



Food and Agriculture Organization
of the United Nations

Item 4

Communication and outreach

ECE/TIM/EFC/WP.2/2024/2

Geneva, 22-24 May 2024



Meetings and events

- 22 capacity-building events, meetings and webinars
- 5 meetings of Teams of Specialists
- 2 intergovernmental meetings

Geneva, 22–24 May 2024



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**COP²⁸
UAE**

December 2023

EVENTS

- Carbon sponge City - Why cities can help solve our climate problems
- Climate change is not cool
- Driving the circularity of packaging: a path towards climate resiliency
- Dust Storms in Central Asia: Source Mapping and Mitigation
- Trees in dry cities: luxury or a fundamental climate and SDG solution?

LAUNCH OF THE TREES IN DRY CITIES COALITION

Promoting urban trees as a nature-based solution in dry climate

Pillars of collaboration:

- Joint communication and events (UNCCD Riyad)
- Enhance knowledge, awareness and capacity
- Delivering trees in dry cities (collaborative activities)

1st and 2nd Meeting in March and April 2024



**TREES IN DRY CITIES
COALITION**

Geneva, 22–24 May 2024



IDF-24

21 March 2024

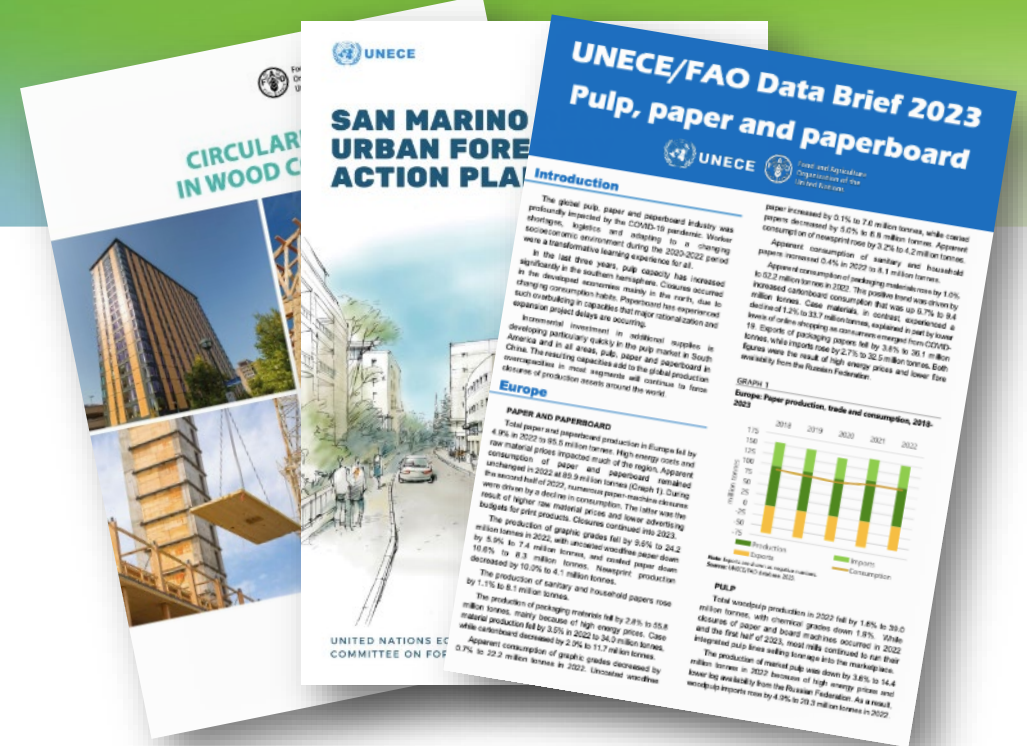
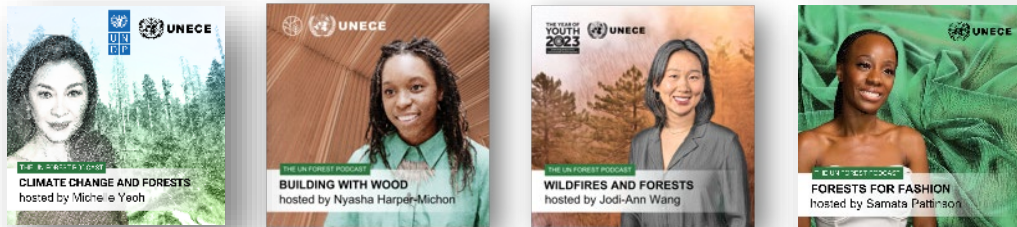
- Forest Talk: Innovation 4 Climate
- Glacial Threads: From Forests to Future Textiles



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Communicating our work

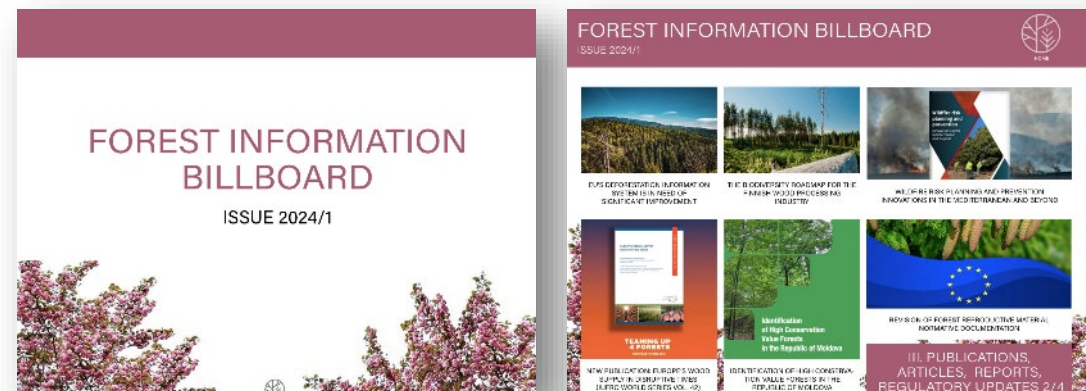
- 3 publications, 3 data briefs and 1 action plan
- Quarterly UNECE/FAO Forest Information Billboard
- 7 press releases
- 4 new episodes of The UN Forest Podcast:



European Forest Alliance

- ECE, FAO, European Forest Institute Integrate Network (EFI Integrate Network), European Environment Agency (EEA), and Forest Europe)
- Chaired by UNECE
- March 2024 session on communication – all agencies were invited to share the contacts of their comms focal points for the first

Geneva communications focal points meeting



Communicating our work

Flashcards on key topics, distributed at UNFF19 in cases made from wood-based glacial cover presented at the International Day of Forests

- Forest damage
- Northern forests
- Forest data
- Low carbon construction
- Urban trees and food
- Trees in Cities Challenge
- Trees in dry Cities Coalition



Upcoming activities and future plans

- Video highlighting the potential of wood-based alternatives to combat plastic pollution
- Informational brochures on circularity concepts
- Increase social media outreach and collaboration
 - European Forest Alliance joint campaign
- International Day of Forests 2025

PLANNED CAPACITY-BUILDING, TECHNICAL COOPERATION, THEMATIC FOCUSES

- *27 July 2024*: Third meeting of the Trees in Dry Cities Coalition
- *July 2024*: Training on preventing and controlling forest fires

INTERGOVERNMENTAL 2025:

November 2024: Committee on Forest and the Forests Industry session.
Thematic focus: Deforestation-free trade



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Thank you

Liliana Annovazzi-Jakab

Chief, Joint UNECE/FAO Forestry and Timber Section

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