

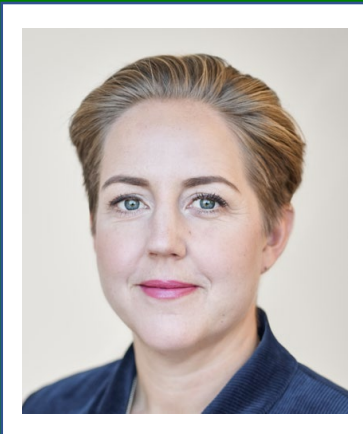


# SARA ÖVREBY

HEAD OF PUBLIC POLICY

GOOGLE IN SWEDEN

## SPEAKER BIOGRAPHY



Sara Övreby is Head of Public Policy at Google in Sweden. She has a strong commitment to society and works to reduce the gap between technology and politics.

Since 2020, she has chaired the International Chamber of Commerce's (ICC) Committee on Digital Economy. Sara has a background as a political adviser in the European Parliament and as press secretary in the Government Offices.

Before joining Google, Sara worked as Global Public Affairs Manager at Scania.

## How to target continuous compliance

Conformity assessment,  
legal metrology and market  
surveillance tools for the  
changing dynamic of digital  
goods

Conference, Geneva  
Palais des Nations Salle V

23 November 16:00 to  
24 November 13:00