Activities of the UN Secretary-General’s Special Envoy for Road Safety

WP.1, 19 September 2023
MANDATE

• Promoting global partnerships to support the design and implementation of strategies and activities to improve road safety

• Advocating with governments, civil society and the private sector for the promotion of road safety, particularly in countries with a high rate of road fatalities and injuries

• Participation in global and regional conferences, and meetings on road safety

• Advocating the accession to, and more effective implementation of the United Nations road safety legal instruments
ACHIEVEMENTS 2015-2023

Missions to 95 Member States, meetings with more than 250 Government officials including 33 Heads of States

Advocates for accession to seven UN Road Safety Conventions. 49 new accessions since start of mandate

Joint advocacy with World Bank Vice President led to stand alone road safety projects in Bangladesh and India at $358 Mil and $250 Mil respectively

Hosted six United Nations Partnership Meetings for Road Safety with 30+ agencies to provide guidance on UN priorities for road safety. The seventh will be held in December 2023.

Hosted sixteen regional and national capacity building workshops in collaboration with ECA, ESCAP, ECLAC, ECE, UN-Habitat, World Bank, Inter-American Development Bank

Launched the informal Friends of Road Safety Networks in Geneva, New York, Washington D.C., Brussels and Bangkok and established the Global “Friends of the Special Envoy” for Road Safety Network
ACHIEVEMENTS 2015-2023

Supported the first two Kofi Annan road Safety Awards in Accra with the Government of Ghana, ECA and the Kofi Annan Foundation in 2022 and in Marrakech with the Government of Morocco in 2023

Launched a global road safety campaign to spread awareness on road safety issues around the world

Participated in the High-Level Meeting (HLM) “2030 Horizon for Road Safety: Securing a Decade of Action and Delivery”

Established the UN Road Safety Fund in 2018 and raised more than $27 Mil in public and private sector contributions

Marrakesh, Morocco
Priorities 2023 - 24

- Raise global visibility of road safety
- Increase relevance of road safety by framing in green transition, digitalization, gender & cities
- Strengthening partnership with Regional Integration bodies
- Financing and Partnerships for Road Safety
- Promote UN legal instruments including helmet standard
- Increase alignment and priority within the UN System

Brussels, Belgium
’23 HIGHLIGHTS

• Travelled to 28 countries and met with more than 80 government officials

• Launched the global road safety campaign "Make a Safety Statement" in collaboration with JCDecaux and the support of Saatchi & Saatchi, in Brussels, Belgium – to be further expanded over the next few years

• Supported the 2nd Kofi Annan Road Safety Award for Africa in Marrakech

• Participate in the China-ASEAN Mayors Forum in Guilin, China

• Raised the visibility of the UNRSF resulting in donations from Qatar and Germany, and pledges by the European Union as well as France and Hungary

• Hosted the first UN Road Safety Retreat for high-level UN technical focal points

• Will host the 1st Friends of Special Envoy Advisors’ Meeting in October 2023

• Will host the 7th UN partnerships meeting for Road Safety in December 2023
THE UNITED NATIONS GLOBAL CAMPAIGN FOR ROAD SAFETY

Make a Safety Statement

#StreetsforLife

80 countries in 1,000 cities

www.streetsforlife-un.org
I DRIVE SLOW

I DON'T DRIVE UNDER THE INFLUENCE

I DRIVE SLOW

I WEAR A SEATBELT
Make a Safety Statement: Changing Behaviour of Road Use

Mario Nava, Jean Todt, Julie Bayet, Georges Gilkinet, Elke van den Brandt, Karima Delli
FRIENDS OF THE SPECIAL ENVOY FOR ROAD SAFETY
#FriendOfRoadSafety

85 Friends for Road Safety
- UN Leaders
- Member States / Cities
- International Organizations & Representatives of Foundations
- Celebrities
- Private Sector

Build “streets for life”

