



MERCEDES MIRA COSTA

SR. PROGRAM MANAGER

HP INC.

SPEAKER BIOGRAPHY

Mercedes works as Sr. Program Manager within the Industry Standards Program Office at HP Inc., where she focuses on standardization on emerging technologies and sustainability matters. Based in Belgium, Mercedes holds the Chairmanship of the ISO/IEC JTC 1 'Information Technology' Belgium Mirror Committee, and she manages HP's efforts on European standards policy.

Before joining HP in 2022, Mercedes worked as Project Manager in CEN and CENELEC, the European Standards Organizations. In her role, she was responsible for monitoring and fostering relationships with Technical Bodies and experts developing standards in the fields of energy, material and energy efficiency as well as smart activities to ensure timely and successful delivery of solutions to stakeholders needs.

Mercedes holds a degree on Industrial Engineering – Specialized in Electricity and a master's degree on Renewable Energies and Energy Sustainability.



**Standards and
Circular Economy**

**Incorporating a gender
perspective in standards
for sustainability**

Webinar

**27 September 2023
13:00 – 15:00**