Intersectoral cooperation for a physical activity- and encounter-friendly environment

Activities of the Federal Office of Public Health, Switzerland

Nicole Ruch, Geneva, 23/10/2023
Federal Office of Public Health
NCD-Strategy 2017- 2024 and Health Strategy 2030

- Collaboration with other federal offices,
- Commitment to the development of a physical-activity
- and encounter friendly environment

Goal 7: Promoting health by a healthier environment
Activities

• Federal Coordination Sport, Physical Activity, Spatial development and Environment
  o Coordination of 4 ministries on structural physical activity promotion
  o Yearly conference «Landscape moves Switzerland»

• Federal coordination of active mobility
  o Roadmap bike
    ➢ Coordination of activities of various players
    ➢ Goal: strategic framework for common goals and measures
Programs to make cities greener and healthier

Model project Sustainable Spatial Development 2020-2024
- 8 Ministries lead Federal Office for Spatial Development
- 31 projects, 2020 – 2024 (started 2002, 4th generation)

Coordination office for sustainable mobility
- 6 Ministries, lead Federal Office of Energy
- Twice a year: projects can apply
- To date: 110 projects supported
Project «Exercise, encounter, enliven»

Situation before:

Assessment of needs

Building phase

Situation after
Success factors: multidisciplinarity & participation

Federal offices, cantons, communes, people concerned

Interdisciplinary work: spatial development, environment, energy, agriculture, roads, sports, housing, economics, health …

Modell auf Basis von A. Antonowsky, Salutogenese, Zur Entmystifizierung der Gesundheit
Organisations involved in the project «Exercise, encounter, enliven»

Fotographer: Camille Decrey
Movie production: Noémie Guignard
Publications and Movies in French

• Movie: Exercise, Enliven, Encounter neighbourhoods – https://www.youtube.com/watch?v=r-bdYUhlIvs
• Environnement propice à l'activité physique en Suisse - good practice et facteurs de succès, Lamprecht&Stamm, 2018
• Journée WSL paysages reposantes 30 novembre 2021
• «Allez, on bouge!», édition Hochparterre et office fédéral de la santé publique
• Juin: Publication «développement territorial et santé» dans le forum du développement territorial de l'ARE
• Movie: Diagnostic walks with elderly people- https://www.youtube.com/watch?v=hXUhqULaTE0
• Conference MNT parties prenantes un environnement sain pour des gens en bonne santé 13-14 septembre 2022
Thank you for your attention! Questions?

Se lever — changer de position