

CLEAN AIR FLAGSHIP 2024-2026

At last year’s Ministerial we requested a new effort to achieve clean air across the world. This year we are launching a “[Clean Air Flagship](#)” to mobilise the partnership and ‘move the needle’ on this important topic. It is aimed at:

Saving lives	Supporting governments to achieve cleaner air as quickly as possible, consistent with improved WHO air quality interim targets
Slowing climate change	Taking full advantage of win-win opportunities to reduce the emissions of short-lived climate pollutants simultaneously with other harmful pollutants
Maximizing co-benefits	Improving agricultural productivity, economic development and the overall quality of life

To achieve those aims, we ask the CCAC through joint and individual efforts, including CCAC project funding, to:

- 1. Amplify and strengthen** regional and multi-level governance, cooperation and capacity on integrated climate and air quality management;
- 2. Strengthen science communication** to support policy action and fill critical information gaps, especially on the economic cost and benefits of climate and clean air action, and through integrated inventories, monitoring and air pollution modeling;
- 3. Elevate the air quality agenda** through advocacy, by highlighting readily available solutions, providing capacity support for data and implementation, and reinvigorating the BreatheLife Network;
- 4. Promote transparency** to encourage private sector action on integrated climate and air quality management; and
- 5. Mobilize finance** for the air quality agenda by raising US\$30-40 million through a Clean Air Sprint.

Immediately in 2024 we will:

- Convene a Clean Air Task Team of all interested partners to guide the Flagship;
- Launch a knowledge platform for air quality managers and host national and sub-regional technical and advocacy workshops;
- Support country-driven projects on air quality including on National Clean Air and SLCP Plans;
- Re-invest in BreatheLife and engage with key partners in a new campaign to be launched on Clean Air Day in 2024; and
- Convene a series of Ministerials including a Joint Climate and Health Ministerial on the margins of the WHO Global Conference on Air Pollution and Health.

Air pollution is associated with
~ 7 million
premature
deaths annually

2.4 billion people
are exposed to dangerous levels
of household air pollution

On average, up to
15% of some crops are lost
each year due to air pollution

99% of the world
breathes
unsafe air

Costs of health impacts: **US\$8.1 trillion per year**