Activities of Communication Working Group (CWG) 2023-2024

Carolina Coll- Chair of CWG
Communication and education strategy

Objectives:

• **Spread the word** on United Nations Framework Classification for Resources (UNFC) and United Nations Resource Management System (UNRMS)

• **Attract experts** to the various Working Groups and other activities of the Expert Group

• **Channels and activities**
  - Promotion at conferences and workshops
  - Webinars
  - Publications and papers
  - Websites
  - Brochures
  - Social media
Membership April 2023

• Chair

Carolina COLL, Advisor CCUS

• Members

George AJDANLIJSKY, University of Mining and Geology "St. Ivan Rilski"
Benoit CHARPENTIER, Total
Ulises NERI, Executive Director, ICE-SRM Mexico and Latin America
Cristina ROBINSON, Chair of the UNFC Woman Resource Group
Ghadi SABRA, RMYMG Group
Anita STEIN, Communications Manager, European Federation of Geologists
Olga TROFINOVA, Russian ICE-SRM
Kuba WESOLINSKY, communications consultant EGRM Secretariat
Hua YANG, PetroChina, China
Rui ZHENHUA, China University of Petroleum of Beijing

Secretary, Expert Group on Resource Classification
Communication and education strategy - Focus areas

- obtain direct feedback EGRM 15
- help shape WG activities
- discuss UNRMS principles Experts
- technical Podcasts for workshops- ICE's training
- Promotion events (EGRM 15)
- Other events
- In person workshops/networking/training
• The critical focus of the Working Group continues to be the promotion of UNFC and UNRMS in events and conferences, most of them now online, to facilitate the widespread use of UNFC and UNRMS for resource management.

• There has been more than 80 events and presentation of UNFC/UNRMS in 2023 with more than 26 events so far in 2024

Events, training and Workshops 2023-2024

11-14 January, 2024, Hainan, China
Brief Review on CNOOC Training

Dissemination Events ICE-SRM Russia
Main Activities on communication of the ICE-SRM Mexico

Training Course - Sustainability through UNFC-UNRMS - National Autonomous University of Mexico- UNAM
- 200 people trained in the National Hydrocarbons Commission–CNH
- Decarbonization, Sustainability & Diversification in the O&G Industry- The Role of UNFC & UNRMS
- Sustainability Technology Transfer with National and Subnational Universities- Wintershall Dea (Injection Projects – CCS)
- Development of IT platform to register the impact in the SDGs of the 2030 Agenda in Energy projects UNFC and UNRMS
- Lithium Mx- Short Course (UNFC-UNRMS)
- Development of an IT tool UNRMS- ESG-SDGs
- New Web Page- www.ice-srm-lat.org

Main Conferences and Workshops:
- World Petroleum Congress 2023 - Calgary Canadá
- México - Biomethane Workshop 2023
- Participation in the establishment of the SDG councils in Subnational Governments in México
- Decarbonization and Sustainability Course for Parliament - Energy Commission through UNFC-UNRMS at the National Autonomous University of Mexico, Mexico, February 2023
- Decarbonization and Sustainability Workshop- The Role of UNFC in the Mexican Association of Hydrocarbons, AMEXHI, Mexico in February 2023
- A conference on “The role of the new generations in Petroleum Engineering in the energy transition by the National Autonomous University of Mexico, 2023.”
Main Activities on communication of the Women in Resource Management

2024

- **Papers**
  “Opportunities for Women in Resource Management” *C. Marras, M.A. Capello*
  VII Symposium on mineral exploration in the Mediterranean basin”, 13-14, October 2023, Iglesias, Sardinia (Italy)
  Session: Women in extractive and geo environmental activities. The Symposium was hosted by the Sardinian Mining Society (active since 1896); the presentation included a brief introduction to the UNFC.

- **Panel Presentations**
  Keynote on “The EGRM Women in Resource Management Initiative” International Day of Women in Mining “ -15-June 2023 (online event)
  The note highlighted the importance of multistakeholder discussion platforms such as the EGRM, to frame, understand and address the diverse and complex challenges women encounter in the different sectors of resource management.

- **Plans for 2024-2025**
  - 2 webinars (2024-2025)
  - Technical Note/Report and input to UNFC and UNRMS (2025)
  - Update online content of the WG activities - LinkedIn and UNECE website (Ongoing)
Example Workshops & Webinars

2023-2024

- Decarbonization and Sustainability Course for Parliament - Energy Commission trough UNFC-UNRMS at the National Autonomous University of Mexico, Mexico, February 2023
- A conference on “The role of the new generations in Petroleum Engineering in the energy transition by the National Autonomous University of Mexico, 2023.
- Lecture on “Classification of PRC Oil and Gas Reserves and Specifics of Using the Mandatory UNFC Document for PRC Classification.”
- Webinar (Open Event) organized by the IAEA Environet on Sustainable Valorisation of Mining Residues, aligned with the principles of the Circular Economy, Demand for Critical Materials and Energy Transition, Online, 24 – 25 October 2023. How to Apply UNFC and UNRMS to Petroleum Resources: Case Studies on ESG and SDG Alignment (WPC24)
- Webinar on "Data for a successful geothermal project" organized by the European Geothermal Energy Council (EGEC) online, 6 July 2023.
- UNFC and UNRMS: A catalyst for transforming raw materials management in the United Nations Economic Commission for Europe region and beyond, seminar, 23rd April 2024, EGRM 15 Geneve
On April 12, 2024, the IGA and UNECE Webinar was successfully held in Beijing. This Webinar aims to explore how the United Nations Framework Classification for Resources (UNFC) and the United Nations Resource Management System (UNRMS) provide a structured approach to assessing and managing mineral and energy resources, fostering transparency and efficiency, with various case studies showcasing how integrated resource management can lead to resilient and sustainable energy systems worldwide.
Main Activities on communication in China

(2) Brief Review on SPE Oman Workshop

11-13 December, 2023, Muscat
Main Activities on communication in China

(4) Dissemination Events in CNPC

8 May, 2023

31 Jan, 2024
A Webinar was organized on the 15 March 2024 by the Resource Management Young Member Group (RMYMG) focused on reaching out to beginners in resource management:

“A Beginner’s Guide to the United Nations Framework Classification for Resources (UNFC)”.

This online seminar was dedicated to young members which are interested in knowing about resources management UNRMS/UNFC.
Future Work Plans 2024-2025

• Continue training and promotion materials (brochures, social media texts, videos, newsletters).
• Support the EGRM Annual Meeting (April 2025, Geneva) as well as other events/meetings.
• Help promoting the impact of technology. Propose workshops that address these needs
• Continue to support engaging with social and environmental through workshops, panel sessions at the EGRM
• Organize videos-PODCAST with expert group and TAG members to broadcast in the UNFC website.
• Promote the development of case studies that shared between ICE’s SRM supporting communication plans
• Develop other short video materials related to UNFC and UNRMS.
• Continue updates of website activities for the UNECE’s dedicated webpage.
• Promote and support the publication of papers on UNFC and UNRMS to disseminate the activities of the Expert Group.
• Develop promotional materials such as brochures and leaflets. Support the development of other materials including newsletters.
Thank you!

Carolina Coll
Chair Communication Working Group
UNECE
Date 26 I 04 I 2024, Geneva
Main Activities on communication in China

(3) Brief Review on CNOOC Training

11-14 January, 2024, Hainan, China
Main Activities on communication in China

(1) Brief Review on IFEDC2023 Seminar (2023/09/24)