



Item 5a (ii)

Updates on events, meetings, communication

Document: [E/ECE/1503](#)

San Marino, 20-23 November 2023



Events and meetings

November 2022 – November 2023

- 25 capacity-building events, meetings and webinars
- 5 meetings of Teams of Specialists
- 2 intergovernmental meetings

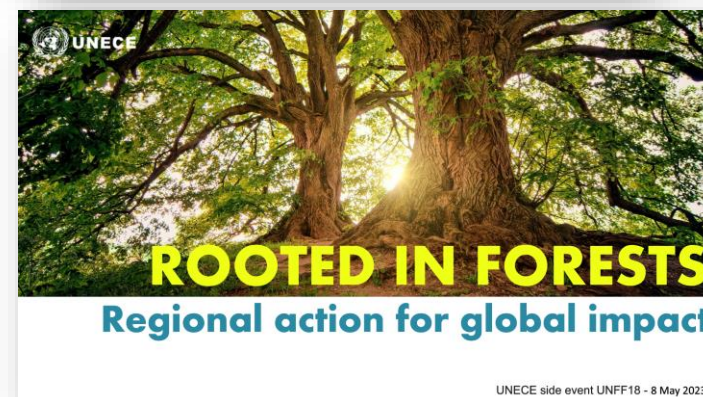
Regional forum on Sustainable Development

- March 2023 side event: The city of the future is a green city – why we need trees in our cities for the SDGs
- Spotlight on trees in cities as part of the solution. They are good for our communities, our countries and the environment



United Nations Forum on Forests (UNFF18)

- 8-12 May 2023 side event: Rooted in Forests – National and regional action for global impact
- Spotlight on tools and opportunities for concrete regional and national actions and interventions



Communications

International Day of Forests

Spotlight on forestland as an invaluable source of plant-based medicines for the treatment and/or prevention of noncommunicable diseases (NCDs).



The UN Forest Podcast

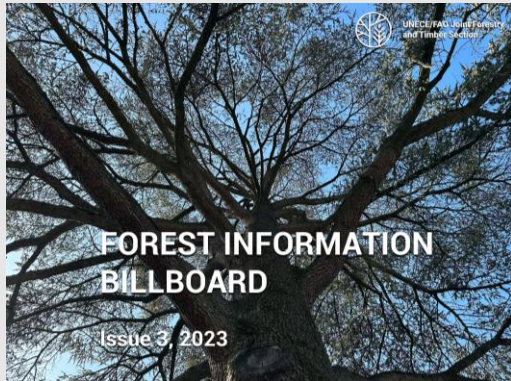


Available on



Communications


Forest Information Billboard





- Quarterly
- All announcements from the forest sector gathered in one place

Social Media

Growing community

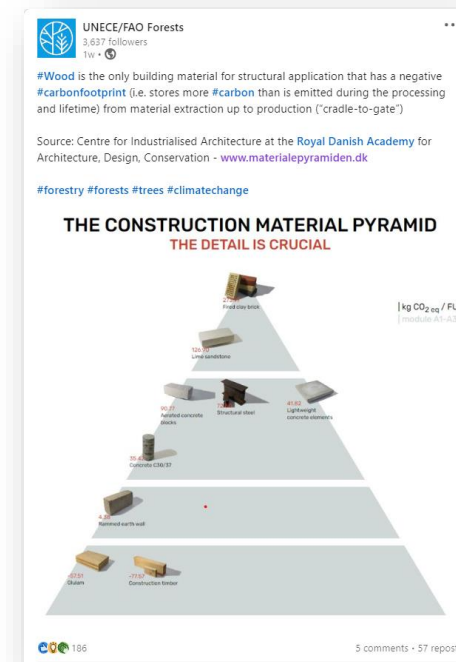
 660 followers
+ 144% (Nov 2022)

 1054 followers
+ 76% (Nov 2022)

 3661 followers
+ 95% (Nov 2022)

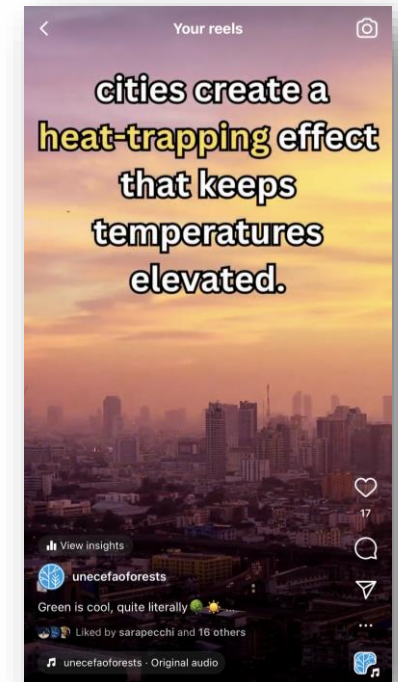
Differentiated branding

LinkedIn



More advanced tone and wording

Instagram



Simple messaging and short videos to target younger generations



COP28
UAE

FORESTS AND CLIMATE CHANGE

EVENTS

- **Carbon sponge City - Why cities can help solve our climate problems – 1 Dec**
 - Main organizers: UNECE and Finland (Finland Pavilion)
- **Climate change is not cool – 3 Dec**
 - Main organizer: Camera della moda (Italy Pavilion)
- **Better food-packaging for sustainable tomorrow – the role of forest-based products – 3 Dec**
 - Main organizer: Finland (Finland Pavilion)
- **Trees in dry cities: luxury or a fundamental climate and SDG solution? – 6 Dec**
 - Main organizers: World Green Economy Organization (WGEO) and UNECE



Thank you

Liliana Annovazzi-Jakab

San Marino, 20-23 November 2023

