JESSICA MCCARTHY
STUDENT OF INTERNATIONAL RELATIONS
GENEVA BUSINESS SCHOOL

SPEAKER BIOGRAPHY

As a dedicated International Relations student, Jessica McCarthy has a profound interest in global diplomacy and sustainable development. She is currently pursuing a Bachelor’s degree in International Management with a specialization in International Relations at Geneva Business School. At present, Jessica is studying a range of units, including Diplomacy & Business, Politics and Corporate Strategy, International Business Law and International Relations. Jessica also holds a Certificate of Higher Education in Biomedical Sciences from the University of Southampton.

One of the pivotal moments in Jessica’s academic career was her participation in the World Federation of United Nations Associations (WFUNA) Advanced training program in October of 2023. This experience solidified her desire to build a career in a non-governmental organization or an intergovernmental organization dedicated to international affairs, such as the United Nations.

Beyond her academic achievements, Jessica also has experience working as a recruitment consultant in the governmental sector in the United Kingdom. During this role, Jessica had the privilege of speaking at various expositions in London and Manchester, enhancing her public speaking abilities.

How to target continuous compliance
Conformity assessment, legal metrology and market surveillance tools for the changing dynamic of digital goods

Conference, Geneva
Palais des Nations Salle V
23 November 16:00 to 24 November 13:00