

**WP.6 annual meeting of Gender-Responsive Standards Specialists on “Gender considerations and climate change”**

*3 April 2024*

**Trade, gender and climate change**

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Trade for Women

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# Presentation outline

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Women are natural resources managers

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Trade supports women's role as climate change mitigators

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Clean energy fosters women's trade

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New green technologies foster women's access to global markets

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Aid for trade, gender and climate change

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Gender-responsive trade policies and environmental policies: what's the link?

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To venture further ...



*This presentation has been extracted from an upcoming WTO paper on trade, gender and climate change that will be released in June 2025*

# Women are natural resources managers

- Women's critical role in the preservation of land, fish supplies and biodiversity
- The spill overs of women's role as resource managers
- The environment's degradation hinders poverty reduction and development opportunities for women



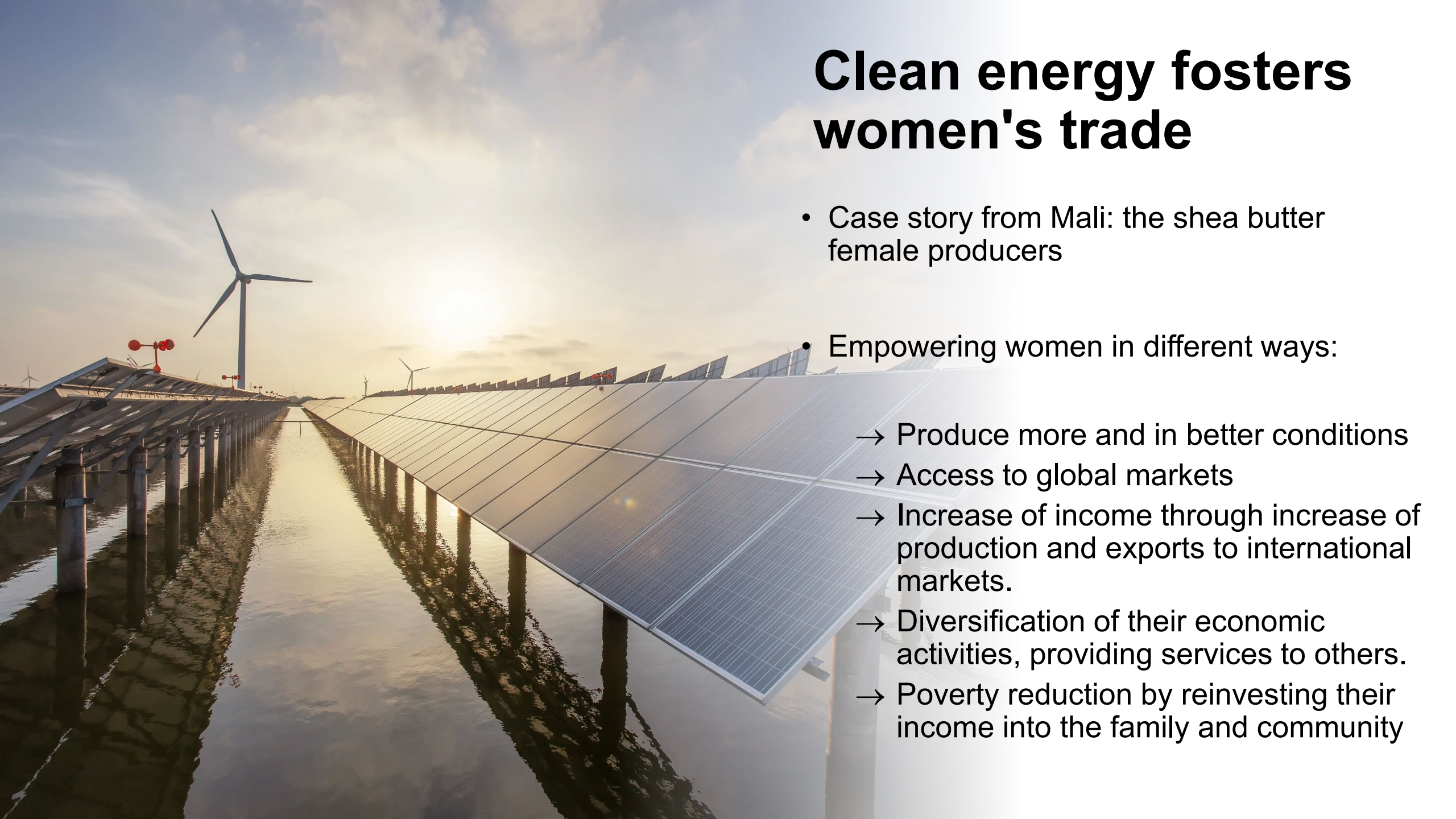
# Trade supports women's role as climate change mitigators

- Trade gives women access to clean energy: Access to clean energy through import/export of environmental goods.
- Case story from Madagascar: Solar ovens in support of biodiversity and forest depletion
- Empowering women in different ways:
  - More time, less risks.
  - Healthier environment
  - Savings
  - Learning new technologies:
  - Economic diversification of Madagascar
  - Contribution to the protection of the environment



