



GISÈLE BELECK

GENDER FOCAL POINT

ANOR – DIRECTION DES NORMES

SPEAKER BIOGRAPHY

In view of the economic weight of women and the constraints they face in integrating quality into their way of life, the Standards and Quality Agency (ANOR) has, since its creation and in collaboration with the RNF and the OIF, put in place (2009-2010) a framework to support women and young entrepreneurs. The "Women, Young People and Standardisation" project was set up with this in mind.

The Cameroon Unit has been tasked with implementing the said project, with the mission of "informing, training and supporting women and young entrepreneurs" in standardisation and the quality approach.

Since 2017, it has carried out awareness-raising, training and, very soon, local support activities for these target groups...

Now that this stage has been reached, it is hoped that cross-functional synergies will be developed in order to intensify and diversify these actions on the ground and ensure the competitiveness of this target group.



**WP.6 3rd Forum
ToS-GRS 2nd Annual
Meeting**

Best practices in GRS

Conference, Geneva
Palais des Nations H207-209
& hybrid

3-4 April 2024
09:00 – 17:30