



MEMORANDUM OF UNDERSTANDING

between

UNION DES ASSOCIATIONS EUROPEENNES DE FOOTBALL

Route de Genève 46
1260 Nyon
Switzerland

(referred to as "UEFA")

and

UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

Palais des Nations
8-14 Avenue de la Paix
1211 Geneva
Switzerland

(referred to as "UNECE")

(collectively referred to as the "Parties" or individually a "Party")

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PREAMBLE

UEFA is the official body for European football responsible to its member associations for the governing of the sport of football in accordance with its statutes and regulations.

UNECE is the United Nations regional commission which includes 56 United Nations member States and aims to promote pan-European economic integration in accordance with its intergovernmental mandate.

The work of the Parties is based on a number of values, principles and objectives such as respect for human rights and dignity, democracy, non-discrimination, diversity and inclusion, tolerance, sustainability, solidarity and the sustainable development goals (SDGs), in line with their respective statutes and intergovernmental mandates

The Parties wish to structure their existing relations by means of a Memorandum of Understanding for the purpose of facilitating dialogue and future cooperation on matters of common interest in a regular and constructive manner.

UEFA and the United Nations Office at Geneva (UNOG) concluded a Memorandum of Understanding (MoU) on 21 January 2021. The present agreement builds on the cooperation established with this MoU and should be understood as a component of it.

Now therefore, the Parties agree to enter this Memorandum of Understanding (hereinafter referred to as the "MoU").

1. BASIS OF COOPERATION

The parties recognise as follows:

- 1.1. The Sustainable Development Goals (SDGs), as part of the 2030 Agenda for Sustainable Development, are a universal call to action to end poverty, protect the planet and improve, safeguard and secure the lives and prospects of everyone, everywhere. Sport, and football in particular, is an important enabler and tool for positive social change to contribute to their realisation for future generations to come.
- 1.2. Sport events are an accelerator of change that can contribute to sustainable development in society and support hosts in reaching smart city goals.

2. AREAS AND OBJECTIVES OF COOPERATION

- 2.1. To promote and enhance their cooperation, the Parties agree:
 - 2.1.1. To promote smart and sustainable city goals and facilitating knowledge exchange.
 - 2.1.2. To support cities in their transition to smart and sustainable cities, including by promoting safe and sustainable mobility in urban areas.

- 2.1.3. To ensure the investment into the events from partners and hosts contributes to the cities reaching their smart and sustainable goals.
 - 2.1.4. To develop their mutual understanding of cities' societal challenges and needs, including on road safety.
 - 2.1.5. To liaise with sponsors to promote sustainable production and consumption patterns
- 2.2. Furthermore, the Parties undertake to jointly organise the following specific activities, and as further detailed in the appendix "Joint activities UNECE/UEFA":
- 2.2.1. Workshops for members and partners of UNECE and UEFA on issues related to smart cities and sustainable goals. Such events shall be organized jointly or in coordination with UNECE and UEFA. Subject to agreement between UNECE and UEFA, other organizations, local or international, may be associated to these joint events.
 - 2.2.2. Joint event during the Forum of Mayors to promote SDGs and inform about steps taken by UEFA cities towards their implementation

3. MEANS OF COOPERATION

- 3.1. To promote cooperation and shared objectives, the parties intend to:
 - 3.1.1. Identify and participate in joint events, projects, programmes and other activities;
 - 3.1.2. Facilitate regular dialogue, coordination and cooperation;
 - 3.1.3. Exchange information, knowledge and best practice.
- 3.2. The implementation of joint activities shall be subject to the availability of adequate resources to be determined by each Party in accordance with their respective rules and regulations.

4. WORKING METHODS

- 4.1. Each Party shall designate a contact person for providing overall direction for the implementation of this MoU.
- 4.2. The Parties will establish a steering group comprising an appropriate number of representatives of the Parties. The steering group will meet at least 3 times per year and will have the main task of monitoring and encouraging the implementation of the MoU.
- 4.3. The Parties aim to hold a senior-level meeting at least once a year.
- 4.4. In no event shall this MOU or any amendment hereto operate to create financial or administrative or legal obligations on the part of either Party, nor does it prevent the parties from pursuing the objectives set forth in this Memorandum on their own or with other third parties.

