



**Republic of Serbia**

**Ministry of Environmental Protection**

# Product information and Ecolabelling in Serbia

**November 2023.**

# Eco label of Serbia

- Serbian Eco-label was established in 2009, and it is fully operational as a “mirror instrument” of EU Eco-label.
- National Eco-label of Serbia operates within same product groups and with same criteria as EU Eco-label.



- This is a Type I environmental labelling programmes, which award Serbian Eco label to products that meet a set of predetermined requirements.



# RS Eco label – EU Eco label



Ecolabelling in Serbia, as in EU countries is voluntary-based.

Eco label Rulebook **2009** -

Regulation (EC) No 1980/2000 of the European Parliament and of the Council of 17 July 2000  
+ DECISIONS

Eco label Rulebook **2016** -

**REGULATION (EC) No 66/2010 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL**  
**of 25 November 2009**  
**on the EU Ecolabel**  
**+ DECISIONS**

SRPS ISO 14024 November **2018.** =

ISO 14024:2018 establishes the principles and procedures for developing Type I environmental labelling programmes

Only for the products,  
made in Serbia



The provisions of Eco label Rulebook does not apply to food and beverages, agricultural and other products obtained in accordance with the regulations governing organic production, as well as to pharmaceutical products and medical equipment.

Applicable in EU and  
other Countries  
including Serbia



### Food and feed products?

The Commission carried out a study on the feasibility of developing EU Ecolabel criteria for food and feed products.

## 26 Product groups

26 Criteria in the  
same Rulebook



272 Products

4 Licences

## 11 Product groups

25 Criteria for product  
categories in separate  
Decisions



88.921 Products

2.584 Licences



Salsa

SAMBA 11

**Wienerberger  
Tondach**



© www.e|capija.com



# Initiative: ECOLABELING – Path to a more competitive product; ECO LABEL Info day



## Inicijativa „Eko znakom do konkurentnijeg proizvoda“

Petak 20. 06. 2023. godine, u 10 časova  
NALED Lab, Makedanska 30 (prizemlje)

### AGENDA

- 10.00 – 10.15** **Uvodna obraćanja**  
Ciljevi inicijative i uloge organizatora  
Slobodan Krstović, direktor za održivi razvoj, Naled  
Ana Mitić Radulović, koordinator projekta, UNDP
- 10.15 – 10.30** **Eko znak - registracija i benefiti**  
Rade Orstojić, rukovodilac Grupe za primenu dobrovoljnih instrumenata u zaštiti životne sredine, Ministarstvo zaštite životne sredine
- 10.30 – 12.00** **Pitanja i odgovori**  
Pitanja zainteresovanih kompanija  
Svi prisutni



[www.naled.rs](http://www.naled.rs)



# Eco labeling in tourism



Criteria for Touristic accommodation services are much too high to be fulfilled by small domestic entrepreneurs.

A fitting criteria to be achivable for small size touristic accomodation service providers, sims to be right way to go.



# •Green key - international eco-certification of tourist facilities



**AMBASADORI ODRŽIVOG  
RAZVOJA I ŽIVOTNE SREDINE**  
ENVIRONMENTAL AMBASSADORS  
FOR SUSTAINABLE DEVELOPMENT

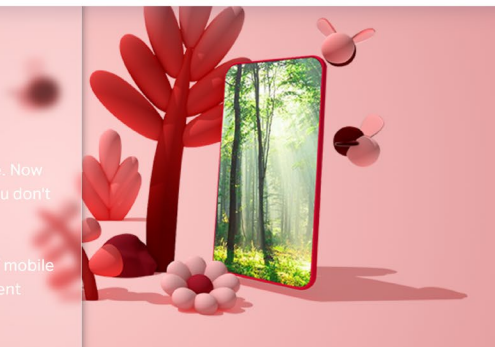




## Eco Rating Phone

For the first time in Serbia, The A1 presents the Eco Rating phone. Now you can find out how your new phone affects the environment. You don't just choose your phone, you choose positive change.

Easily recognize and compare the environmental sustainability of mobile phones, and then contribute to the preservation of the environment with your choice.



### ➤ Environmental rating of mobile phone

- The Eco Rating evaluation assesses devices' different environmental indicators (e.g., carbon footprint or resource depletion) and material efficiency criteria, which results in an overall score on a scale from 1 to 100. The closer the score is to 100, the better the sustainability performance of the device..

## Eco Rating

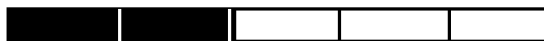


# 78/100

### Trajnost



### Mogućnost popravke



### Mogućnost recikliranja



### Klimatska efikasnost




### Efikasnost resursa





# PRTR system in Serbia

- ▶ Aarhus Convention and the Protocol on PRTRs –are two important legally binding ECE instruments, which are driving positive changes in the region and globally.
- ▶ A pollutant release and transfer register (PRTR) is a system for collecting and disseminating information about environmental releases and transfers of hazardous substances from any human activity, with a focus on industrial facilities.
- ▶ Example of PRTR system in Serbia has been acknowledged as innovative and exemplary by the Working Group of the Parties
- ▶ Serbia has an advanced digital system which assure reliable data for public access and use by the government.



# Serbian National Register of Pollution Sources

- ▶ The National Register was established to meet the growing needs of state authorities, as well as the wider community, for information on sources and quantities of polluting substances emitted to the environment. It also includes reporting on resource consumption and production volume.
- ▶ The National Register of Pollution Sources (NRPS) is a set of systematic information and data on environmental pollution sources. That is a register of all human activities that may have a negative impact on the quality of the environment in a certain area.
- ▶ This Register is an information subsystem of the Environmental Information System of the Republic of Serbia, which is managed by the Environmental Protection Agency in accordance with the Law on Ministries and the Law on Environmental Protection.



PRACTICE:

Using PRTR and NRPS Information to Evaluate Progress Towards the Sustainable Development Goal 12 - Ensure sustainable consumption and production patterns.

IDEA:

Aiming one segment of LCA in product environmental footprint, we could use PRTR and NRPS Information in specific industries to calculate pollution per product or per amount of product.

There is a possibility of placing this kind of information on the product in a form of Type III environmental claim.



# Conclusion

- ▶ During introduction of the Eco-labeling system efforts should be made to ensure that the topic is constantly present in public through promotional activities.
- ▶ A private-public partnership could be more suitable for managing a national Eco-labeling scheme.
- ▶ The interest of companies lies in the connection of the Eco label with public procurement.
- ▶ More data on the sources and amounts of pollutants will enable decision makers to create more efficient environmental policies.

# Thank you for your attention

## Rade Ostojic

Tel: +381(0)11 2690520

+381(0)11 3132572

Mob: +381(0) 62 8866014

E-mail: [Rade.Ostojic@eko.gov.rs](mailto:Rade.Ostojic@eko.gov.rs)

Web: [www.ekologija.gov.rs](http://www.ekologija.gov.rs)

