



FRANÇOIS E. GUICHARD

DIRECTOR

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SPEAKER BIOGRAPHY

François E. Guichard is the Secretary to the Working Party on Automated/Autonomous and Connected Vehicles (GRVA) and the Intelligent Transport Systems and Automated Driving focal point of the United Nations (UNECE). He is supervising the activities on technical regulations related to vehicle automation and vehicle connectivity (GRVA) as well as the activities on the legal aspects of ADS for road traffic and traffic safety (LIAV). He is member of the Foreign Advisory Expert Group on Intelligent and Intelligent Vehicles (ICV) of China as well as member of the Advisory Group of the FAME project (Horizon 2020). He is member of the programme committee of the Future Networked Car Symposium, an annual collaboration of UNECE and the International Telecommunication Union (ITU). He serviced different working groups within the United Nations (ECE) such as the Working Party on Pollution and Energy (GRPE) where is supervised the adoption of the Global Technical Regulation on WLTP.

Before working as international civil servant, he worked as line manager at Daimler AG, he advocated for the introduction of Advance Emergency Braking Systems (AEBS) in international regulations (his proudest achievement as a contribution for increasing road safety). Before that, he advised a number of Countries, as expert of VDA, ACEA and OICA, on their strategies to tackle environmental issues after having gained experience as a noise / GHG / pollutants emission testing engineer. He started his career as International Management Associate at Mercedes-Benz, gaining experience in Germany, South Africa and in the USA.



WP.63rd Forum

Green, digital transformation

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& risk management 2 April

& gender considerations 3 April

& market surveillance 4 April

**Conference, Geneva
Palais des Nations H207-209
& hybrid**

2-4 April 2024

14:00 – 17:30