5. INTELLECTUAL PROPERTY RIGHTS, USE OF NAME AND LOGOS OR EMBLEMS

- 5.1. Each Party shall retain title to all of its intellectual property and other proprietary rights and nothing herein shall be deemed to be a transfer thereof or license thereupon. The Parties acknowledge and agree that it is prohibited to use any marks, designs, artwork or material that include any of the Intellectual Property related to the Parties (including logos), for any purpose other than the promotion of the present MoU or from creating and/or using any combined logos in a manner that is confusingly similar to any of the existing logos. Use of the UN emblem or UNECE logo or the UEFA logo for purposes other than simple promotion of the MOU will require separate advance authorization.

6. DISPUTE SETTLEMENT

- 6.1. The Parties commit to solving by good faith negotiations any issues or disputes arising out of the implementation and/or interpretation of the MoU.

7. PRIVILEGES AND IMMUNITIES

- 7.1. Nothing in the present Agreement may be construed, explicitly or implicitly, as a waiver of the privileges and immunities of the United Nations under the 1946 Convention on the Privileges and Immunities of the United Nations.

8. ENTRY INTO FORCE, AMENDMENTS AND TERMINATION

- 8.1. This MoU shall be effective as of its date of signature by the Parties.
- 8.2. This MoU may only be modified/amended if agreed in writing and signed by both Parties.
- 8.3. Either Party has the right to terminate the MoU at any time but should endeavor to provide the other Party a three-month written notice.
- 8.4. The term of the MoU shall run until 31.08.2025. In due time prior to the expiry of the term, the Parties may decide on an extension.

This MoU has been signed by duly authorised signatories:

For and on behalf of Union des Associations Européennes de Football (UEFA):

Signature: _____

Print Name: _____

Title: _____

Date: _____

Signature: *[Handwritten Signature]* _____

Print Name: _____

Title: _____

Date: _____

For and on behalf of United Nations Economic Commission for Europe:

Signature: *[Handwritten Signature]* _____

Print Name: OLGA AZGAYEROVA _____

Title: EXECUTIVE SECRETARY, UNECE _____

Date: 04.04.2022 _____

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Appendix - Joined activities UNECE/UEFA

Activity	Responsible from UNECE	Responsible from UEFA
I. Cooperation on city SDGs		
1. Cooperation on the Forum of Mayors, including the organisation of a UEFA side event during the Forum 2022 (as per UEFA's proposal) and the 'Scoring the goals' football event.	Forests, Land and Housing Division – Housing and Land Management Unit	HOST
2. Participation of UNECE to UEFA workshops with selected Host Associations and Host Cities (approx. twice per year).	UNECE as appropriate	HOST
3. Participation of UNECE to brainstorming sessions on U4SSC objectives organised by UEFA with its Host Cities (approx. twice per year).	Forests, Land and Housing Division – Housing and Land Management Unit	HOST
4. Ad-hoc meetings for UNECE to advise UEFA on sustainability in event strategy.	UNECE as appropriate	HOST
II. Cooperation on commercial matters		
1. Cooperation on the Forest4Fashion Sports Challenge according to availability and terms and conditions of UEFA branded apparel partner.	Forests, Land and Housing Division – Forest Unit	HOST + Marketing
III. Cooperation on mobility and road safety		
1. Cooperation on road safety advocacy in Host Cities, particularly in Fan Zones (e.g. campaign videos, develop safe mobility activities in accordance with applicable commercial rules), and invite Host Cities to participate in UNRSF #moments2live4 global campaign (with UEFA men and women players and/or coaches).	UNRSF	HOST
2. Cooperation on supporting Host Cities in the development of mobility plans that include road safety	UNRSF	HOST

measures (e.g. promoting the use of public transportation to UEFA events while applying road safety messages in or on buses/trams etc and/or planning of cycling lanes to the event venue) and support non-carbon mobility solutions for the event (in the framework of Priority 2 of THE PEP).		
IV. Cooperation on sustainable infrastructure and events		
1. Cooperation on the development of UEFA guidelines for sustainable infrastructure.	Environment Division	FSR
2. Cooperation on the development of solutions to support sustainable legacy for events.	All	FSR, HOST