A call for transformative leadership

Promote a systematic and global approach for road safety

Everyone has a right to safe roads: a fundamental human right
UN LEADERS

Tatiana Molcean
Executive Secretary
UNECE

Armida Salsiah Alisjahbana
Executive Secretary
UNESCAP

Maimunah Mohd Sharif
Executive Director
UN-Habitat

Inger Andersen
Executive Director
UNEP

Achim Steiner
Administrator
UNDP and Chairman of UNSDG

Gabriela Ramos
Assistant Director-General for Social and Human Sciences
UNESCO

Rola Dashti
Executive Secretary
UNESCWA

Tedros Adhanom Ghebreyesus
Director General
WHO

Filippo Grandi
Commissioner
UNHCR

Gilles Michaud
UN Under-Secretary-General for Safety and Security

Huang Xia
Special Envoy for the Great Lakes Region of Africa

Amandeep Singh Gill
UN Envoy on Technology
MEMBER STATES / CITIES
INTERNATIONAL ORGANIZATIONS & FOUNDATIONS REPRESENTATIVES

Jagan Chapagain
CEO and SG
IFRC

Gianni Infantino
President
FIFA

Lord Sebastian Coe
President
International Association of Athletics Federation

Odile Renaud-Basso
President
European Bank for Reconstruction and Development

Makhtar Diop
Managing Director and Executive Vice President
International Finance Corporation

Martin Raiser
Vice President for South Asia Region
World Bank

Aleksander Čeferin
President
UEFA

Mohamed Mezghani
Secretary-General
UITP

Riccardo Puliti
Regional President for Asia and the Pacific
IFC

Masatsugu Asakawa
President
Asian Development Bank

Elhadj As Sy
Chair
Kofi Annan Foundation

David Lappartient
President
Union Cycliste Internationale

Axel Van-Trotsenburg
Managing Director of Operations
World Bank

Lord George Robertson
Chairman
FIA Foundation

Gérard Saillant
President
Paris Brain Institute

Young Tae Kim
Secretary-General
International Transport Forum

Zeid Ra’ad Al Hussein
President and CEO
International Peace Institute

Lotte Knudsen
Head of the EU Delegation to the UN in Geneva

Thomas Bach
President
International Olympic Committee

Ahmad Alhendawi
Secretary-General
SCOUT

Amani Abou-Zeid
Commissioner for Infrastructure and Energy
African Union Commission

Karima Delli
Chair of the Committee on Transport and Tourism
European Parliament, EU

Adina Ioana Yiğitcan
Commissioner for Transport
European Commission, EU

Ilan Goldfajn
President
Inter-American Development Bank
CELEBRITIES

Michelle Yeoh
Actress
UNDP Goodwill Ambassador

Princess Charlene
Princess Consort of Monaco and former Olympic Swimmer

Felipe Massa
Racing Driver

Mick Schumacher
Racing Driver

Charles Leclerc
Racing Driver

Sebastian Loeb
Rallye Former Champion

Yohan Blake
Sprinter

Patrick Dempsey
Actor

Didier Drogba
Football Player

Mick Doohan
Motorcycle World Champion
PRIVATE SECTOR

Carlos Slim Domit
Chairman of the Board
GRUPO CARSO

Patrick Pouyanné
Chairman and CEO
TotalEnergies

Maurice Lévy
Chairman of the Supervisory Board
Publicis Group

Dan T. Chen
President
3M Transportation Safety Division

Ratan Tata
Chairman
TATA Trust

Florent Menegaux
CEO
Michelin

Jean Dominique Senard
Chairman of the Board of Directors
Renault Group

Norman Foster
Architect

Paul du Saillant
Deputy CEO
Essilor-Luxottica

Thomas Buberl
CEO
AXA

Stefano Domenicali
CEO
Formula One Group

Nasser Al-Khelaifi
President
Paris Saint-Germain

Paul Hudson
CEO
Sanofi

Shuichi Ishibashi
CEO
Bridgestone

Klaus Schwab
Chairperson
World Economic Forum

Jean-Charles Decaux
CEO, JCDecaux Group
GLOBAL SAFE AND AFFORDABLE HELMET CAMPAIGN

- Advocating for governments to adopt helmet standard in line with UN regulation 22.06
- Promoting helmets that are low cost and meet UN regulation to new markets

Marrakesh, Morocco
GLOBAL ADVOCACY

• 25 plus country missions each year
• Joint advocacy with partners including the World Bank
• Regional level
• Major international conferences
EXPAND PARTNERSHIPS

• New Partners of the Secretariat:
  • Sanofi
  • JC Decaux
  • Saatchi & Saatchi
  • Publicis

Sao Paulo, Brazil
THANK YOU

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Head of Secretariat
UNSG’s Special Envoy for Road Safety