

THE PEP 2011 SYMPOSIUM

Inclusive and Innovative Urban Mobility

THE PEP priority goal 2:
Manage sustainable mobility and promote a more efficient transport system

Wednesday, 16 November 2011, Palais des Nations, Geneva

11.00 – 15.00	Registration	Portail de Pregny, Palais des Nations (Salle XI, 3rd floor)
12.30-14.30	Technical visit (lunch not provided)	Technical visit: Geneva Public Transport Departure Place des Nations: 12 :36 Tramway stop Return Place des Nations: 14:32 Tramway stop
15.00-15.10 Salle XI	Welcome	<ul style="list-style-type: none"> • Mr. Philippe MALER, Ministry of Ecology, Sustainable Development, Transport and Housing, Paris (France) • Mr. Clive NEEDLE, Director, EuroHealthNet (United Kingdom)
15.10-15.30	Key note address	<p>How to plan and manage transport for sustainable and livable cities?</p> <ul style="list-style-type: none"> • Ms. Helle SØHOLT, Founding Partner and Managing Director, Gehl Architects, Copenhagen (Denmark)
15:30-15:50	Questions and answers	Moderated by Clive NEEDLE
15.50-16.10		Coffee break
16.10-17.50	Panel discussion	Statements by panelists followed by questions and answers
16.10-16.20	Presentation Panelist	<p>How to create attractive, sustainable and healthy mobility choices in our cities?</p> <ul style="list-style-type: none"> • Mr. Burkhard HORN, Senate Department for Urban Development, Berlin (Germany)
16.20-16.30	Presentation Panelist	<p>How to integrate public transport into seamless urban travel?</p> <ul style="list-style-type: none"> • Mr. Philippe ANHORN, Geneva Public Transport Authority (Switzerland)
16.30-16.40	Presentation Panelist	<p>How to commute intelligently? How to run successful mobility systems for commuters?</p> <ul style="list-style-type: none"> • Mr. Arnold GRAZ, Merck Serono, Geneva (Switzerland)
16.40-16.50	Presentation Panelist	<p>How to address inequalities in mobility?</p> <ul style="list-style-type: none"> • Ms. Ann FRYE, Ann Frye Ltd. (United Kingdom)
16.50-17.00	Presentation Panelist	<p>How can new technologies and better signaling assist in achieving sustainable transport in cities? The case of walking and cycling.</p> <ul style="list-style-type: none"> • Mr. Frédéric MURARD, Study Center for Networks, Transport Urban Development (CERTU), Lyon (France)
17.00-17.50	Discussion	Moderated by Clive NEEDLE
17.50-18.00	Closure	Final considerations, conclusions and closing remarks