

Organic label in Ukraine: components of trust

*Eighth meeting of the Task Force on Access to Information under the Aarhus
Convention and International Workshop on Access to Product Information
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Organic September-23

Ukraine joined the celebration of the EU Organic Day and the international Organic September movement, took part in the global #IGrowYourFood Action Day.

The first organic products were labelled with the Ukrainian state organic logo, - fully adopted to EU regulations.

[The State Register](#) now includes about 50 companies and is growing steadily.



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Organic September-23

The first organic product labelling with the Ukrainian state organic logo - organic Carpathian herbal tea from [Molfar Eco LLC](#).

It will be offered soon by the Ukrainian Railway in its trains.

Now 30% of railway tea comes from [Molfar](#) (conventional).



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Autumn 2014

- Contest "Creating the state logo for organic food products in Ukraine" initiated by CSOs under the patronage of the Ministry of Agrarian Policy and Food of Ukraine.
- The goal is to create a logo for labeling certified organic products in Ukraine, raising public awareness of Ukrainian certified organic products.
- Open competition in Facebook and special internet page, 173 proposals, 76 participants from 17 cities of Ukraine.
- Following EU standards and experience in creating the EU organic logo.
- Among the five semi-finalists selected by the Internet community, the Evaluation Committee (representatives of state authorities and experts of the organic market) determined the best - a drawing by **Kharkiv student Polina Makarova**.

Organic label in Ukraine: history



- 2015 – the label accepted by the agrarian ministry
- 2016 – official presentation of the label
- 2017 - Ukrpatent registered the state logo for organic products (raw materials) as a trade mark
- 2018 - Law of Ukraine "On the Main Principles and Requirements for Organic Production, Circulation, and Labeling of Organic Products"
- 2019 – order of the agrarian ministry "On the approval of the state logo for organic products"
- 2019 – Guidelines "Labeling and trade of organic products"

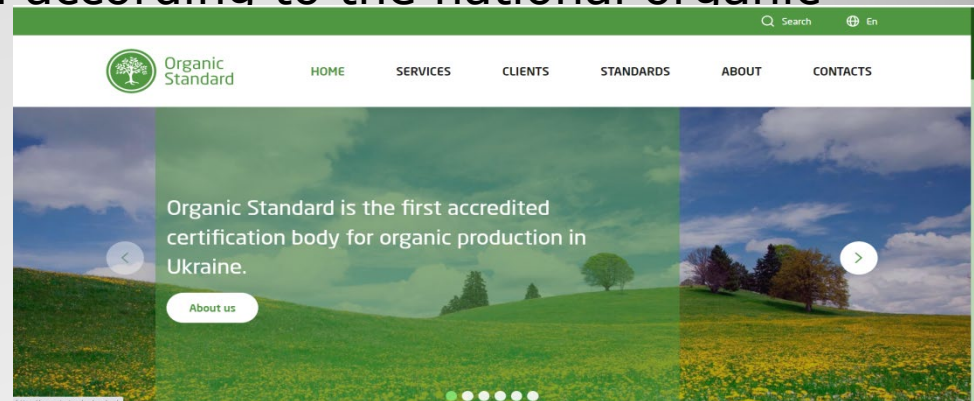
Organic label in Ukraine: history



Organic label in Ukraine: history

2019 – 2023:

- 22 legislative acts were adopted for implementation of the main organic law (detailed rules, Register of operators, List of foreign certification bodies, State supervision over the compliance by the operators, requirements for national certification bodies etc.)
- Special courses and qualification exams for organic inspectors
- May 2023 - the first organic certification body, Organic Standard LLC, received accreditation according to the national organic standards of Ukraine




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Organic label in Ukraine: achievements

- Engagement of all possible stakeholders
- Participation in legal and policy processes in Ukraine
- Following EU and international process (cooperation with EC, IFOAM, CSOs networks)
- Transparency: regular informing, public actions, exhibitions etc.
- Support: international programs, donors
- Support for organic producers during the war time.


 Schweizerische Eidgenossenschaft
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 Swiss Confederation


 Quality
FOOD
 Trade Program


 ORGANIC
 TRADE FOR
 DEVELOPMENT

FiBL


 IFOAM
 ORGANICS
 INTERNATIONAL

SAFOSO


 HELVETAS

Strong organic community



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Organic label in Ukraine: facts and figures

- Organic legislation of Ukraine closely aligns with EU regulations.
- The majority of organic operators were certified according to the EU organic standard, and also - US National Organic Program (NOP), Canada Organic Regime (COR), Bio Suisse (Switzerland), Naturland and Bioland (Germany), JAS (Japan), and KRAV (Sweden).
- Organic agricultural area as of 31/12/2021 – 370 110 ha, 1,1% from total agricultural land. In 2022 – decreased on 38% because of Russian aggression.
- Total number of operators - 528, in 2022 decreased on 12%.
- Ukraine always was the largest organic exporter to the EU (more than 80% of all organic products were exported to the EU).
- Exports to the EU on 13% increased in 2022. The third most significant supplier of organic products to the EU.
- In 2022, organic products from Ukraine were imported by 36 countries worldwide, totally 67 different products. The total export value from Ukraine reached approximately \$219 million.
- Despite the occupation of a large amount of organic land and the challenges that producers face, almost 90% remain in organic production.



Organic September-23



Organic festival in one of the biggest trade networks "Silpo" during two days confirmed respect and trust to Ukrainian organic label. Sales of organic products increased:

210,46% - first day of the Festival

458,69% - second day of the Festival

28% - sales increased during September



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Thanks for your attention!

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