

VISION & VISIBILITY: SCALING TRANSPARENCY

Taking Stock: 3 Years after THE SUSTAINABILITY PLEDGE LAUNCH for Sustainable & Circular Garment and Footwear

Media partner: WWD

JUNE 19th 2024
10:00–18:00 (CEST)

TRIENNALE MILANO, Italy
(on-site and online)

09:30 – 10:00

Welcome and registration

10:00 – 10:40

I. INSTITUTIONAL INTRODUCTION

Taking stock, three years after the adoption of UNECE Recommendation No. 46

- **Tatiana Molcean**, Executive Secretary, UNECE (TBC)
- Ministry of the Environment and Energy Security, Italy
- **Carlo Capasa**, Chairman, Camera Nazionale della Moda Italiana
- **Carsten Sorensen**, Acting Head of Unit, Trade, Investment Climate, Entrepreneurship & Value Chains, European Commission - Directorate-General for International Partnerships (online)

10:40 – 11:10

II. UNECE TRACEABILITY AND TRANSPARENCY COMMUNITY OF PRACTICE

Shaping UNECE's Sustainability Pledge Community of Practice

- **Paul Roeland**, Transparency Lead, Clean Clothes Campaign
- **Francesca Romana Rinaldi**, Director of the Monitor for Circular Fashion, SDA Bocconi
- **Mirmukhsin Sultanov**, Acting Chairman of Uzbekistan Textile and Garment Industry Association
- **Mark Draeck**, Chief Technical Advisor, UNIDO (online)

11:10 – 11:20

Keynote speech

- **Paolo Naldini**, Director, Fondazione Pistoletto Cittadellarte

11:20 – 12:00

Coffee break

12:00 – 12:30

III. THREE YEARS ANNIVERSARY OF THE SUSTAINABILITY PLEDGE: TRACEABILITY AND TRANSPARENCY KEY PERFORMANCE INDICATORS
Developing KPIs to measure the level of traceability and transparency

- **Christian Hudson**, Lead, Global Textile Transparency Governance, GIZ International Services (online)
- **Hrishikesh Rajan**, Founder & CGO, Trustrace
- **Ana Ibarra Diaz**, Head of Traceability, INDITEX
- **Ashley Gill**, Chief Strategy Officer, Textile Exchange

Moderator: **Luisa Zargani**, Milan Bureau Chief, WWD

12:30 – 13:00

IV. HARNESSING THE POTENTIAL OF INNOVATION FOR TRACEABILITY AND TRANSPARENCY: BLOCKCHAIN PILOTS AND DIGITAL PRODUCT PASSPORT UPDATES

Sharing the results and learnings from piloting innovative solutions

- **Seyhan Aktemur**, Chief Commercial Officer, SÖKTAŞ
- **Thomas Jennings**, Traceability Coordinator, Better Cotton
- **Rossella Ravagli**, Sustainability Director, Armani Group
- **Carlo Aliprandi**, Head of Research & Innovation, Extrared & Member of the CIRPASS-2 Consortium

Moderator: **Carlo Cici**, Partner & Head of Sustainability, The European House – Ambrosetti

13:00 – 14:30

Lunch

14:30 – 15:30

V. WORKSHOP: FROM PILOTS TO BUSINESS SCALE

How to step up positive blockchain pilot experiences on traceability to daily operations in the industry

- **Ercole Botto Poala**, Chief Executive Officer, Successori Reda S.p.A.

15:30 - 15:40

WORKSHOP PLENARY: FROM PILOTS TO BUSINESS SCALE

15:40 – 16:00

VI. KEY FINDINGS OF THE SUSTAINABILITY PLEDGE REPORT 2024

Launch of The Sustainability Pledge 3-years monitoring report

- **Maria Teresa Pisani**, Acting Chief Trade Facilitation Section, UNECE
- **Mauro Scalia**, Director Sustainable Businesses, EURATEX (online)
- **Nicholas Robin**, Policy Analyst, Data and Measurement - Centre for Responsible Business Conduct, OECD

Moderator: **Francesca Romana Rinaldi**, UNECE Project Expert & Director for the Monitor for Circular Fashion, SDA Bocconi

16:00 – 16:30

VII. REVERSING DIRECTION IN THE USED CLOTHING CRISIS

Deep diving into the joint UNECE-UNECLAC study with Global, European and Chilean perspectives

- **Keynote speaker: Lily Cole**, Climate Activist and Advisor to UNECE (online)
- **Tomás Saieg Pérez**, Chief, Circular Economy Office, Ministry of Environment, Chile (online)
- **Johan Mulder**, Chief, International Trade Unit, International Trade and Integration Division, UNECLAC

Moderator: Matteo Magnani, Senior Policy Analyst - Policy & Institutions, Ellen MacArthur Foundation

16:30 – 17:00

VIII. NEW GENERATIONS PANEL OF THE NATIONAL CHAMBER FOR ITALIAN FASHION

The state of the fashion industry regarding trace-ability and transparency, supply chain finance initiatives and incentives

- **Paolo Monaco**, Director, Financial Products - SME Finance & Development, EBRD (online)
- **Nastaran Rezaee**, Co-founder and Brand Manager, Pairi Daeza
- **Eileen Akbaraly**, Founder and CEO, Made for a Woman
- **Gio Giacobbe**, CEO, ACBC

Moderator: Giulia Camila Braga, Program Manager, Connect4Climate, World Bank Group

17:00 – 18:00

IX. CULTURAL PANEL

The state of the fashion industry, traceability and transparency from a cultural perspective

- **Michelangelo Pistoletto**, Artist
- **Emanuele Coccia**, Philosopher
- **Gunter Pauli**, Entrepreneur

Moderator: Luisa Zargani, Milan Bureau Chief, WWD

18:00

Cocktail