

From Documents to Data in Trade:
Accelerating Adoption and Fostering Digital and Green Transformations



UN Centre for Trade Facilitation and Electronic Business (UN/CEFACT)

Objectives

- Simple, transparent and effective processes for global business
- Efficient and automated exchange of information
- Targeted support to SDGs 8, 12, and 17
- Aligned with digital and green transformation agenda

Key tools

- 50 global trade facilitation recommendations
- 950 e-Business standards and guidelines
- Extensively referenced by partner organizations

Means

- Public-Private Partnership, 4 PDAs and 16 Domains
- Over 1600 experts working on 39 active projects
- Bi-annual Forums and annual Plenary sessions



UN UN/ECOSOC

UNECE

EXCOM

UN/CEFACT



Commission's cross-cutting priorities

69th session

promoting circular economy and sustainable use of natural resources



- ECE Recommendation No. 46 with its implementation guidelines
- "The Sustainability Pledge" Call to Action received nearly 100 pledges from 350 industry actors
- Reference Data Model for Sustainable Development and the Circular Economy (SDCE RDM) Project
- UN/CEFACT standards for connectivity and semantic interoperability
- ECE Recommendation No.43 on Sustainable Procurement

70th session

digital and green transformations for sustainable development



ECE Recommendations No.1 and 2 on UN Layout Key



UN/CEFACT semantic data models (<u>e.g.</u> SDCE RDM project)



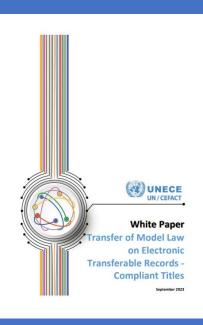
UN/CEFACT White Papers:

- Verifiable Credentials for Cross Border Trade
- IoT Standards for Trade Facilitation
- Open Finance to Support Trade Facilitation
- · Blockchain for Trade and the SDGs
- · AI for Trade Facilitation; and others



Activities of relevance to the ICC Digital Standards Initiative

UN/CEFACT project: Transfer of MLETRcompliant titles



UN/CEFACT project: Buy/Ship/Pay Data Exchange structures for Trade Finance Facilitation

3. Project deliverables

Required

NOTE: Provide name and description of each deliverable.

BRS and eBusiness Standard for Documentary Credit Advice (DCA)
BRS and eBusiness Standard for Non-Preferential Certificate of Origin
BRS and eBusiness Standard for Maritime Cargo Insurance Certificate
BRS, implementation guideline and CCBDA Subset for Warehouse Receipt
CCBDA Implementation guideline for Trade Finance Subset for Cross Industry
Invoice
CCBDA Implementation guideline for Trade Finance Subset for Export packing List
Trade Finance White Paper

Contribution to the DSI Working Group on Key Trade Documents and Data Elements (KTDDE)

Work in progress: batch 2 – 14 documents and batch 3 – 16 document



ICC DSI: 7 key trade documents for digitalisation



UN/CEFACT tools supporting the implementation of WTO TFA

	Subgroup	Measure in the Survey Questionnaire	Relevant TFA Article	UN/CEFACT Recom- mendation, Standard or Guideline
General trade facilitation measures		Expedited shipments	7.8	Rec 18 – Facilitation Measures Related to International Trade Procedures
		Acceptance of copies of original supporting documents required for import, export or transit formalities	10.2.1	Rec 13 – Facilitation of Identified Legal Problems in Import Clearance Proce- dures
	Institutional arrangement and cooperation (5 measures)	Establishment of a National Trade Facili- tation Committee or similar body	23	Rec 4 - National Trade Facilitation Bodies Rec 40 - Consultation Approaches
				Rec 41 – Public- Private Partnerships in Trade Facilitation
		National legislative framework and/or insti- tutional arrangements for border agencies cooperation	8	Rec 36 - Single Window Interopera- bility
		Government agencies delegating border controls to customs authorities		Technical Note on Terminology of Single Window
		Alignment of working days and hours with neighbouring countries at border crossings	8.2(a)	Technical Note on Terminology of Single Window
		Alignment of forma- lities and procedures with neighbouring countries at border crossings	8.2(b)	Technical Note on Terminology of Single Window
		Transit facili- tation agreement(s) with neighbouring country(ies)		eCMR (Electronic Consignment Note) Executive Guide — Transboundary Movement of Wastes

	Subgroup	Measure in the Survey Questionnaire	Relevant TFA Article	UN/CEFACT Recom- mendation, Standard or Guideline
Digital trade facilitation measures	Paperless trade (10 measures)	Electronic submission of sea cargo manifests		Rec.12 – Measures to Facilitate Maritime Transport Documents Procedures Rec.37 – Single Submission Portals (SSPs) Rec.33 – Single Window E-business Standards – Multimodal Waybill E-business Standards – Maritime Bill of Lading E-business
		electronic submission of air cargo manifests		E-business Standards - Air Waybill E-business Standards (available soon)
		Electronic application and issuance of Prefe- rential Certificate of Origin		Rec 33 - Single Window
		E-payment of customs duties and fees	7.2	Rec 33 - Single Window
		Electronic application for customs refunds		Rec 33 - Single Window
	Cross-border	Laws and regulations for electronic transac- tions are in place (e.g., e-commerce law, e-transaction law)		Rec 31 – Electronic Commerce Agreement Rec 35 – Establi- shing a Legal Framework for International Trade Single Window
	paperless trade (6 measures)	Recognized certifi- cation authority issuing digital certificates to traders to conduct electronic transactions		Rec 14 – Authentication of Trade Documents

	Subgroup	Measure in the Survey Questionnaire	Relevant TFA Article	UN/CEFACT Recom- mendation, Standard or Guideline
Sustainable trade facilitation measures		SMEs in National Trade Facilitation Committee (i.e., government has taken actions to ensure that SMEs are well represented and made key members of National Trade Facili- tation Committees)		Rec 4 — National Trade Facilitation Bodies Rec 40 — Consul- tation Approaches
		Other special measures for SMEs		White Paper on Women in Trade Facilitation
	Agricultural trade facilitation (4 measures)	Testing and laboratory facilities available to meet SPS require- ments of main trading partners		
		National standards and accreditation bodies are established to facilitate compliance with SPS requirements		
		Electronic application and issuance of SPS certificates		Electronic SPS Certi- ficate (ECert)
		Special treatment for perishable goods at border crossings	7.9	White Paper on. Integrated Track and Trace for Multimodal Transport
	Women in trade facilitation (3 measures)	Trade facilitation policy/strategy to increase women's participation in trade		White Paper on Women in Trade Facilitation
		Trade facilitation measures to benefit women involved in trade		White Paper on Women in Trade Facilitation
		Women's membership in the National Trade Facilitation Committee or similar bodies		White Paper on Women in Trade Facilitation

For more information: bit.ly/unglobalsurvey2023



Thank you!

Kamola Khusnutdinova

Secretary, UN/CEFACT UN Economic Commission for Europe

Date: 2 | 10 | 2023