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Tracking Wood Market Share as a Building Material

ECE/FAO ToS on Forest Products and Wood Energy Statistics

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The issue



- Increasing the market share of wood as a building material in the European built environment is an important long-term indicator to assess decarbonization in the European construction industry
- At present there is no international database which allows you to do so
- Some countries data is available but they follow different methodologies and are not easily comparable
- As a result, Europe-wide data is unclear. Lack of knowledge impedes tracking of progress (or lack thereof) in this important metric
- In short: without a baseline we won't be able to measure any increase
 - Details of carbon pool sizes in the built environment also very much needed...and trends

Examples (1)



Belgium

Année (**)	Permis de bâtir autorisés pour un bâtiment résidentiel avec un seul logement ⁽¹⁾	Nombre total de maisons en bois construites	Exportations	Pourcentage des constructions en bois en Belgique ((total des maisons en bois – exportations)/permis de bâtir pour un bâtiment résidentiel)	
2011	24 298	1777	175	6,59%	
2012	20987	2 241	342	9,05%	
2013	21 976			8,11%	
2014	21 065	2 0 2 7		8,98%	
2015	22 277	1 788		7,57%	
2016	19136			12,00%	
2017	19953			8,46%	
2018	19186			10,91%	
2019	24 248	1 887	137	7,22%	
2020	24035	2 1 2 5	272	7,71%	
2021	24983	1518	198	6,08%	
2022	28 208	1 905	355	6,75%	

France

	2020		2022	
	Réalisations en bois	Parts de marché	Réalisations en bois	Parts de marché
Maison individuelle totale	12 930	9,3 %	11 450	7,3%
dont secteur diffus	9800	9,3 %	9 650	8 %
dont secteur groupé	3 130	9,2 %	1 800	5 %
Logement collectif	9 570	4,6 %	10750	5,3 %
Total logements	22 500	6,5 %	22 200	6,2 %
Extension-surélévation	10340	30,5 %	11300	28%

Examples (2)



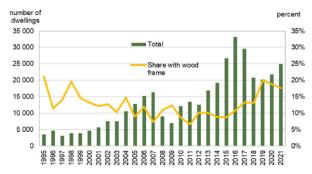
Germany





Sweden

Figure 6. Dwellings in newly constructed conventional multi-dwelling buildings, total and with wood frame. Year 1995-2021.



Source: Statistics Sweden

A possible solution?



- Harmonising data already available and extending best-practices would be important to track the share of wood as a building material
- Centralising this in a questionnaire or in an easy to consult database would allow for comparibility of data and also be a useful advocacy tool
- Alternatively, periodic studies (for instance every 5 years) might be done
- Could this be done in the frame of the work of the ECE/FAO team of specialists?



Thank you!

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