Formats and methods of the dissemination of the Kyrgyz Republic Population Census data

Workshop on Population and Housing Censuses
18-19 September 2023, Geneva

Mirlan Eshkozhoev, Director, Data Intelligence Centre of the National Statistical Committee of the Kyrgyz Republic
2022 Population and Housing Census in the Kyrgyz Republic

• Web based interview using personal enumerators’ mobile phones

• The Census was conducted in two stages:
  ✓ 25 March - 3 April 2022
  ✓ In some areas of the country – 23 April - 2 May 2022

• About 28,000 enumerators deployed
Objectives:

1. Building user trust in official statistics
2. Improving the understanding of users' statistical needs by building a system for engaging the public in decision-making process regarding data dissemination
3. Strengthening two-way feedback with users to improve the quality of official statistics
4. Ensuring transparency of the dissemination of official statistics
5. Building marketing capacity

GOAL:
Creation of a modern and open system for interacting with users
Communication strategy goals and objectives

- **Building user trust in official statistics**
  - Systematization of media relations
  - Creation and promotion of new format products
  - Adoption of direct communication methods
  - Adoption of a uniform visual standard for information materials
  - Modernization of digital communication channels

- **Improving the understanding of users’ statistical needs by building a system for engaging the public in decision making process regarding data dissemination**
  - Determining user priorities in statistical information
  - Relevance and robustness of data provided, focus on the timeliness of statistical data production and prompt publication
  - Creating a designated section on the official website of the National Statistical Committee to respond quickly to user needs
  - Strengthening interaction with representatives of the media and the public
  - Enshrining in internal legal acts of the duties of employees to work with user requests
  - Providing access to information through social media

- **Strengthening two-way feedback with users to improve the quality of official statistics**
  - Informing the public in advance about the planned dates and times of official statistics release

- **Ensuring transparency of the dissemination of official statistics**

- **Building marketing capacity**
  - Building marketing capacity through planning processes, conducting research to determine target audiences, needs and product delivery channels, building an effective sales system, and adoption of performance indicators for the Marketing Department

National Statistical Committee of the Kyrgyz Republic
ВИДЕО-ГАЛЕРЕЯ

1. ВАЖНОСТЬ ПЕРЕПИСИ НАСЕЛЕНИЯ И ЖИЛИЩНОГО ФОНДА
2. ПЕРЕПИСЬ КР КАК МОЖНО ЯЗЫКОМ ПЕРЕПИСЧИКА
3. ПЕРЕПИСЬ КР МОБИЛЬНОЕ ПРИЛОЖЕНИЕ

НОВОСТИ И ПУБЛИКАЦИИ

Вышла из печати первая книга по итогам переписи населения и жилищного фонда Кыргызской Республики 2022 года.

Кыргызстанская статистика комитета представляет «Календарь-книгу жилищного фонда Кыргызстана на 2022 год».
Dissemination of information about the Kyrgyz Population Census

- Official page on the National Statistical Committee’s website: https://elkattoo.stat.kg
- Facebook: https://www.facebook.com/elkattoo/
- Instagram: https://www.instagram.com/elkattoo.kg/
- Telegram: https://t.me/elkattoo2022
- Call centre 1216
Population of Kyrgyzstan, 1897-2022

(thousand)

Population of Kyrgyzstan, 1897-2022

Population of Kyrgyzstan average annual growth rate (%)


663.0 1001.7 1458.5 2066.1 2934.1 3522.8 4257.7 4822.9 5362.8 6936.2

1.4 3.2 1.8 3.2 2.1 1.9 1.2 1.1 2.0
Population density in Kyrgyzstan
(per 1 sq.m, end of year)

The Kyrgyz Republic is characterized by an uneven distribution of the population across its territory.

National Statistical Committee of the Kyrgyz Republic
Sex and age structure of the resident population
## Dissemination of 2022 Population and Housing Census data

- **Publications**
- **Round tables, workshops, etc.**
- **Geoportal**
- **Information on the website, in social media (press releases)**
- **Policy briefs**

### Table of Publications

<table>
<thead>
<tr>
<th>No.</th>
<th>Title of publication</th>
<th>Publication deadlines</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2023</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Volume I</td>
<td>Summary of the national 2022 Population and Housing Census 2022</td>
</tr>
<tr>
<td>2</td>
<td>Volume II, Part 1</td>
<td>Population of the Kyrgyz Republic</td>
</tr>
<tr>
<td>3</td>
<td>Volume III</td>
<td>Regions of the Kyrgyz Republic</td>
</tr>
<tr>
<td>4</td>
<td></td>
<td>Batken Region</td>
</tr>
<tr>
<td>5</td>
<td></td>
<td>Jalal-Abad Region</td>
</tr>
<tr>
<td>6</td>
<td></td>
<td>Issyk-Kul Region</td>
</tr>
<tr>
<td>7</td>
<td></td>
<td>Naryn Region</td>
</tr>
<tr>
<td>8</td>
<td></td>
<td>Osh Region</td>
</tr>
<tr>
<td>9</td>
<td></td>
<td>Talas Region</td>
</tr>
<tr>
<td>10</td>
<td></td>
<td>Chuy Region</td>
</tr>
<tr>
<td>11</td>
<td></td>
<td>Bishkek</td>
</tr>
<tr>
<td>12</td>
<td>Volume II, Part 2</td>
<td>Economic activity and employment status of the Kyrgyz Republic</td>
</tr>
<tr>
<td><strong>2024</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Volume II, Part 3</td>
<td>Migration of the population of the Kyrgyz Republic</td>
</tr>
<tr>
<td>14</td>
<td>Volume IV</td>
<td>Housing and living conditions of the population of the Kyrgyz Republic</td>
</tr>
<tr>
<td>15</td>
<td>Volume V</td>
<td>Households and families of the Kyrgyz Republic</td>
</tr>
<tr>
<td>16</td>
<td>Volume VI</td>
<td>2022 Population and Housing Census of the Kyrgyz Republic. Key Organizational and Methodological Provisions</td>
</tr>
</tbody>
</table>
Thank you for your attention!