UNECE



Gregory Sampson,
International Trade Center
(ITC)



Simon Gmeiner,
Policy Officer,
European Commission



Stuart Cranfield,
Director of Standards &
Assurance, LWG

- This workshop is convened under Chatham House Rules.
- The workshop will be recorded for internal purposes and to share with registered delegate who could not attend. It will not be made public.
- Please keep your microphone on mute unless you are given the floor.
- Please use the chat box to ask any questions ready for the Q&A session at the end.

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UNECE Leather Project
Expert



Olivia Chassot,
Associate Economic Affairs
Officer, UNECE



Gregory Sampson,
International Trade Center
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Simon Gmeiner,
Policy Officer,
European Commission



Earl Shank,
Senior Manager,
Traceability, Tapestry

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Why is regulation being introduced?

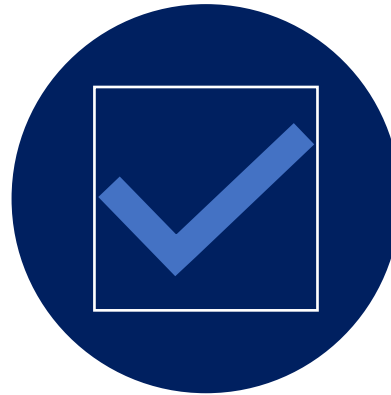
For decades we have:

Over produced



**ECONOMIES HAVE BEEN DRIVEN BY
PROFIT AT THE EXPENSE OF PLANET
AND PEOPLE.**

Over consumed



**VOLUNTARY STANDARDS HAVE
ONLY BEEN SUCCESSFUL TO A
SMALL DEGREE**

Over polluted



**NOW LEGISLATION IS FORCING
CHANGE.**

Why is livestock management so important?

Without livestock:

No meat for the dietary need of a global population

No natural fertilization of the land

No natural deterrent to invasive species

No natural encouragement of beneficial species

No raw material for the leather industry

New studies show that livestock farming can support carbon reduction

WE HAVE TO BE ABLE TO PROVE THAT FARMING OF LIVESTOCK AND THE SUBSEQUENT MANUFACTURE OF LEATHER IS NOT CONTRIBUTING TO NEGATIVE ENVIRONMENTAL, SOCIAL AND GOVERNANCE CONSEQUENCES

EU Directives and Regulatory Developments

01 EU Corporate Sustainability Reporting Directive
EU CSRD

02 EU Corporate Sustainability Due Diligence Directive
EU CSDDD

03 EU Green Claims Directive
EU GCD

04 EU Deforestation Regulation
EUDR

**TRACEABILITY &
TRANSPARENCY**

Challenges to achieving Traceability and Transparency



Complex value chains with geographic variances in farming and manufacture



No standard traceability system or tools that are recognised globally



No legislative requirements around traceability or sourcing of raw material



Commercial Sensitivity and need to protect valuable raw material sourcing information and customer advantage



Outdated Thought Processes that keep the meat industry and the leather industry operating in their own silos, independent of each other



No link pre and post slaughter with traceability remaining with the meat but not the hide