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## Introduction









## Introduction



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#### Why is speed so important?

"A 1% reduction in mean speeds leads to a 2% reduction in injury accidents, a 3% reduction in serious injury accidents and a 4% reduction in deaths." (Aarts, L. & van Schagen, I. (2006), based on Nilsson (1982)

"It is estimated that speeding contributes to as many as one third of all crashes resulting in death, and is the most important contributory factor to road deaths and serious injuries." (ETSC 2008)







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Do you remember high school physics?



In which the kinetic energy of an object is equal to half the mass multiplied by the <u>squared speed</u> of that object.



- 2. Even 60 km/h i.s.o. 50 has 49% more KE!
- 3. Impact on VRUs
- 4. Impact on braking distances
- 5. Impact on fuel consumption
- 6. Consider network effects at aggregate level









## 2100!!!





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Lives could be saved on the EU road network if the average network speed is reduced by 1 km/h



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\*Stopping distances during wet conditions. Single car length=5.6m. Based on a 2.5s reaction time, representing 90th percentile of drivers. source: Adapted from World Health Organization, 2008. Speed management: a road safety manual for decision-makers and practitioners. Transportation Association of Canada, 2011. Geometric Design Guide for Canadian Roads Part 1. 1.2.5.2 - 1.2.5.4.



## Key issues speed management 🖗 IRF

- Reduce the average speed across all road types in the network
- Focus on urban areas which have a high percentage of vulnerable road users (max 50 km/h)
- Special focus on residential areas where motorised vehicles should be see as 'guests' (max 30 km/h)
- Speed management and road safety important contributors to higher quality of life and urban sustainability



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# Speed management measures

- Building or changing roads with traffic calming measures
- Matching the speed limit to the function of road
- Enforcing these speed limits
- Increasing the awareness of the dangers of speeding
- Promoting in-vehicle speed limiting technologies



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## **Traffic calming:** Humps and plateaus









## **Traffic calming:** Roundabouts















## **Traffic calming:** Road narrowing

ONE

## **Natching speed UNECE to road function:** Speed limit changes







#### **Creating awareness by** publicity Campaigns Hit at



40mph there's a 70% chance I'll die.

Hit at 30mph there's an 80% chance I'll live.









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- Rising motorisation: maintaining enforcement levels
- **o** Limits to manual police enforcement
- Speed management requires 24/7/365 approach
- Use valuable police resources for 'non-automatable' tasks
- Georgian authorities and NGOs fully aware of need for automated enforcement









## Preconditions

- **o Wide political and administrative commitment**
- **o Stakeholder involvement and alignment**
- o Suitable legal and regulatory framework
- o Accurate vehicle and drivers license database
- o License plate issuance, presence and quality
- o Sufficient fine levels
- o Legally enforceable fine collection conditions





### **The Automated Enforcement Chain**

#### From violation to court

- Violation evidence registration
- Transfer to back-office (BO) and data storage
- BO processing evidence to violation and fine notification (owner/driver, address/phone #, legal status, fine level, license points)
- Review and legal confirmation of violation
- Issue and send notification
- Receive notification
- Review evidence with fine payment / legal options
- Check collection status / send reminder
- Payment receipt
- Alternative: Court procedure (type approval / verification)





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- Secure strong political, administrative and public support for automated enforcement
- Create an enforcement environment with a high subjective chance of apprehension
- Avoid and counter any link with 'revenue generation' and 'taxes'
- Actively communicate road safety reasons, benefits and results of enforcement





### Spectrum of automated enforcement models

Hybrid models with differences in:

- Hardware investment
- Compensation private party
- Activity split between government and private party

Hardware & back office 100% privately purchased, owned, operated, maintained.

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Hardware & back office 100% government purchased, owned, operated, maintained.

> Europe, Asia, Australia/NZ/Canada

United States, Africa, Latin America





## Automated enforcement models



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#### **UNECE** Default government model

- Government clears preconditions
- Selects enforcement locations, procures enforcement networking and BO equipment
- Manages back-office and trains and employs BO staff
- Issues violation notifications
- Manages fine collection process and initiates court proceedings



## **Automated enforcement models**



## **UNECE** Public Private Partnership (PPP) or managed services model

- Government clears preconditions, sets locations, number and type of cameras
- Based on predefined criteria and KPIs government selects company to carry out entire enforcement process for a certain contract period.
- Review and legal confirmation of violations only by police.
- Discussion issues: financial model, fine collection account, procedures, staff screening, back office, PR, type approval, verification, KPIs





## **STATEMENT OF POLICY**

by the International Road Federation

#### "Public Private Partnerships in Traffic Enforcement"

July 2, 2015

In most countries traffic enforcement cameras and other equipment are purchased, owned, and operated by government organizations. The past two decades have seen a wide-ranging wave of privatizations and introduction of public private partnerships (PPP) in formerly government-owned or controlled activities, including traffic enforcement. Implementing this concept requires a set of principles and good practices presented in this IRF policy statement. 27



## **Public Private Partnerships in Traffic Enforcement**

A White Paper from the International Road Federation





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## Conclusions





- Importance of reducing average road network speed
- Infrastructure adaptations
- Matching speed to road function
- Raise awareness through publicity
- Manual and automated enforcement
- Consider IRF PPP enforcement model
- Speed reduction enhances Quality of Life and livability in cities, towns and villages



## E'tiboringiz uchun katta rahmat.

Please refer to the IRF 'Statement of Policy', White Paper 16-02 and IRF Webinar on Public Private Partnerships in Traffic Enforcement on the IRF website:

## www.irfnews.global

Contact and further information for follow up session:

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