Chapter 8
Developing a national well-being measurement framework

Eleanor Rees
Head of the Quality of Life team
July 2024
Chapter purpose

Bring together the content presented to date and translate it into a practical guide to creating a well-being framework
Guidance chapter structure

1. Introduction
2. Measurement frameworks
3. Dimensions and core indicators
4. Links to other measurement initiatives
5. Data Sources
6. Composite indicators
7. Communication
8. **Development a national well-being measurement framework**
9. Annex 1 – Detailed list of indicators by domains
Introduction

Reflect on why commonalities exist in conceptualisation between national frameworks

- Desire for international comparison balance of domains
- Objective versus subjective
- Stock or flow measures
- Unit of interest
- Distributions
- Human centricity
- Culture
- Outcome versus drivers
- Well-being now and in the future
Chapter 8 – part 2
Practical steps – Plan research

1. Commission
2. Definition
3. Expectations
4. Scope
5. Technical Advisory Group
6. Communication Strategy
7. Plan Research
Practical steps – Carry out your research

8. Literature Review
9. Other frameworks
10. Data review
11. Collate evidence
Practical steps – Develop your framework

12 Domain Structure
13 Finalise definitions
14 Proposed indicators
15 Presentation mode
Practical steps – Finalise your framework

16 Review
17 Refine
18 Agree
19 Delivery and launch
Country example – New Zealand
Chapter 8 – part 3
People to bring with you

- Policy teams and ministers
- Organisational directors and leaders
- Data providers and survey teams
- Community groups and NGOs
- Analysts in departments
- Advisory groups
- Data visualisation
- Communications teams
- Media teams
- Sceptics
Understand your constraints

- **Timing**
- **Timeliness**
- **Punctuality**
- **Geographic Coverage**

- **Local data**
- **Aspirational versus reality data sets**
- **Do you want subset frameworks**
- **Resources – funding and staff**
Longevity

How do you transition the work programme from being a priority

Adapt, Adapt, Adapt

Who will be responsible for delivering it over time

Create a sense of shared ownership

Timely media presence

Comparability over time
Thank you

Eleanor Rees
Eleanor.rees@ons.gov.uk