# Standards and Circular Economy Incorporating a gender perspective in standards for sustainability

Mercedes Mira Costa Sr. Program Manager Industry Standards, HP Inc.

## UNECE disclaimer

- The author and the speaker of this presentation confirm that they have authorization to use all photos and visual elements.
- The material is either copyright-free or the author / speaker holds the necessary copyright.
- The UNECE will remove any material from its events and supporting websites if there is unlawful use of copyrighted material.
- The author / speaker takes responsibility for any infringements on copyright and holds the UNECE harmless to this effect.

The global challenges we are facing have brought a pressing need to transition towards a more circular economy



## Standards as a key tool to achieve the UNSDGs





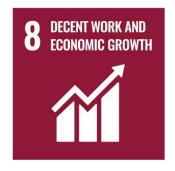


























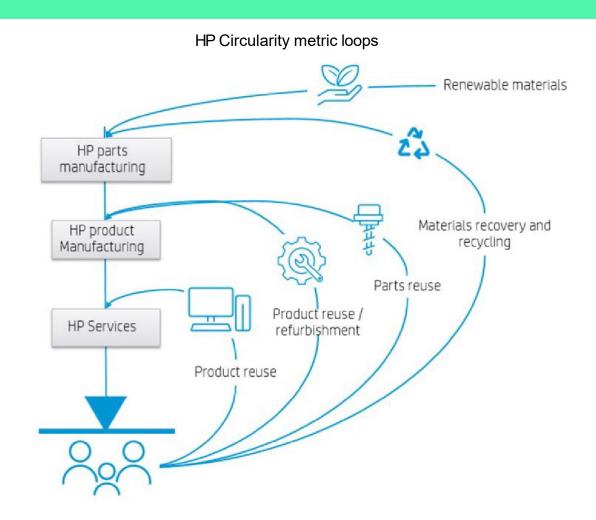






## Standards for a circular design

- Product design plays a critical role in determining a product's environmental impact
- Circular economy requires standards at each step of the product lifetime (e.g., design, production, recycling, ..)
- Published & under development standards covering certain aspects of circularity:
  - Refurbishment
  - Recyclability
  - Durability
  - Repairability
  - Etc.





## Circular Economy and Material Efficiency standards

## CEN-CENELEC/JTC 10 'Material efficiency aspects for products in scope of ecodesign legislation'

- prEN 45560 Method to achieve circular designs of products
- EN 45552 Method to assess of the durability of ErP
- EN 45553 Method to assess of the ability to remanufacture ErP
- EN 45554 Method to assess the ability to repair, reuse & upgrade ErP
- EN 45555 Method to assess the recyclability and recoverability of ErP
- EN 45556 Method to assess proportion of reused components in ErP
- EN 45557 Method to assess the proportion of recycled content in FrP
- EN 45558 Method to declare the use of critical raw materials in ErP
- EN 45559 Method for providing information on ME aspects of ErP

#### ISO/TC 323 'Circular Economy'

- ISO 59004 Terminology, Principles and Guidance for implementation
- ISO 59010 Guidance on business models and value networks
- ISO 59020 Measuring and assessing circularity
- ISO 59040 Product Circularity Data Sheet
- ISO 59014 Secondary materials Principles, sustainability and traceability requirements (with IEC/TC 111)
- ISO TR 59031 Performance based approaches
- ISO TR 59032 Review of business model implementation

## IEC/TC 111 'Environmental standardization for electrical and electronic products and systems'

- IEC CD TS 63428 Material circularity considerations in environmentally conscious design
- IEC CD 60050-193 International electrotechnical vocabulary (IEV) – Part 193: Circular economy and material efficiency
- IEC TR 62635 EoL & recyclability rate calculation
- IEC/CD 63333 Proportion of reused components
- IEC TR 62824 Material efficiency considerations in ECD

ISO/TC 207 'Environmental management'

- ISO/IEC 62430 Environmental Conscious Design (with IEC/TC 111)
- ISO/IEC CDV/DIS 8247-1—Material declaration (with IEC/TC 111)
- ISO 14009 EMS Material circulation in design and development



## Key factors for gender responsive circular economy standards

- What's a gender responsive standard?
- What's the result of diversity in the standards development process?
  - Better standards
  - Inclusive standards that address the needs of all
  - Products that benefit everyone equally
- What do we need to develop GRS?
  - Understand the impact of gender differences, needs, and the implications in the standards
  - Always adopt a gender lens during the development of a standard
  - Increased participation of women in standards development





## Paving the way...



Celebrating Women's History Month 2022 | The Garage by HP



Women Demonstrate Intense Focus at HP - HP History



## ...to the circular economy







## Thank you

