Forest talk

How can democratization of the forests contribute to a sustainable textile industry?

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$\begin{array}{c} 1 \\ 50,000 \\ 50,000 \end{array}$

forest owners as members

Södra is Sweden's largets forest-owner association with more than 50,000 forest owners as its members.

Södra was founded in 1938 on the idea that we are stronger together.

Together we will grow a sustainable tomorrow / society.



With roots in the forest we create the future

Our members both inherit the forest from their parents and borrow it from their children



The forest

As a carbon sink A thriving countryside Biodiversity Substitution of fossil material



Renewable and circular textile

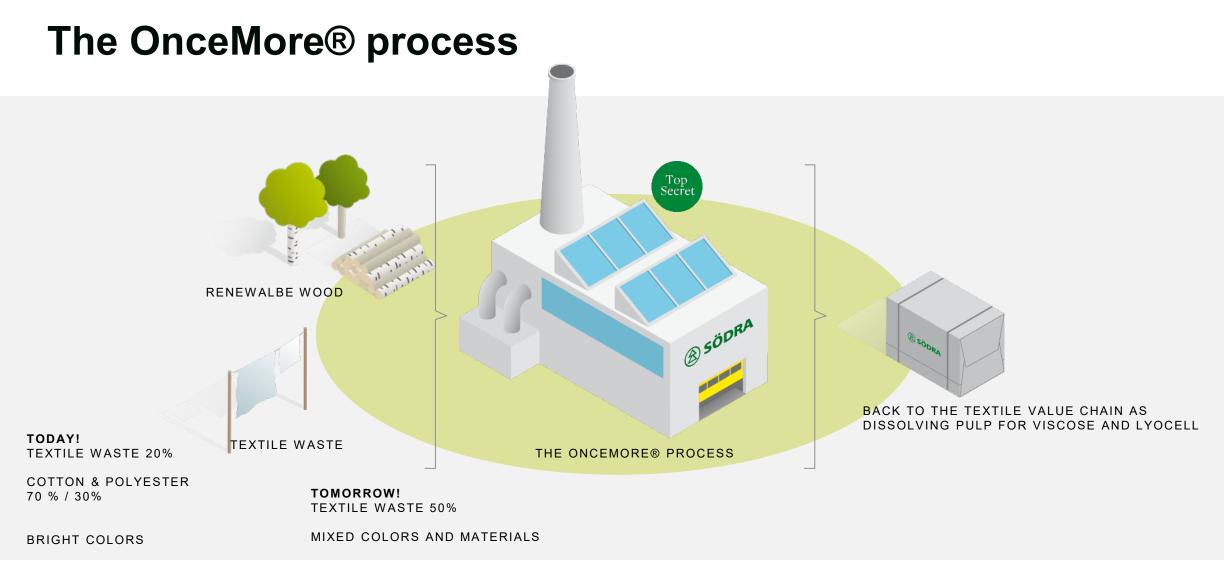
OnceMore[®] is the world's first large-scale process for recycling blended fabrics.

It was launched in 2019 with 3 percent recycled textile content, now we are reaching a share of 20 percent recycled textile content, and our target is 50 percent.

With OnceMore[®], Södra is making an important contribution in the shift towards a sustainable textile industry.



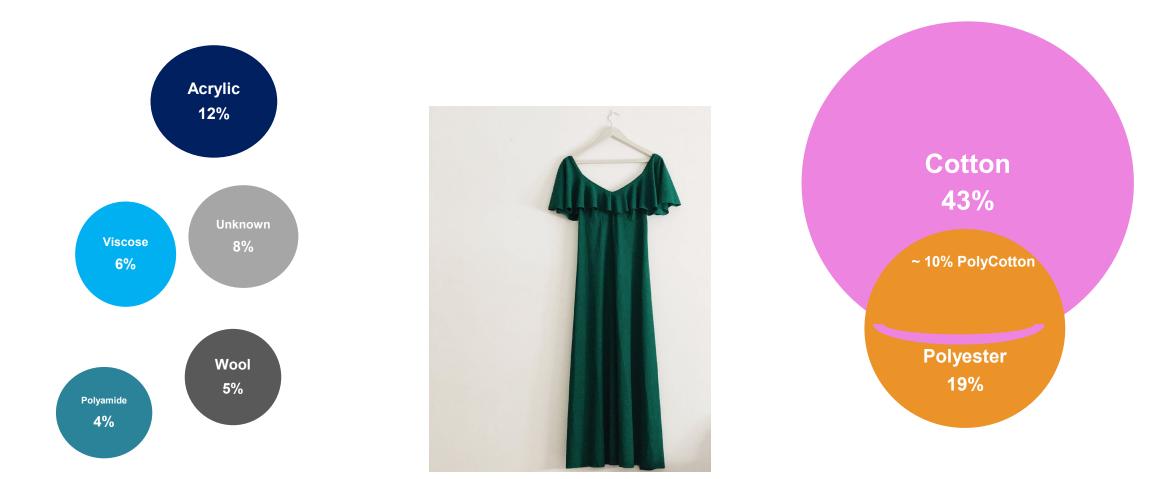






What our garments consist of!

And what we eventually need to recycle



Källa: Re-fashion, Characterisation study of the incoming and outcoming streams from sorting facilities. 2023 Terra.



How can democratization of the forests contribute to a sustainable textile industry?

If you ask forest owners in southern part of Sweden what they dream about – without being governed by regulations and other circumstances, a recent survey by Linnaeus University gives an indication...

...it is about adapted tree species, about creating deciduous forests, more varied forest management, mixed forests and biodiversity.

Take time to listen to those who own the forest because their mindset of combining goals enables many different values to be developed in the forest!

> Full article: The potential to develop environmental values on privately owned forest land in southern Sweden (tandfonline.com)



LCA Benefits of OnceMore®

Net-zero climate impact



89% less water



54% less energy



Avoids disposal of 0.75kg of textiles in landfill or incineration for each kg of dissolving pulp produced



Thank you!!



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