



# Communication and outreach

38<sup>th</sup> session of the Executive Body to the Convention on Long-range Transboundary Air Pollution



## 5.3 Outreach

### ENVIRONMENT



### *Outreach to other regional networks and participation in key events (5.3.1, 5.3.3)*

- *2018 Asia Pacific Clean Air Partnership Joint Forum*
- *WHO South-East Asia Regional Meeting on Air Quality and Health*
- *First WHO Global Conference on Air Pollution and Health*
- *WHO training on air quality and health*
- *Minamata Convention on Mercury COP 2*
- *EANET IG 20*
- *Global event on Clean Air*



## 5.3 Outreach (cont'd)



### *Raise awareness of the BACA initiative (5.3.6)*

- Mid-term report on progress of the BACA initiative
- To be presented at the 24<sup>th</sup> session of the CEP (29-31 January 2019)
- Reports on 84 of 108 actions (77.7%)

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Committee on Environmental Policy

Twenty-fourth session

Geneva, 29–31 January 2019

Item 4 (a) of the provisional agenda

**Mid-term review of the main outcomes of the Eighth Environment for Europe Ministerial Conference: greening the economy and cleaning the air, including the activities of the GREEN Action Task Force and the regional environmental centres**

**Implementation of the Batumi Action for Cleaner Air:  
fostering progress towards improved air quality**

Report by the secretariat

*Summary*

At the Eighth Environment for Europe Ministerial Conference (Batumi, Georgia, 8–10 June 2016) ministers endorsed the Batumi Action for Cleaner Air, welcomed the actions committed to by interested countries and organizations during the Conference

## 5.3 Outreach (cont'd)



*Promote the Convention with other ECE MEAs and programmes (5.3.7)*

- THE PEP workshop on integrating health and environmental aspects into transport policies



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## 5.2 Communication



*Raise public awareness through press articles, publications, website etc.*

- *Inputs to numerous reports: e.g. UNEP GEO 6, Report on air pollution by the UN Special Rapporteur on Human Rights and the Environment*
- *> 15 news articles*
- *Regular social media posts*
- *New flyer*
- *New CMS for website*

ENVIRONMENT



# Thank you!

Carolin Sanz Noriega  
Convention on Long-range Transboundary Air Pollution  
UNECE  
[Carolin.SanzNoriega@un.org](mailto:Carolin.SanzNoriega@un.org)

<http://www.unece.org/env/lrtap/welcome.html>

