



UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

CONFERENCE OF EUROPEAN STATISTICIANS

UNECE Expert Meeting on Statistical Data Collection and Sources

9 May 2024

22-24 May 2024, Geneva, Switzerland

Workshops and Small Group Discussions Room V

DAY 1 – Wednesday 22 May

Workshop: State of the 5.0 transition at SMEs and statistical opportunities - Pasquale Papa (Istat, Italy)

The workshop aims at discussing statistical opportunities offered by the digitalisation of industrial processes (4.0 and 5.0 transition). In particular, it focuses effects in terms of burden on respondents, efficiency of data collection processes and quality of outputs produced. It proposes a set of specific topics for in-depth analysis, concerning the regulatory, technological, statistical and organizational areas. Finally, it presents the main steps of the project started in Istat with the aim of exploiting the operational use of the new source.

Small group discussion: Navigating the landscape - sharing risks and opportunities in data collection and sources

The small group discussion aims to provide a platform to exchange insights on various aspects of data collection, encompassing technology, privacy, respondent hesitancy, and opportunities for innovation. Participants are encouraged to contribute their experiences to foster a dialogue aimed at enhancing data collection practices for a more resilient future.

15:25-17:30

Questions designed to help explore the risks associated with data collection:

- 1. Risks in Maintaining High Response Rates: What are the primary risks that threaten the maintenance of high response rates in survey data collection, especially with rising costs and evolving technology? How do these risks potentially undermine data quality and reliability?
- 2. Cost Risks with Technological Innovations: As we integrate new technologies to enhance data collection, what financial or privacy risks do organizations face?
- 3. Public Perception and Risk Management: What are the significant risks associated with public distrust or reluctance to participate in surveys? How can these perceptions negatively affect data collection efforts?
- 4. General Risks in Data Collection: What are some overarching risks that impact data collection across various fields and methodologies? How do these risks affect the integrity, accessibility, and usability of the data, and what universal strategies might be employed to mitigate these risks?





DAY 2 - Thursday 23 May

Workshop: Future of interview modes - Martijn van de Riet, Jack Mommers Statistics (Statistics Netherlands)

- **1. Multilingual data collection:** Participants are invited to share experiences and insights on overcoming language barriers in data collection, exploring strategies, challenges, and success factors.
 - What insights can we glean from countries with diverse linguistic backgrounds?
 - What multilingual products and services does your organization provide? E.g., invitation letters, questionnaires, contact center.
 - Do you employ a targeted and multilingual approach in your communication and/or interview methods?
 - What are the key success factors in effectively engaging multilingual respondents?
- **2. Interviewer working conditions and safety:** This segment aims to examine arrangements implemented by NSOs to ensure favourable working conditions and safety measures for interviewers, inviting discussions on challenges faced and insights gained.

15:50-17:40

- What challenges do your CATI and CAPI interviewers encounter?
- What safety measures have been instituted to protect interviewers?
- What insights have you gained regarding the working conditions and safety of interviewers?

Small group discussion: 5-Year Foresight - what does a vision for a sustainable survey data collection operation look like?

Survey data collection has become harder in many countries over the last 10 years and the general downward trend in response rates has been exacerbated by the pandemic. Many organizations are wondering how they can future proof or sustain their current data collection operations. This session provides an opportunity to contribute to the discussion about what is it we can do to strength the capability.

- What will data collection look like in your organization in 5 years?
- How big a role will survey play in the Official statistical system in your country in the future?
- What are the key actions you would like to take to strength survey data collection in your organization?