

## **Redesigning the Dutch Holiday Survey into a smartphone friendly questionnaire**

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### *Abstract*

The Dutch Holiday Survey is a complex questionnaire in which a respondent is asked first to list all holidays, trips and travels of the past 3 months. And then to answer some additional questions for a selection of the trips. To help the respondent with this complex response task, Statistics Netherlands in 2020 developed a questionnaire with a large overview matrix. The questionnaire worked well, and the response was okay, but a drawback of a questionnaire with this kind of matrix is that it cannot be handled on a smartphone. The Holiday Survey is one of the last SN surveys not suited for smartphone. So in 2023 a project was executed to develop a smartphone friendly questionnaire for the Holiday Survey. In this presentation I will discuss the challenges we faced and the solutions we found. The project was successful and in the next months the smartphone friendly Holiday Survey will be fielded and we expect a high response via the smartphone.