



# ROSE SEVILLE

## HEAD OF THE DIGITAL, TECH AND IP TEAM

UK MISSION TO THE UN AND INTERNATIONAL  
ORGANISATIONS IN GENEVA

### SPEAKER BIOGRAPHY

Ms. Rosie Seville is head of the Digital, Tech and Intellectual Property team at the UK Mission to the UN and International Organisations in Geneva. She is the Head of the UK Delegation to UNECE and Vice-Chair of WP6 from 2021 to 2023.

Ms. Seville has a background in trade, standards and regulatory policy, and is an enthusiastic advocate for closer working between diplomats, regulators and standards bodies. She previously advised the UK government on aid programmes supporting the development of quality infrastructure and standards capacity in developing countries.



### How to target continuous compliance

Conformity assessment,  
legal metrology and market  
surveillance tools for the  
changing dynamic of digital  
goods

Conference, Geneva  
Palais des Nations Salle V

23 November 16:00 to  
24 November 13:00