WTO STDF

Activities of other organizations





MARLYNNE HOPPER

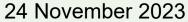
HEAD OF THE STDF AND MEL
WORLD TRADE ORGANIZATION



A global partnership to facilitate safe trade

Marlynne Hopper

33rd Session, UNECE Working Party on Regulatory Cooperation and Standardization Policies (WP.6)











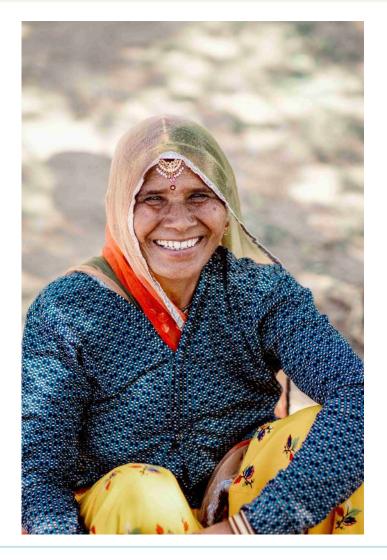








Facilitating safe trade: Why gender matters?



"As traders or entrepreneurs, women can be disproportionately affected by technical trade regulations or standards because of their high compliance costs and the existence of gendered social structures"

NEUTRAL POLICIES, UNEVEN IMPACTS: NON-TARIFF MEASURES THROUGH A GENDER LENS, UNCTAD, 2022







STDF Gender Assessment

Aim: Evaluate to what extent, and how, gender equality is addressed across STDF work, learning from existing work (including UNECE work on gender-responsive standards)



Key conclusions:

- Low awareness of gendered impacts of SPS measures
- Inconsistent support for gender mainstreaming across STDF members
- 3. Accountability for gender mainstreaming is ambiguous
- 4. STDF not sufficiently exercising its convening power to assess and exchange views on gender in an SPS context





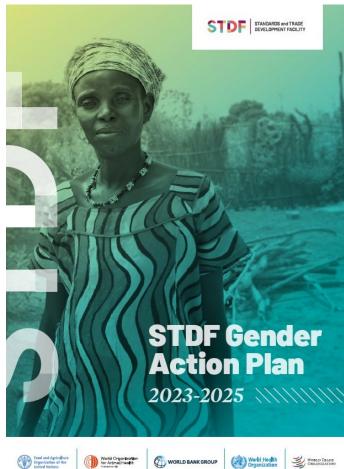




STDF Gender Action Plan

Objectives:

- 1. Advance and support women's capacity to meet trade-related sanitary and phytosanitary requirements
- 2. Promote greater attention to gender mainstreaming in SPS capacity building development work





















STDF Gender Action Plan: pillars

Pillar 1

Foster a culture of
awareness and
knowledge sharing
across the STDF
partnership on gender
and SPS measures in
the context of trade

Pillar 2

Strengthen gender mainstreaming in Projects (PGs) and Project Preparation Grants (PPGs)

Pillar 3

Provide adequate
support and build
capacity to support
gender mainstreaming
across STDF's work







Implementing the Gender Action Plan

- 1. Gender analysis at project inception
- 2. Use a simple gender marker
- 3. Pilot projects to advance and support women's capacity to meet SPS requirements
- 4. Focus on gender in STDF knowledge work
- 5. STDF outreach and awareness-raising events











Find out more:



Attend STDF events and webinars

Sign up for STDF e-news

www.standardsfacility.org

STDFSecretariat@wto.org

















