



# MICHELLE PARKOUDA

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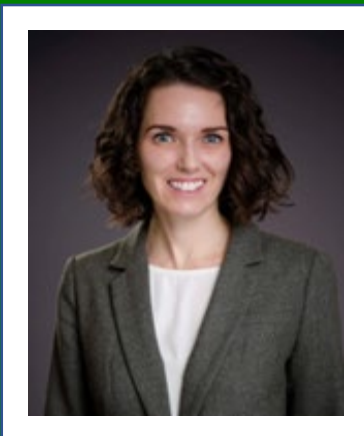
## SPEAKER BIOGRAPHY

Michelle is the Chair of the Team of Specialists on Gender-Responsive Standards within UNECE Working Party 6. She is also the Manager, Research at the Standards Council of Canada (SCC). At SCC, she is responsible for leading research to demonstrate the economic and social value of standardization and she co-leads the gender strategy.

In addition, Michelle is a member of the ISO/IEC Joint Strategic Advisory Group on Gender-Responsive Standards and IEC's Diversity Advisory Committee.

She authored the report, *When One Size Does Not Protect All: Understanding Why Gender Matters for Standardization*.

Michelle has a PhD in Experimental Psychology from McGill University.



## WP.6 3<sup>rd</sup> Forum

Green, digital transformation

Green, digital transformation  
& risk management *2 April*  
& gender considerations *3 April*  
& market surveillance *4 April*

Conference, Geneva  
Palais des Nations H207-209  
& hybrid

2-4 April 2024  
14:00 – 17:30