

# SUSTAINABLE LIVESTOCK PRODUCTION: What role for standards?



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# WHAT IS SUSTAINABLE?



“Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs”.



**It's a holistic system for continuous, concurrent improvement, better standards, cleaner systems, rigorous processes and adherence to all elements of Environmental, Societal and Governance commitments.**

# WHAT STANDARDS EXIST?

- Government and Private
- Global impacts



\*sample only logos obtained from internet

# WHY IMPLEMENT STANDARDS?

- Shared understanding
- Integrity
- Consumer confidence



# WHAT MAKES A STANDARD ROBUST?

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- Independent development
- Regular review
- Stakeholder engagement
- Strong system of compliance



# SUSTAINABLE OUTCOMES.

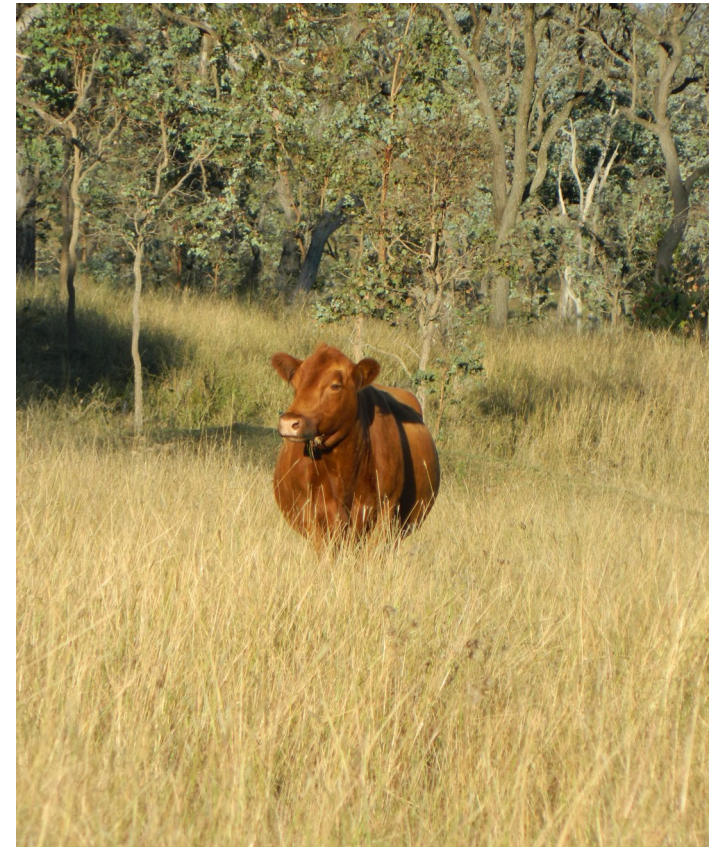
- Evaluating Goals and Targets
- Measuring and monitoring



# RISKS?

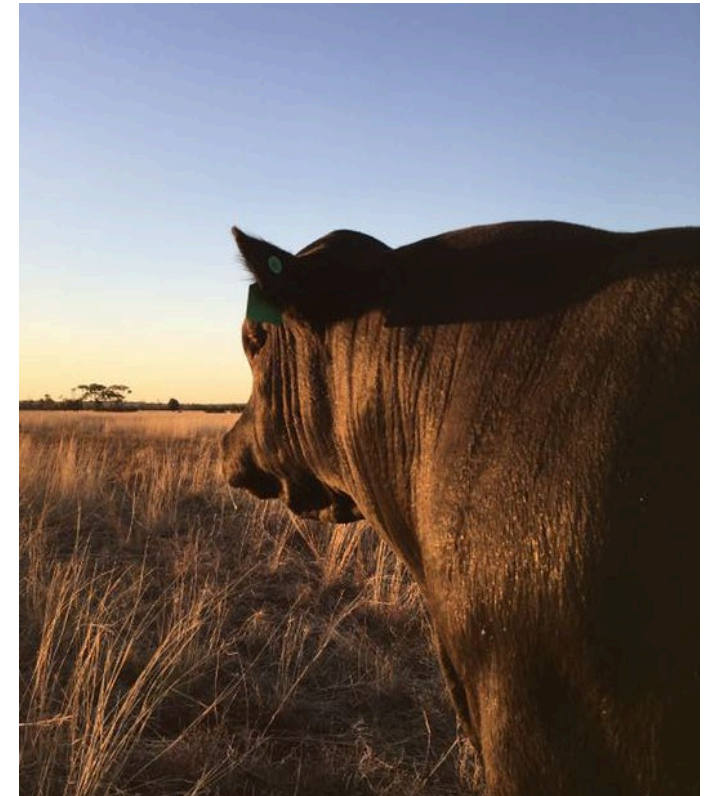
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- Market Access issues
- Potential Greenwashing
- Stagnation
- Confusion with policy



# WHAT IS MISSING?

- GHG emissions; what about Nitrous Oxide?
- Need to identify and implement other mitigation strategies
- Collaboration





# THANK YOU

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