# Clean energy fosters women's trade

- Case story from Mali: the shea butter female producers
- Empowering women in different ways:
  - Produce more and in better conditions
  - Access to global markets
  - Increase of income through increase of production and exports to international markets.
  - Diversification of their economic activities, providing services to others.
  - Poverty reduction by reinvesting their income into the family and community



# New green technologies foster women's access to global markets



- Case story from Ivory Coast: Female fish smokers – New generation of fish smokers
- Empowering women in different ways;
  - Access to international markets:
  - More efficient production
  - Increased income
  - Reduced health risks
  - Reduced food safety hazards (food security)
  - Positive impact on the environment and regional spillover effects
  - Diversification of activities for increased income





# Aid for trade, gender and climate change

- Gender: an important element of the Aid for Trade Initiative since its inception
- Contributing to climate change-related development assistance
- Examples in Vanuatu and Mali

## **Gender-responsive trade policies and environmental policies: what's the link?**

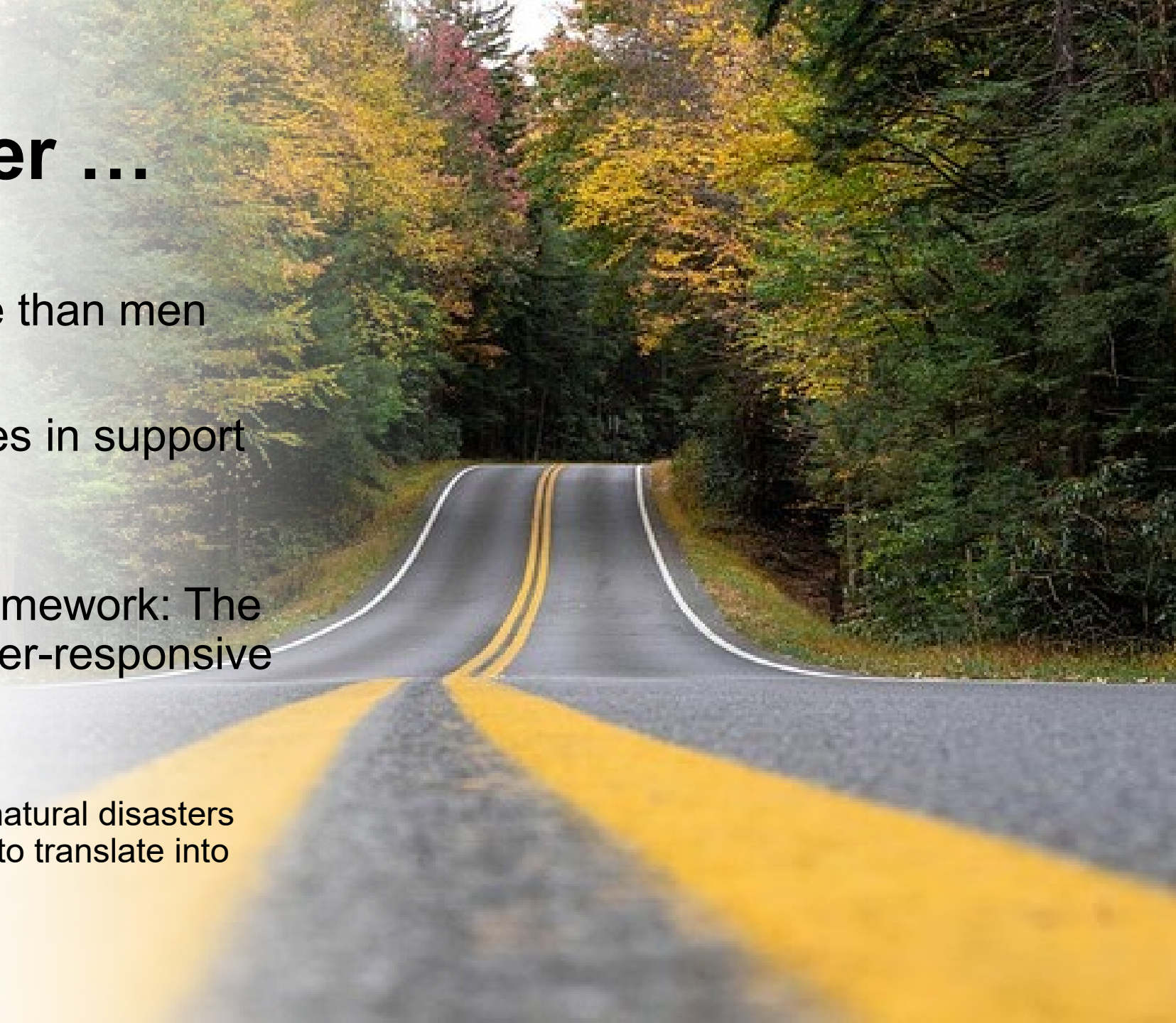
- Very few trade policies interconnect gender equality and the protection of the environment
- Key focus of such policies: agriculture, entrepreneurship and ecotourism.
- Some examples in RTAs/FTAs and national policies (fishing and aquaculture industry)



**Policies**

# To venture further ...

- Crisis impact women more than men
- Wide range of trade policies in support of women's empowerment
- New policy conceptual framework: The blended approach to gender-responsive trade policy making
  - Gender focused responses to natural disasters  
climate change: best practices to translate into trade policy



**MORE INFO**



Women and Trade [WTO web page](#)

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