



## 42<sup>nd</sup> UN/CEFACT Forum | 10 July 2024 | 11:00 -12:30

### Agenda | Session 9

#### ROOM III | PALAIS DES NATIONS | GENEVA

#### Transport and Logistics Domain

### Charting Sustainable Trade Futures: Exploring Innovations at the Intersection of Green and Digital Frontiers

Exploring cutting-edge solutions at the nexus of sustainability and digitalization, from eBL systems to IoT and AI, shaping the future of global trade at our Green Digital Trade Mini-Conference.

#### DESCRIPTION

This session will explore the future of trade through a green, digital, and sustainable lens and showcase the latest trends and emerging technologies shaping the future of global trade. It will delve into a variety of topics designed to revolutionize the way we trade:

1. Negotiable Cargo Documents: Discover the power of electronic Bill of Lading (eBL) systems and their role in streamlining trade processes and reducing paper usage.
2. IoT in Trade: Explore how Internet of Things (IoT) technology is transforming the trade industry, particularly in the management of refrigerated cargo and supply chain visibility.
3. Artificial Intelligence (AI) in Supply Chain: Learn how AI is revolutionizing supply chain management, optimizing processes, and driving efficiency.
4. Carbon Footprint Calculation Framework: Dive into the importance of Environmental, Social, and Governance (ESG) considerations in trade, and explore frameworks for calculating and reducing carbon footprints.

#### SPEAKERS

- Ms. Hanane BECHA, Vice Chair, UN/CEFACT
- Mr. Patrick Racioppi, Business Transformation Director, MSC's Headquarters
- Ms. Yanying Li, Legal Officer, UNCITRAL secretariat
- Mr. Aymeric Le Page, Co-founder & CEO, Docloop
- Ms. Celine Guyomard, Chief Technical Officer, LAINPHARMA
- Ms. Violetta Matzoros, Technical Manager, Digitalization