UNECE Recommendation No. 48

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6. Recommendations, standards, and deliverables supporting implementation

(a) Recommendations

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<td>Summary of ECE Trade Facilitation Recommendations</td>
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<td>Recommendation No.48: Private Sector Participation in National Trade Facilitation Bodies</td>
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The Plenary will have before it the summary of ECE trade facilitation recommendations for noting and Recommendation No.48: Private Sector Participation in National Trade Facilitation Bodies, for approval.

Delegations will have an opportunity to clarify questions and provide comments on these documents.
Why a new Recommendation?

- Two concerns
  - Private sector's role in trade facilitation
  - NTFB effectiveness and sustainability

- Better private sector engagement a means to ensure legitimacy, relevance, and sustainability of NTFBs

- Recommendation 4 calls for NTFB and recommends private sector membership

- But engagement is more than formal membership

- Practical guidance in creating a trusted, permanent and effective environment for public-private sector dialogue within NTFBs
Drafting process

- Drafting was led by UN/CEFACT Trade procedures facilitation domain (TPF)
- 1-year white paper draft
- 1-year recommendation
- Expert team from TPF and NTFB members and secretaries from Canada, Ecuador, Madagascar, Nigeria, Norway, Rwanda, Türkiye, U.S
- World Bank and UNCTAD also contributed
Recommendation

- Ensure that the private sector is sufficiently represented as formal NTFB members and regularly assess their ability to freely contribute;

- Ensure inclusivity by offering flexible channels and processes for participation beyond formal membership;

- Provide opportunities for the private sector to shape the agenda, contribute to deliveries, voice their needs and interests;

- Ensure there is a strong secretariat to support the functioning of the NTFB;

- Ensure that the NTFB is recognized by both the public and private sectors as the go to body for expert advice on trade facilitation.
Guidelines to Recommendation No. 48

- Recognising drivers and barriers for private sector participation

- Private sector engagement is not a given, it needs to be developed and nourished.

- Three action areas:
  - Motivation – ensure that PS wants to participate
  - Access – ensure that PS can participate
  - Impact – ensure that PS sees the value of their contribution