

**ECONOMIC COMMISSION FOR EUROPE**

EXECUTIVE COMMITTEE

130th meeting

Geneva, 9 October 2023

Item 5 of the provisional agenda

Informal Document no. 2023/40

**Extrabudgetary project**

**Driving Change - Saving Lives**

**UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE  
TECHNICAL COOPERATION PROJECT FORM**

<b>Project title:</b> Driving Change - Saving Lives		
<b>Expected timing/ duration:</b> January 2024 – December 2025		
<p><b>Objective and brief summary of the project:</b> In a world where road-related fatalities and injuries continue to pose a significant global challenge, the importance of road safety stands as a critical concern for communities and nations alike. The alarming statistics underscore the urgent need for collective efforts to address this crisis and pave the way for safer roads. Today's global vehicle fleet consists of approximately 1.7 billion light vehicles, distributed across key regions: around 290 million in the US, 340 million in Europe, 77 million in Japan, 320 million in China, 45 million in India, and 60 million in Africa. This includes both passenger vehicles and light commercial vehicles, forming a substantial part of the road ecosystem. The vehicular fleet is projected to undergo significant growth in the coming years. Global vehicle sales are anticipated to nearly triple, escalating from around 80 million in 2022 to a projected 230 million in 2050. This exponential increase signifies the growing demand for mobility, driven by factors such as urbanization, rising incomes, and changing consumer preferences. In this context, the partnership is a strategic collaboration rooted in a shared objective to tackle the global road safety challenge, given the stake that vehicle manufacturers have in overcoming the challenge. Recognizing the potential of technology, innovation, and policy advocacy, this partnership aims to effectively reduce road crashes and preserve lives. The objective of the project will be achieved by implementing the following activities:</p> <p>A1.1. The Special Envoy Office will organize three gatherings and online communications activities bringing together stakeholders to advocate for minimum set of safety standards in vehicles. Renault will be a featured speaker at the gatherings, and invitations to participate and/or speak will be sent to multiple private and public sector stakeholders, including a wide variety of car manufacturers;</p> <p>A2.1. The Special Envoy Office will organize three in-person or online events to promote life saving, new vehicular and road safety technologies, inviting stakeholders to participate, including a wide variety of car companies along with Renault;</p> <p>A3.1. The Special Envoy Office, in collaboration with civil society and other stakeholders, including a group of identified relevant car companies along with Renault, will organise 6 training sessions with rescue services globally on mechanisms to save lives at the event of a crash, particular for electric vehicle fleet, given its unique characteristics.</p> <p>The activities supported by Renault and implemented by the UN Special Envoy for Road Safety are an important step toward addressing the global road safety crisis. As the first vehicle manufacture partner of the Special Envoy office, Renault will lead the way for other car companies to participate, sponsor and contribute to these and other important activities. This partnership holds the promise of safeguarding countless lives and fostering a culture of safety in the corporate and public arenas. The ultimate goal of the partnership is to increase the social and corporate responsibility of vehicle manufacturers which are currently underrepresented in support of global road safety initiatives. Both the UN Special Envoy Office and Renault hope that this new partnership inspires other vehicle manufacturers to become more active on global road safety. The Special Envoy Office will ensure that activities of this partnership will not be used to promote products of Renault. While Renault is the sponsor, it shall not have any exclusivity on participation or presentation.</p>		
<b>Link to the SDG targets:</b>		
Targets 3.6 - aiming for the reduction of global road traffic deaths and injuries by 50 per cent by 2020; and 11.2 – aiming to provide access to safe, affordable, accessible and sustainable transport systems for all by 2030		
<b>Expected results of the project:</b>		
EA1. Increased commitment from vehicle manufactures on minimum safety standards in cars sold around the world;		
EA2. Increased awareness of life saving technology in cars;		
EA3. Increased knowledge of rescue services on post-crash response for electric vehicles.		
<b>Target group and beneficiaries of the project:</b> UN Member States		
<b>Justification of project and its relationship to the programme of work:</b> The project contributes to the objective of the Subprogramme 2 “Transport” “to advance a regionally and globally sustainable inland transport (road, rail, inland waterway and intermodality) system by making it safer, cleaner, more efficient and more affordable, both for freight transport and people’s mobility” of the UNECE proposed programme budget for 2023.		
<b>Estimated UN regular budget resources (work months of RB staff/level of Staff):</b>		
2 days/D2		
<b>Estimated extra budgetary resources:</b>		
<b>Donor</b>	<b>Amount (US\$)</b>	
Renault Group	547,000 (500,000 euros)	
<b>Project Manager:</b> Priti Gautam	<b>Section/Division:</b> Office of the Executive Secretary	
06.09.2023		
<b>Cleared by Programme Management Unit:</b> Nicolas Dath-Baron	<b>Approved by EXCOM<sup>1</sup></b>	<b>09.10.2023</b>
06.09.2023		
Due diligence completed on 06.09.23		

<sup>1</sup> See paragraph 31 (a) of Commission decision A(65).

**Annex**  
**Results-based budget for the extra-budgetary project**

Expected accomplishments	Planned activities	Estimated costs (US\$)
EA1. Increased commitment from vehicle manufactures on minimum safety standards in cars sold around the world	A1.1. The Special Envoy Office will organize two gatherings and online communications activities bringing together stakeholders, including Renault, to advocate for minimum set of safety standards in vehicles.	138,400
	International consultant to support organization of events and activities x 2 months x 6,600\$ x 2 years	26,400
	P4 staff for Strategy development, advocacy outreach, partnership building x 1 month x 13,000\$ x 2 years	26,000
	International consultant designer for advocacy materials x 1 month x 3,000\$ x 2 years	6,000
	Contractual services (venue, catering, etc) for 2 events x 20,000\$ x 2 years	80,000
EA2. Increased awareness of life saving technology in cars	A2.1. The Special Envoy Office will organize three in-person or online events to promote life-saving, new vehicular and road safety technologies, this includes but not limited to Renault. This could include high-profile events such as the WEF or the Future Investment Initiative.	109,200
	International consultant to support strategy development and outreach x 2 months x 6,600\$ x 2 years	26,400
	P2 staff to support coordination, organization of events and activities x 1 month x 10,000\$ x 2 years	20,000
	International consultant designer for materials x 1 month x 3,000\$ x 2 years	6,000
	Contractual services (venue, catering etc) for two events x 14,200\$ x 2 years	56,800
EA3. Increased knowledge of rescue services on post-crash response for electric vehicles	A3.1. The Special Envoy Office, in collaboration with civil society and other stakeholders, including Renault, will organise 6 training sessions with rescue services globally on mechanisms to save lives at the event of a crash, particular for electric vehicle fleet, given its unique characteristics.	228,400
	International consultant x 2 months x 6,600\$ x 2 years	26,400
	P4 staff for strategy development x 1 month x 13,000\$ x 2 years	26,000
	P2 staff to support organizing events and activities x 1 month x 10,000\$ x 2 years	20,000
	International consultant to design communication materials x 2 months x 3,000\$ x 2 years	12,000
	Travel of Special Envoy and 2 staff x 6 events x 4,000\$ x 2 years	144,000
Budget summary		476,000
13% Programme Support Cost		61,880
Project evaluation		9,120
<b>Total</b>		<b>547,000</b>