

THE WTO MSME INFORMAL WORKING  
GROUP

PRESENTED BY KATHRYN LUNDQUIST

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# WTO MSME Informal Working Group

Launched in December 2017 (WT/MIN(17)/58/Rev.1)

88 members in 2017 – 94 now

Objective: To support MSMEs in international trade

- Through soft law (non-binding recommendations)
- Through existing WTO bodies, where relevant
- Through concrete tools
- By being an **incubator** of new ideas
- “Right to experiment”
- Through exchange of information on MSME-related discussions (internally, with other organizations)

# Trade4MSMEs Online Platform

The screenshot displays the homepage of the Trade4MSMEs Online Platform. At the top left is the logo, which consists of a blue globe icon with a grid pattern and the text "TRADE4MSMES" in a bold, sans-serif font. To the right of the logo is a search bar with the placeholder text "Search for..." and a magnifying glass icon. Below the logo and search bar is a horizontal navigation menu with the following items: "Home" (underlined), "MSME Resources", "Policymaker Resources", "Recent Updates", "About Us", and "Contact Us".

Below the navigation menu is a light beige banner with the text "Welcome to our beta site. We appreciate any feedback you have." followed by a blue button labeled "GIVE FEEDBACK".

The main content area features a large blue background with a faint world map and network lines. The headline "The gateway to MSME trade information" is centered at the top of this section. Below the headline are two circular icons. The left icon is blue with white text and icons, labeled "MSMEs" and contains icons of people and a globe. Below it is the text "OUR DEDICATED LIBRARY OF RESOURCES AND INTRODUCTORY GUIDES FOR MSMEs". The right icon is also blue with white text and icons, labeled "Policymakers & Researchers" and contains icons of a document and a magnifying glass. Below it is the text "OUR DEDICATED LIBRARY OF RESOURCES CURATED FOR POLICYMAKERS AND RESEARCHERS WORKING ON TRADE AND MSME ISSUES".

# Trade4MSMEs Network

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**Launched on 8 June 2022**

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**16 International Organizations (continued outreach)**

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**Annual meetings**

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- To ensure Trade4MSMEs website is current

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  - Learn what others have undertaken

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  - Foster collaboration

# MC12 and What's Next

MC12 Outcome Document (WT/MIN(22)/4)

Highlighted the Group's 2020 Package of 6 Recommendations and Declarations (INF/MSME/4)

Noted several members' 14 May 2020 "Statement on highlighting the importance of MSMEs in the time of COVID-19" (WT/GC/215)

Going forward the WTO MSME Group will explore new issues

**Thank you**

**Kathryn Lundquist**

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