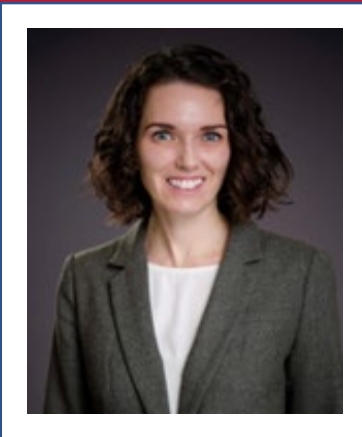




# MICHELLE PARKOUDA

## MANAGER

RESEARCH, STANDARDS COUNCIL OF  
CANADA (SCC)



## SPEAKER BIOGRAPHY

Michelle is the Chair of the Team of Specialists on Gender-Responsive Standards within UNECE Working Party 6. She is also the Manager, Research at the Standards Council of Canada (SCC). At SCC, she is responsible for leading research to demonstrate the economic and social value of standardization and she co-leads the gender strategy.

In addition, Michelle is a member of the ISO/IEC Joint Strategic Advisory Group on Gender-Responsive Standards and IEC's Diversity Advisory Committee. She authored the report, *When One Size Does Not Protect All: Understanding Why Gender Matters for Standardization*. Michelle has a PhD in Experimental Psychology from McGill University.

**Standards and  
Circular Economy**

**Incorporating a gender  
perspective in standards  
for sustainability**

Webinar

27 September 2023  
13:00 – 15:00