

# CCAC Clean Air Flagship

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a UNEP convened initiative

# BACKGROUND

- 2022 Climate and Clean Air Ministerial: “requested that CCAC partners work together to develop a concept for a program or activities... on ‘clean air action’ to launch at the 2023 CCAC Ministerial”
- March 2023 Board Meeting: “Clean Air Flagship”, should be **one of the CCAC’s 2023 priorities**
- April – August 2023 Secretariat convened an ad-hoc and timebound Task Team to develop the Clean Air Flagship
- September 2023 Board approved Clean Air Flagship

# ABOUT THE CCAC CLEAN AIR FLAGSHIP

- provide a **global voice on solutions to air pollution and climate change** by elevating regional collaboration, direct support including through policy and planning activities, Hubs and BreatheLife Network
- aims is to strengthen **integrated climate and clean air** action

# 2023 CCAC MINISTERIAL – 8 DECEMBER, COP28, DUBAI



# CLEAN AIR FLAGSHIP VISION

1. **SAVE LIVES** and improve well-being by bringing all the CCAC resources and network assets to bear in supporting governments to achieve cleaner air as quickly as possible, consistent with improved air quality interim targets established by the WHO Air Quality Guidelines; and
2. **SLOW THE PACE OF CLIMATE CHANGE** by taking full advantage of win/win opportunities to reduce the emissions of health-harmful pollutants and short-lived climate pollutants simultaneously, by coordinating across all responsible agencies and relevant planning mechanisms; and
3. **MAXIMIZE CO-BENEFITS** to improve agricultural productivity, economic development and the overall quality of life. The Flagship will provide a global voice focused on clean air solutions to mobilize CCAC Partners and other key actors within the context of the broader energy transition to achieve the Sustainable Development Goals

# 5 GOALS OF THE CA FLAGSHIP

1. Amplify and strengthen regional and multi-level **governance, cooperation and capacity** on integrated climate and air quality management;
2. Strengthen **science communication** to support policy action and fill critical information gaps, especially on the **economic costs and benefits** of clean air action, and through integrated inventories monitoring and air pollution modelling;
3. Elevate air quality agenda through **advocacy**, by highlighting readily available solutions, providing capacity support for data and implementation, and reinvigorating the BreatheLife Network;
4. Promote transparency to encourage **private sector action** on integrated climate and air quality management; and
5. Mobilize **finance** for air quality agenda by raising US\$30-40 million through a Clean Air Sprint

# IMMEDIATELY IN 2024 WE WILL

- Convene a Clean Air Task Team of all interested partners to guide the Flagship;
- Launch a knowledge platform for air quality managers and host national and sub-regional technical and advocacy workshops;
- Support country-driven projects on air quality including on National Clean Air and SLCP Plans;
- Re-invest in BreatheLife and engage with key partners in a new campaign to be launched on Clean Air Day in 2024; and
- Convene a series of Ministerials including a Joint Climate and Health Ministerial on the margins of the WHO Global Conference on Air Pollution and Health.

# OPPORTUNITIES FOR SUPPORTING CCAC COUNTRIES



Thank you!

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