



## 30<sup>th</sup> UN/CEFACT Plenary I 11 July 2024 | 15:30 - 17:00

### Agenda | Session 5

#### ROOM III | PALAIS DES NATIONS | GENEVA

#### Technical dialogue on global solutions for digital, sustainable and resilient value chains in support of the green and digital transformations

##### ABOUT THE SESSION

In the past two decades, there has been a rising demand from consumers, capital markets, and regulators for enhanced sustainability in products and processes, coupled with transparent corporate reporting on sustainability. This shift impacts consumer preferences, business practices, capital access, and regulatory measures, like for example, the European Union's (EU) due diligence, green claims, and deforestation legislation, which now carry significant consequences.

With increased scrutiny on verifiable sustainability claims and the risk of greenwashing, credible evidence and disclosures are essential. Value chain transparency, supported by high-integrity data, incentivizes companies to meet higher sustainability standards. UNECE with its UN/CEFACT has developed initiatives like *Draft Recommendation No.49: Transparency at Scale*, proposing global solutions such as digital product passports and verifiable credentials to enhance sustainable value chains.

This policy dialogue will discuss:

- **Recommendation No.49:** The draft with feedback from the consultation process and next steps for adoption at the thirty-first Plenary in 2025.
- **Implementation Guidance:** Progress on global solutions including the United Nations Transparency Protocol (UNTP) for interoperability and Digital Product Passports (UN DPP) for meeting disclosure requirements.
- **UNECE-ECLAC Study on Reversing Direction in the used clothing crisis:** The study reviews global flows, regulations, and business models with regard second-hand clothing proving the global, European and Chilean perspectives.

##### Guiding questions:

1. What are the main challenges in achieving value chain transparency?
2. How can digital product passports and verifiable credentials combat greenwashing?
3. What feedback has been received on UNECE Recommendation No.49, and what is the way forward for this policy recommendation?



# Sustainable and Digital Trade Facilitation Week



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4. How can the UNTP and UN DPP enhance interoperability and sustainability disclosures?
5. What are the key takeaways from the study on second-hand clothing trade, and how can they inform future policies to address this emerging crisis?

## DOCUMENTS

[UNECE Draft Recommendation No. 49 : Transparency at Scale](#)

[UNECE Briefing Note on UN/CEFACT Standards in Support of Digital Product Passports](#)

[UNECE-ECLAC Study: Reversing direction in the used clothing crisis: Global, European and Chilean perspectives – Executive Summary](#)

